

Profico Company deck

We help our clients
build and scale
AI-powered digital
products that grow
their business.



Drawing on 20 years of experience and average partnerships lasting over 7 years, we build more than digital products. We build relationships that last.

Allianz 

Deloitte.

 infobip

abc/startsiden



ERICSSON 

Finansavisen

Radisson 

FORTRAN

 Litewallet

HYRE



Kapital

Le MERIDIEN

 PARTSLIFE

 Promise Robotics

Sotheby's

 nedap



 telenor
group

UHY

 vinity



Amazon 2,134.87

2,160.13

Jeff Bezos
CEO & President

MARKET CAP: 1.063T | POSITION: #3

Amazon is a technology company based in Seattle that focuses on e-commerce, cloud computing, digital streaming, and artificial intelligence.

Jeff Bezos
CEO and President

Tesla Model 3 head-up display

Model 3 combines real world range, performance, safety and spaciousness into a premium sedan that only Tesla can build.

732 HOURS SPENT

PROTOTYPING

TESTING

CONCEPT

73 TASKS DONE

DESIGN TEAM

DEV TEAM

QA TEAM

132 TIME PER WEEK

PROTOTYPING

TESTING

CONCEPT

COMMUNICATION: Slack, Invision, Jira | TEAM LOCATIONS: Los Angeles, New York

BALI

AYANA

RESORT AND SPA

Cocktails | Seafood

The award-winning AYANA Resort and Spa, Bali is a world-class destination resort located on 90 hectares of cliff-top land perched above Jimbaran Bay, just 10 kilometers from Bali airport.

VIEW MORE

AYANA RESORT AND SPA

Nowhere better encapsulates heaven than AYANA's breath-taking Spa spa villas.

Large pool | Luxury spa

BOOK NOW \$130.00

ALSO CHECK OUT

RIMBA | The AYANA

STARTING FROM \$120.00 | STARTING FROM \$110.00

Dashboard

Hello Nicole, welcome back!

Today's earnings: \$873.01 | Upgrade account

Apple Watch: Best performing | +53% sales growth

Total earnings: \$2,328 | Campaign cost: \$132.13 | View report

Earnings chart: 10, 20, 30, 40, 50, 60, 70, 80, 90, 100

Nicole Barkley: Business Tech | \$374.32 Account balance | Add funds

Weekly metrics: +23% | Total sales: \$15,934.29

Apple AirPods: Most sold product | 252 Units sold | 1351 Clicks | 18% CTR

Gender distribution: 81% Male, 19% Female

My portfolio \$13,382

Technology: \$6,322 | Healthcare: \$3,421 | Energy: \$2,103 | Finance: \$1,536

Apple: 308.95, +2.33%, 74 shares

Netflix: 343.15, -0.3%, 13 shares

Amazon: 1,832.88, +5.4%, 11 shares

Nvidia: 239.08, -3.2%, 13 shares

Apple Inc. (AAPL) \$308.95, +2.33, +0.75%

NasdaqGS: Close 308.95, Open 310.08

What to expect from Apple's Q1 2020 earnings report?

Apple's iPad changed the tablet game 10 years ago today

yahoo! | THE VENGE

Food scans

Vanilla Ice Cream: 25m | McDonald's Hamburger: 3m | Organic Fat Free Milk: 4h | Delicious Strawberry: 4.5h | Burnt Toast: 5h | Hot Cup of Coffee: 1d

Organic Fat Free Milk: 90 Total Calories | Sodium 130mg | Potassium 400mg

VITAMINS: Vitamin A 30%, Vitamin C 10%, Calcium 65%, Iron 28%

Graph view: 2.13



Driven by a vision to help our clients navigate AI era with clarity and confidence.

Dear friends and partners, at Profico, we are driven by a vision to offer a premium experience in designing and developing next-generation digital solutions. Today, our mission is clearer than ever: to be your strategic anchor in navigating the complex journey of AI transformation. We aspire to be a trusted partner that doesn't just follow technological trends but actively shapes your path from initial concept to scalable, intelligent systems that generate measurable business value - regardless the technology used.

This commitment extends not only to our clients but also to our team members, whose creativity and professional growth we continuously nurture. We are dedicated to equipping our employees with advanced AI skills, ensuring their careers remain resilient and future-proof in the evolving landscape.

The trust we receive from the community holds us to a high standard, compelling us to live the values of teamwork, ambition, and leadership while taking full ownership of the intelligent solutions we deliver.

Technological excellence, social responsibility, sustainability, and community contribution are built into our core. We firmly believe technology—and specifically artificial intelligence—can significantly contribute to a better world by incorporating sustainable solutions into everything we do. Our goal is to continually foster a positive societal and environmental impact, ensuring that the digital revolution serves the greater good.

Mateo Perak
CEO & co-founder

Ante Matijaca
Creative Director & co-founder

Where credibility is backed
by numbers, not promises.

100+

EXPERTS
70+ IN-HOUSE
30+ VETTED
CONTRACTORS

14

YEARS IN
BUSINESS

7+

YEARS, AVERAGE
CLIENT
PARTNERSHIP
LENGTH

50M+

USERS
REACHED
GLOBALLY

Bespoke digital solutions regardless of the industry

Capitalize on digital opportunities by utilising our end-to-end expertise in creating and scaling digital solutions of any complexity.



[01]

Custom software development

Custom mobile apps and complex web platforms tailored to complement and empower your business model. End-to-end strategy, design, and development services.



[02]

Applied AI

Integration of AI tools and models into scalable custom software solutions for diverse business applications, from internal process optimisation to enhanced customer-facing services.



[03]

Digital transformation

End-to-end strategic overhaul of business operations through digitalization, from conceptual strategy to pragmatic execution and scaling, creating new value generation avenues.



[04]

Data analytics & business intelligence

Transforming data into actionable insights with advanced analytics tools, empowering businesses to make data-driven decisions.

Embed AI where it compounds value fastest

Unlock the power of AI with our comprehensive suite of services, designed to create and scale intelligent solutions tailored to your unique business needs.



[01]

Agentic workflows

Multi-step task automation that plans, calls tools/APIs, verifies outputs, closes the loop and harnesses human aware safeguards.



[02]

Intelligent search & RAG

Citations, metadata filters, and process automation with auditable states and clear affordances.



[03]

Decision copilots

Natural language interfaces that summarize, compare, explain patterns, classify, extract, and route with clear pricing and SLAs.



[04]

Predictive & optimization models

AI UX for end users with predictive analytics and optimization that delivers measurable business impact.

Evolve your AI needs into a disciplined framework for growth.

We provide end-to-end AI transformation services with the expertise needed to turn your roadmap into a suite of high-performing, intelligent applications.

AI product development

AI-powered process automation

PoC and MVP development

Embedding AI capabilities into your current systems

AI implementation consulting

+

AI-POWERED DISCOVERY WORKSHOP →

Turn your product
vision into a working
prototype in 72 hours.

Move your business faster and get a fully connected, navigable version of your concept with our AI-powered discovery workshop.

01

Move at the Speed of Market

Test your product with real stakeholders in days, not quarters.

02

Zero "Wireframe" Guesswork

Interact with a functional system that connects data elements, giving you a true feel for the final product.

03

Drastically Reduced Risk

Validate the technical feasibility and user experience before committing to a massive development budget.

Applying AI to the specific demands of your industry.

Our cross-industry expertise helps us pin down specific operational friction points before we ever suggest a solution. We skip the generic roadmaps to build tailored AI solution that bring measurable business value.



E-Government



Smart city



Health & Lifestyle



Digital Media



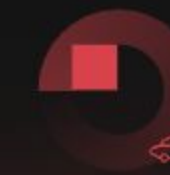
Sharing Economy



Banking & Fintech



Travel & Transport



Automotive



Startups



Telecommunications

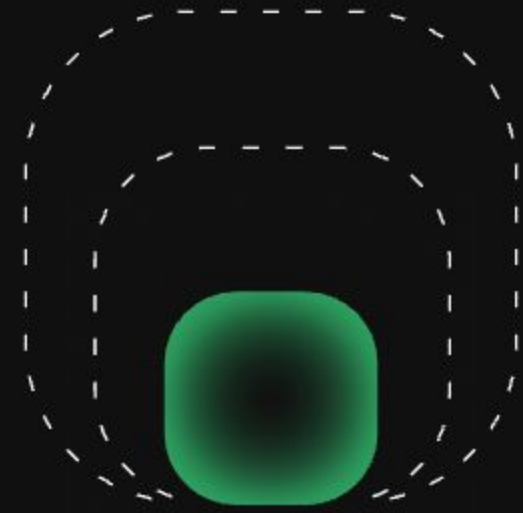


Food & Beverage



Saas/ Cloud Solutions

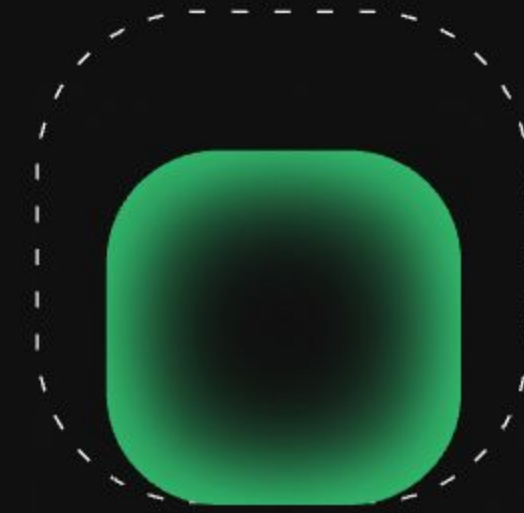
Technical partner for all business sizes



Startups & scaleups

Receive early stage support or cut time-to-market.

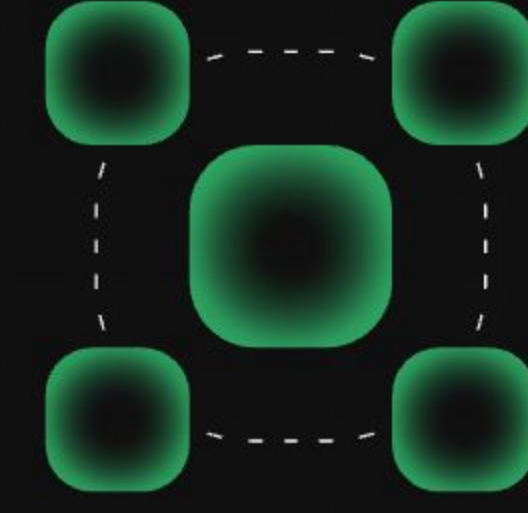
- 01 Rapid MVP building
- 02 Digital product concept validation
- 03 Skillset expansion w/ team extension
- 04 Full-scope digital product creation



SMEs

From team extension services to custom digital products and digital transformation.

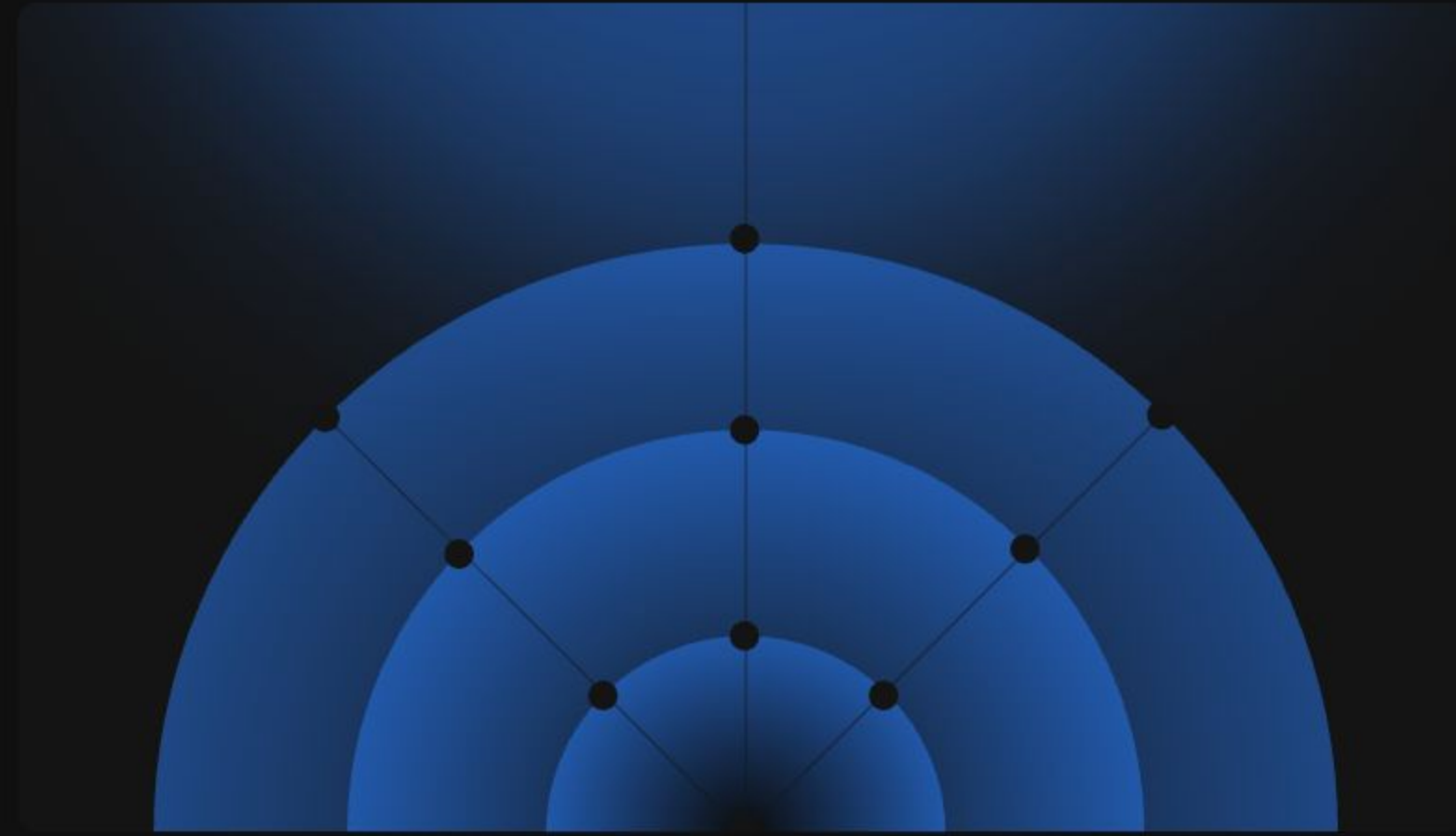
- 01 Full-scope digital product creation
- 02 Digital transformation & strategy
- 03 Digital product scaling
- 04 Advanced data analytics & business intelligence



Enterprises

Enterprise consultancy and comprehensive digital services. ISO27001 certified.

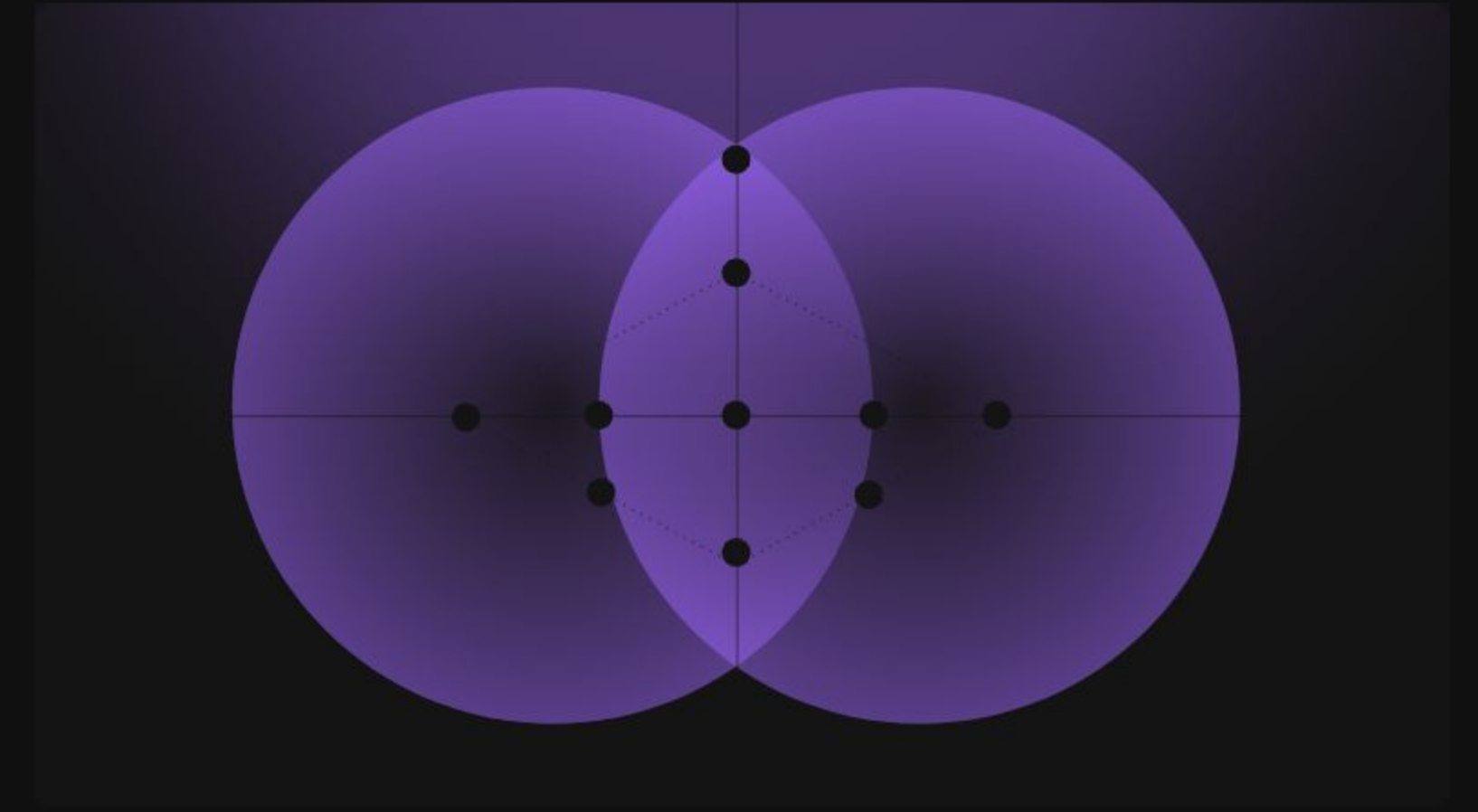
- 01 Digital transformation & strategy
- 02 Data-driven decision making support
- 03 Applied AI and automation
- 04 Technical staff augmentation



Standalone product team

- 01 Self-managed & multi-disciplinary teams
- 02 Agile methodologies
- 03 End-to-end development
- 04 Continuous Improvement

Got a software project but no technical team to carry it out? Add one to your organisation without hiring



Team extension

- 01 Seamless team integration
- 02 Flexible scaling
- 03 Fully dedicated professionals
- 04 Full ownership of assigned segment

Support scope increase, speed up delivery, or add new skill sets to your existing technical team

Transfer as much ownership as your project requires.

We collaborate with you in a way that best fits your needs.

FRONTEND
STACK

React
Angular

BACKEND
STACK

Node.js
Python
.NET
Java

MOBILE
STACK

Kotlin
Kotlin Multiplatform
Swift
React Native

The right tools for the job,
not the other way around

Security, scalability, and
deep customisation options
are the key principles behind
our choice of tech stack.

AI technology for your
unique business goals

Our team focuses on
selecting a reliable tech
stack that scales with your
growth and supports your
long-term business
objectives.

MODELS

OpenAI
Anthropic
Gemini
Mistral AI
Meta (Llama)
Hugging Face

ORCHESTRATION &
AGENT FRAMEWORKS

LangChain
LangGraph

EVALUATION &
OBSERVABILITY

LangSmith
DeepEval

INTEGRATION/
AUTOMATION

n8n
Building MCPs from
the existing APIs

VECTOR /
RETRIEVAL
INFRASTRUCTURE (RAG)

pgvector
Chroma DB

MODEL
ADAPTATION /
FINE-TUNING

PEFT (Parameter-
Efficient Fine-Tuning)

SPEECH &
AUDIO AI

Deepgram
Whisper
Eleven Labs

Partnering with Profico

Profico collaborations are built on transparency. Here's what to expect before and during your project.

Before the offer

- 01 Gathering project information and detailed scope form key stakeholders
- 02 Discussing budgets and setting general timelines
- 03 Introduction to Profico C-suite and our porcesses

Offer & legal documents

- 01 Offer with detailed services and pricing breakdown
- 02 Additional references and resources sent per request
- 03 Drafting and signing of contracts and other legal documents

Discovery and set up

- 01 Creating short and long term project timelines
- 02 Detailed project discovery. May include workshops & Design Sprints.
- 03 Creating stakeholder to team Slack channel and performing team introduction

Production & collaboration

- 01 Agile work methodology with Incremental deliverables and robust QA
- 02 Regular work reviews with stakeholders and PM/team, feedback sessions with Profico C-suite
- 03 Open possibility of project scaling

Profico Network

Profico.Network is a pool of verified external vendors that helps us deliver more value for our partners.

01

Seamless scalability

Instant access to over 40 highly skilled professionals

02

Uncompromising quality

All of our vendors go through a comprehensive vetting process

03

Flexible tech stack

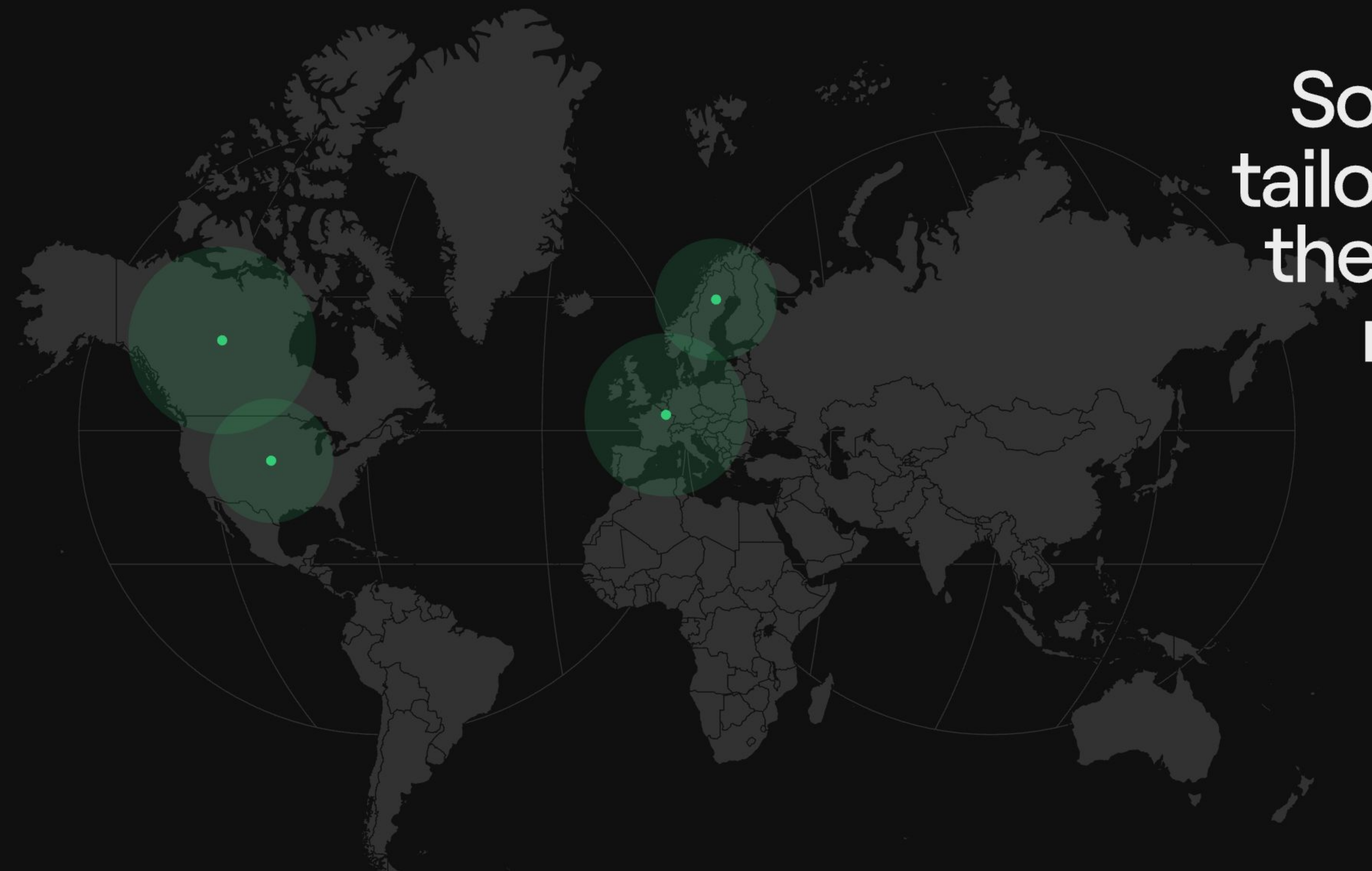
Profico.Network covers the majority of tech stacks used in mobile and web development

04

Consistent excellence

Uniform standards set by Profico ensure high quality and reliability of output

Solutions
tailored for
the global
market



01
Canada

02
Scandinavia

03
USA

04
Western Europe



Meet the faces
behind Profico

Amazing digital
products by even
better people

Meet our leadership team

These are the people you'll meet first and see often.

Miro Marasović

Partner & Chief Operations Officer
miro@profico.hr



Ante Matijaca

Creative Director & co-founder
am@profico.hr



Mateo Perak

CEO & co-founder
mateo@profico.hr



Ivan Ferenčak

Partner & Chief Technology Officer
iferencak@profico.hr



AI in Profico Projects

A selection of long-term partners who have advanced their products by integrating applied AI with us.

RAG

FA's Churn
Prediction

FULL-STACK AI

Fa's News
Archive

LLM

FA's Journalist
Boost

OCR & NLP

Vinify's Wine &
Food Pairing

FULL-STACK AI

Vinify's Admin
Tool

AGENTIC AI

Vinify's Wine
Importing

RAG

Tua's Improved
Search

IMAGE CLASSIFICATION

Tua's Image Auto
tagging

PROBABILITY SCORING

1850's Content
Generation

AI-powered evolution for a financial news and market monitoring platform

After completing Finansavisen's digital transformation, we built and continue to expand a rich online platform for this leading Norwegian financial news and market monitoring platform. Building on this foundation, we developed a custom content management system that acts as an AI co-pilot for journalists, accelerating research, writing, and content refinement.

INDUSTRY
Online media

ENGAGEMENT
Standalone product team

The screenshot displays the Finansavisen website interface. At the top, there is a navigation bar with the site name and menu items like 'Nyheter', 'Børs', 'Forum', and 'TV'. A search bar and utility buttons for 'Kjøp', 'Logg inn', and 'Menu' are also present. Below the navigation, a market data bar shows 'Oslo Børs' at 1153,04 (+0,11), 'Brent spot' at 69.54 (+0,62), 'US Dollar' at 8,92 (-0,11), and 'EUR' at 10,45 (-0,44). A search bar with the text 'Søk på ticker' is located to the right of the market data.

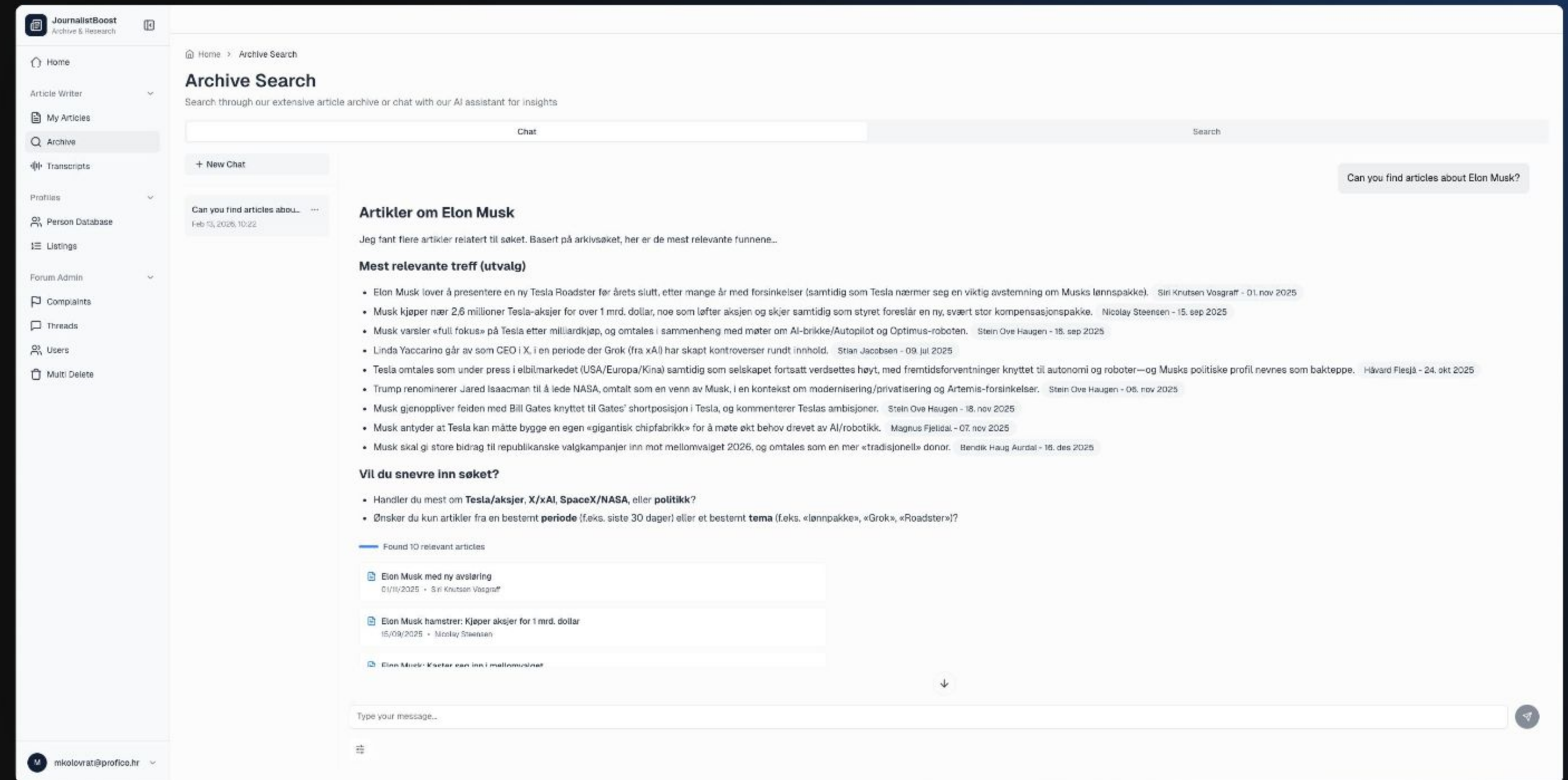
The main content area features a large article titled 'NÅ: Stort innsidesalg-fallet tiltar i ESG-aksje' with a sub-headline 'Is America getting less dynamic, less global?'. The article includes a video player showing a man in a suit and a red boat. To the right of the article is a 'Siste nytt' section with a list of news items, including 'Oslofolk gir bønn gass, peker nese til MDG', 'Blandet dag på Wall Street etter svake jobbtall', 'Danske Bank ventet flere år med oljeoppgang', 'RML Short Wheelbase er basert på Ferrari 550 Maranello', 'Grin-gründer Lars-Martin Berglund har utviklet et retursystem for å sikre gjenbruk og resirkulering', and 'Tror rotasjonen fra vekst til verdiaksjer har startet'.

Below the main article, there is a smaller article titled 'Asia Pacific New Zealanders begin life in lockdown as Delta COVID-19 cases edge up' with a video player showing a man in a suit. To the right of this article is another smaller article titled 'Ser du på nybilsalget i' with a video player showing a blue car.

This block shows a partial view of another website interface. It features a car advertisement for a blue car with license plate 'EC 74201'. Below the car, there is a news article titled 'Ser du på nybilsalget i' with a video player showing a man in a suit. To the right of the car, there is a 'Siste nytt' section with a list of news items, including 'Oslofolk gir bønn gass, peker nese til MDG', 'Blandet dag på Wall Street etter svake jobbtall', 'Danske Bank ventet flere år med oljeoppgang', 'RML Short Wheelbase er basert på Ferrari 550 Maranello', 'Grin-gründer Lars-Martin Berglund har utviklet et retursystem for å sikre gjenbruk og resirkulering', and 'Tror rotasjonen fra vekst til verdiaksjer har startet'.

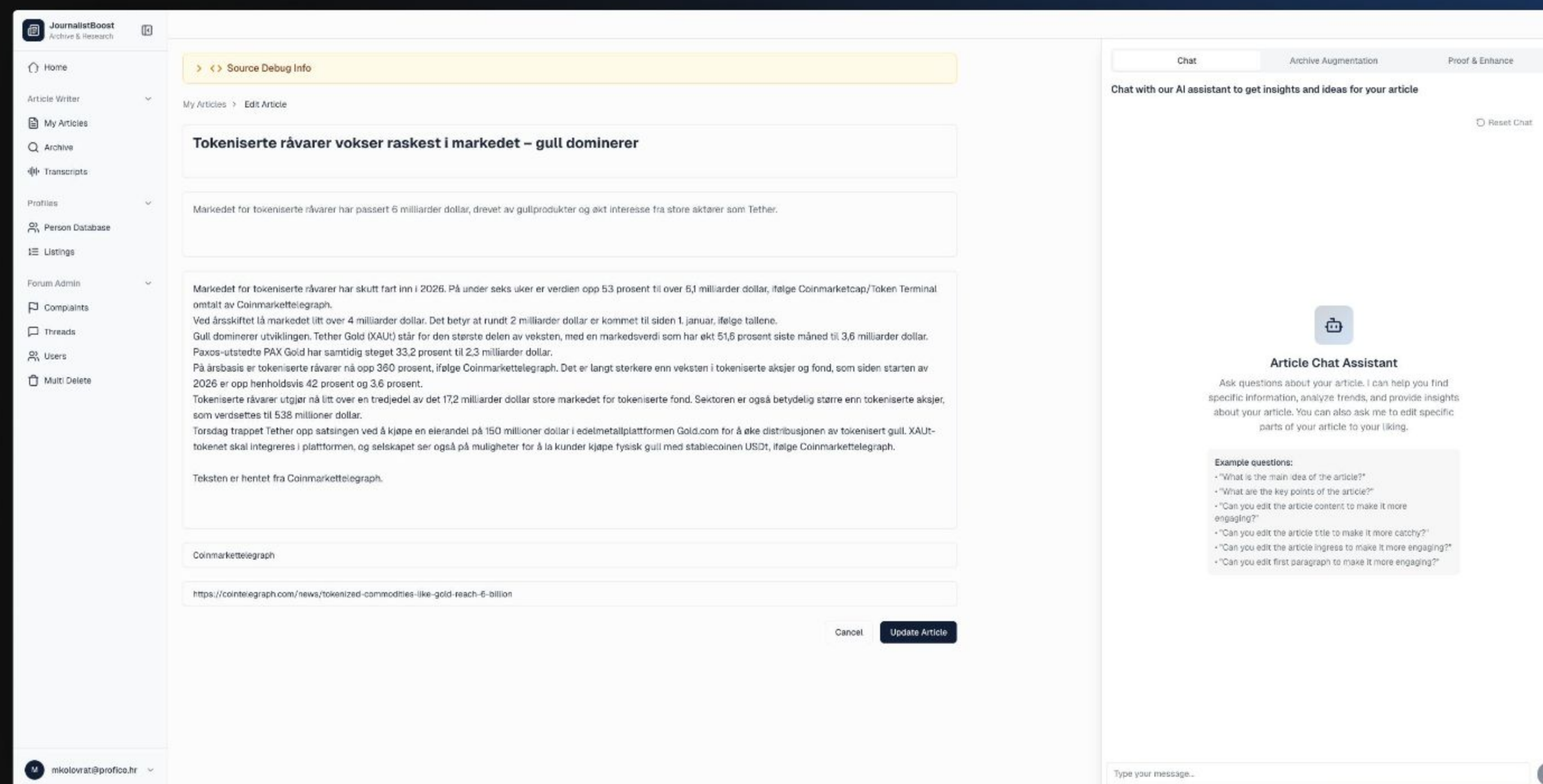
Faster article production through smarter archive searches

Journalists often struggled to find the right context in old archives because search results weren't accurate enough. We vectorized the entire database so the team can now use RAG to pull relevant history in seconds. It has turned a slow, manual research task into a quick and reliable part of their daily writing routine.



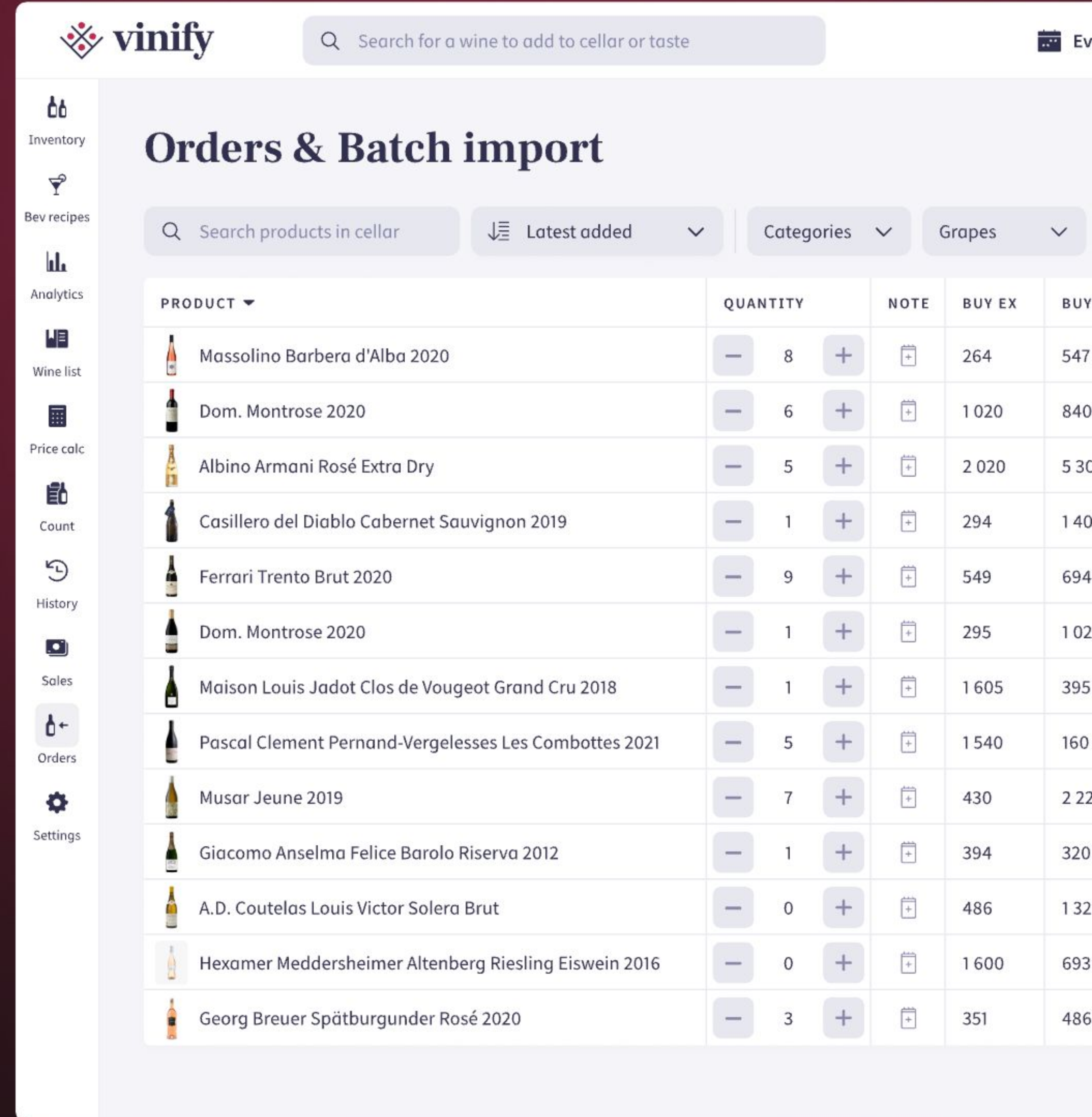
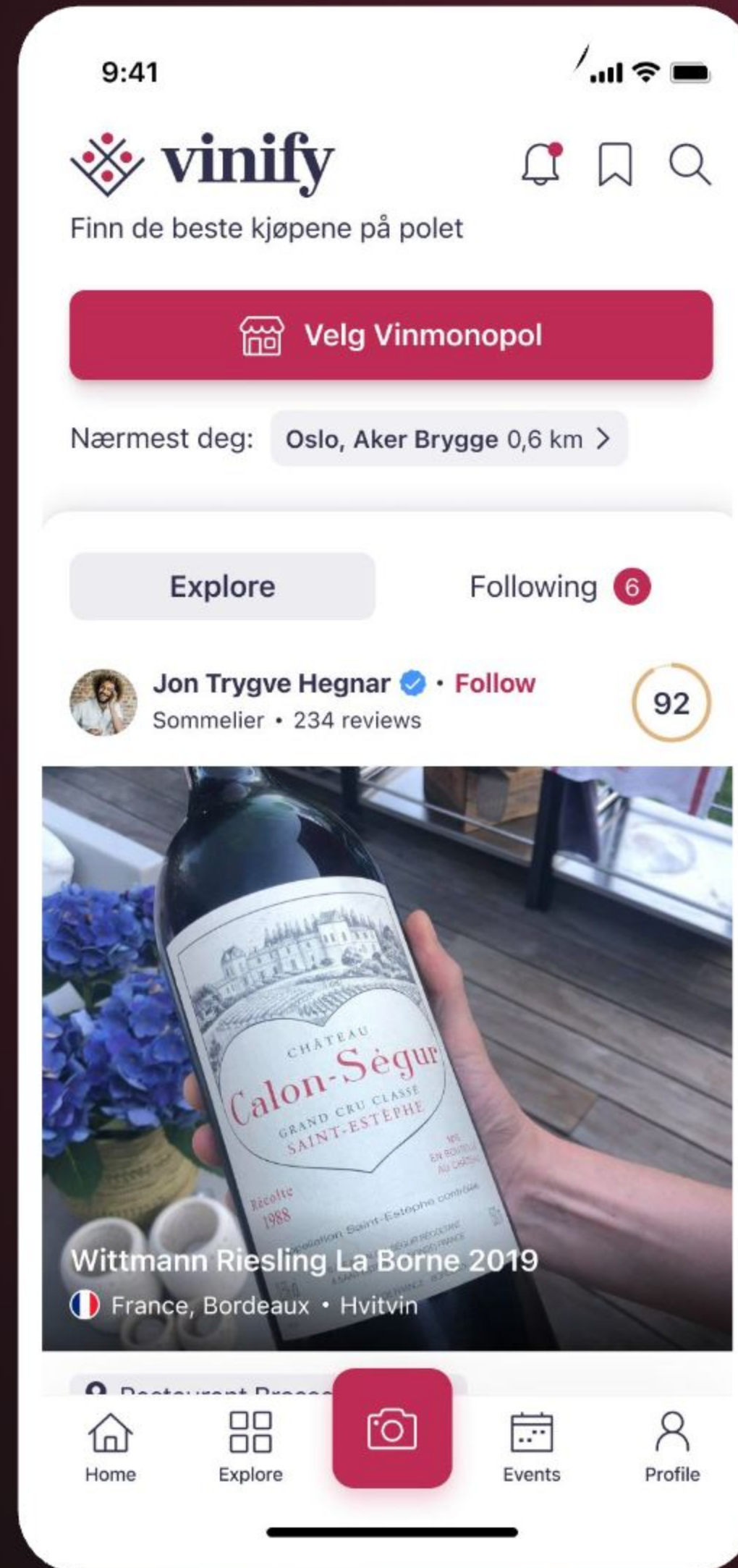
Automating editorial standards for faster news production

Turning raw notes or drafts into a finished story used to be a time-consuming manual task for the editorial team. We built an AI writing agent that instantly rewrites incoming text into a polished news article while strictly following internal style and formatting rules.



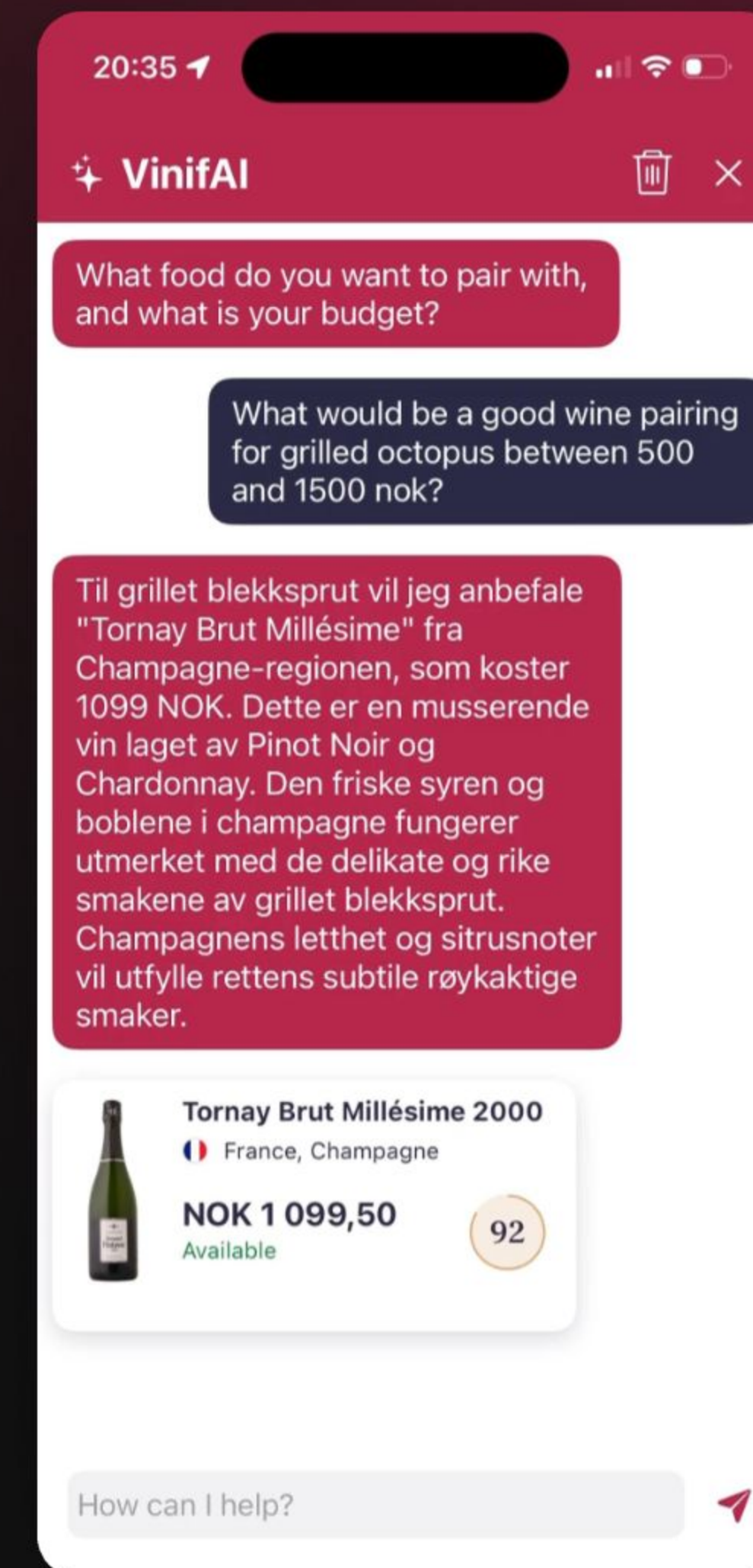
AI-driven wine discovery platform & wine stock management

We've been a technical partner for this Norwegian startup since day one, handling design and development efforts of their online platform.



Evolving the product to the next level with AI features:

- instant wine labeling
- smart wine recommendations
- AI cellar
- Admin AI assistant



Vin Björivka's cellar AI (Beta)

Which Barolo wines are left cellar?

Here's what I found in your cellar for Barolo wines:

- Giovanni Corino Barolo Arborina
 - 2015 – 3 bottles
 - 2014 – 1 bottle
- Renato Corino Barolo Arborina
 - 2018 – 2 bottles
- Elio Altare Barolo Arborina
 - 2012 – 1 bottle

Let me know if you want to drink one, or update quantities.

I'm drinking Giovanni Corino Barolo Arborina 2015 please remove one bottle from the cellar

Dusting off the bottles...

Add, remove, check your wines...

02 AI CELLAR ASSISTANT

vinify Wines Producers Origins

Search wines...

Producer Origin Category Grapes Liv-ex only

- R. Lopez de Heredia Tondonia Blanco Gran Reserva Rioja (Liv-ex)
- Sine Qua Non Next of Kyn No4 California (Liv-ex)
- Realm Napa Beckstoffer Dr Crane Cabernet Sauvignon St. Helena (Liv-ex)
- Morlet Chardonnay Coup Coeur Sonoma Coast (Liv-ex)
- Comtesse Lalande Chateau Pichon 2eme Cru Classe Pauillac (Liv-ex)

Showing 1-20 of 184318 wines

Show 20 per page 1 2 ... 9216

02 ADMIN AI ASSISTANT

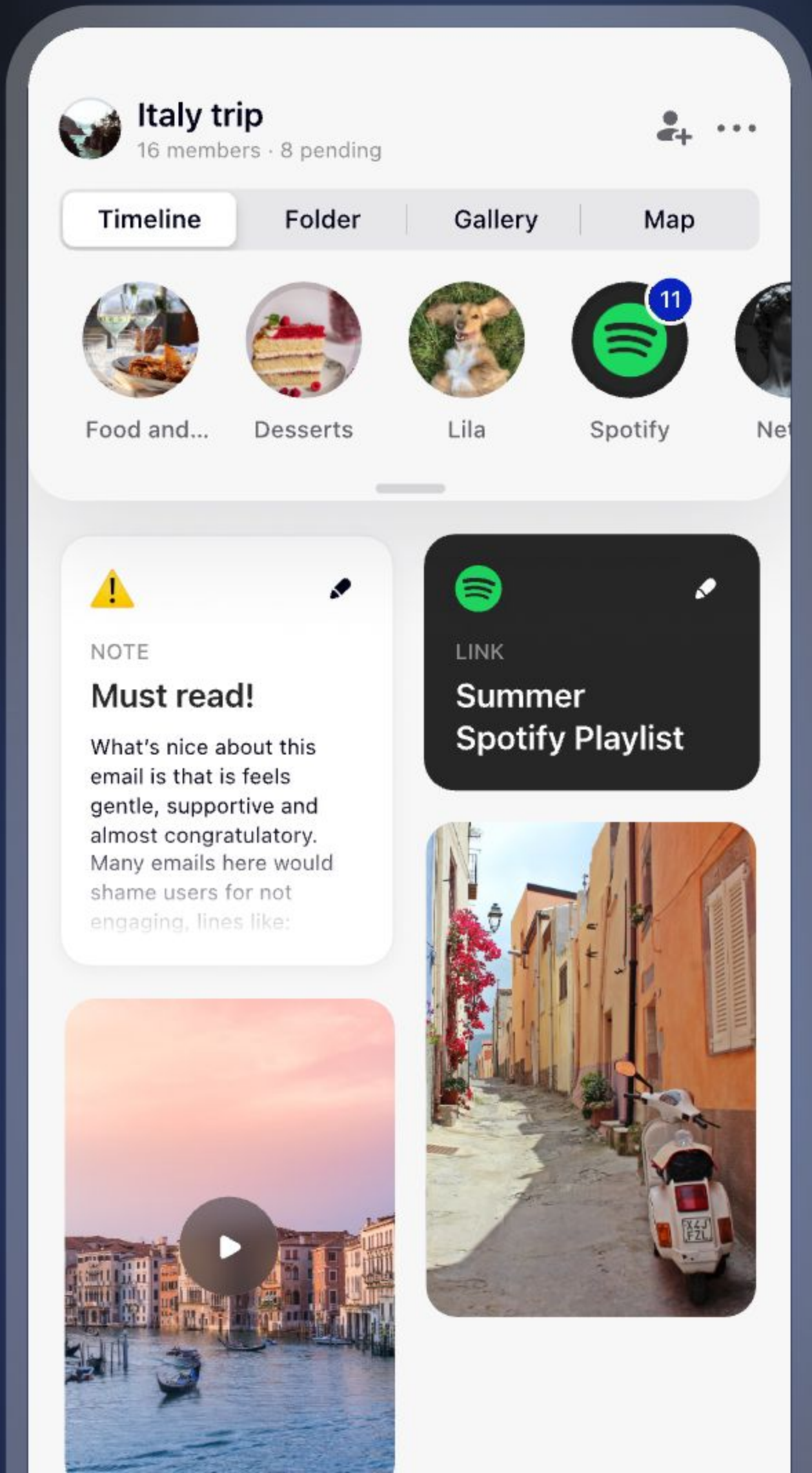
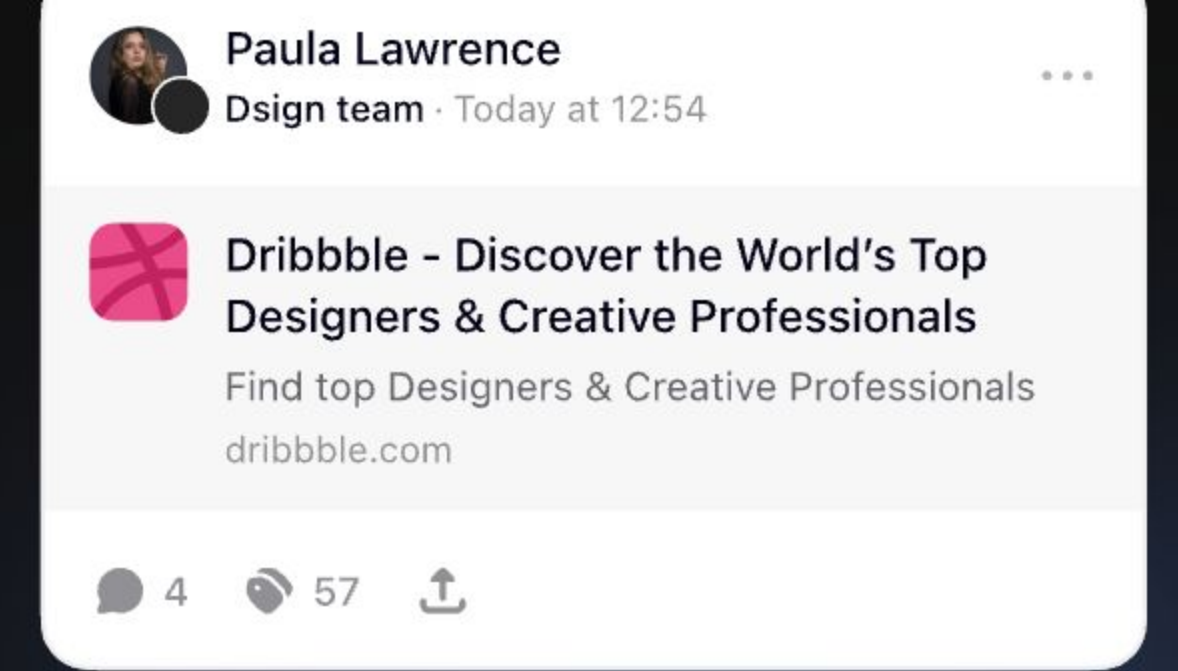
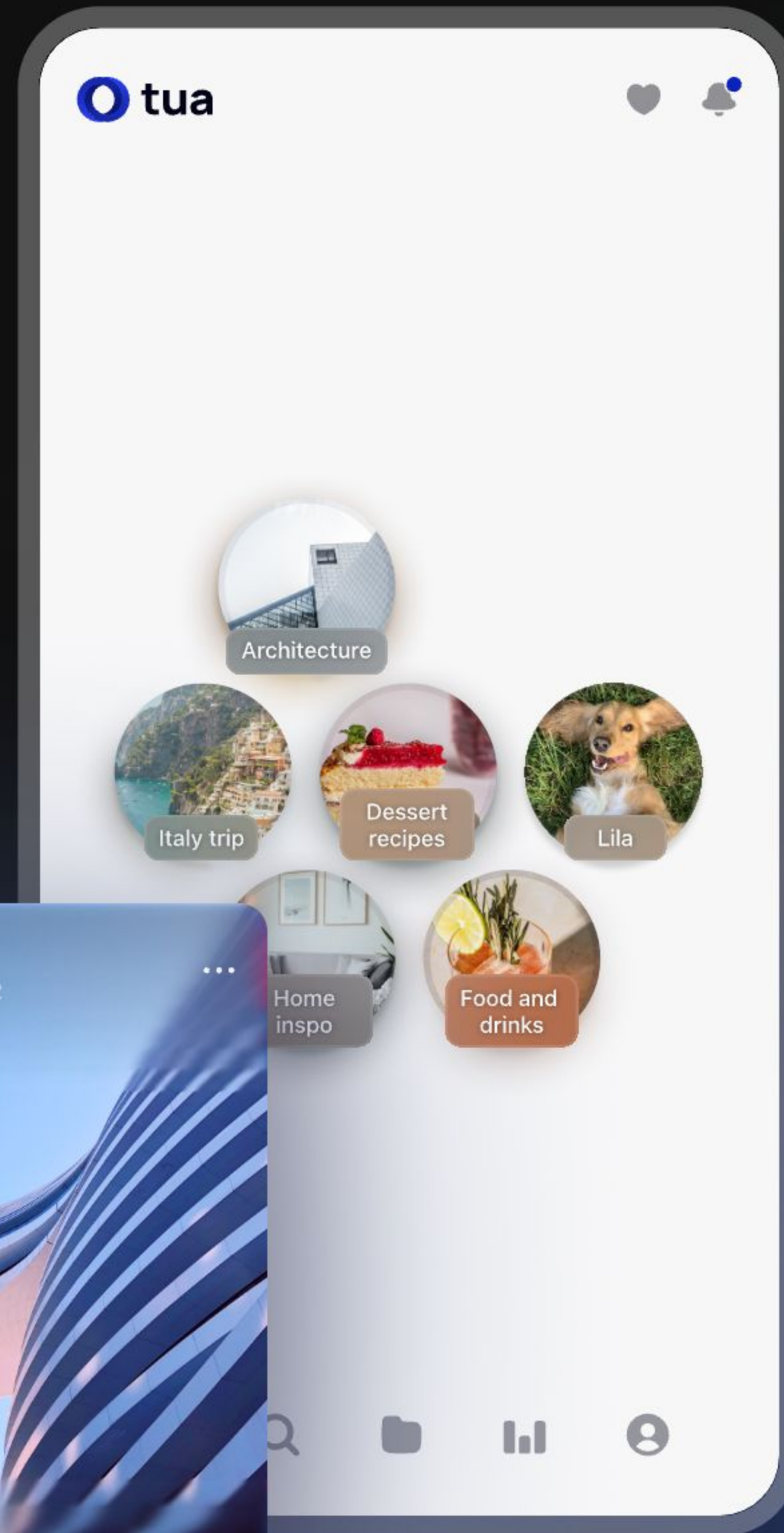
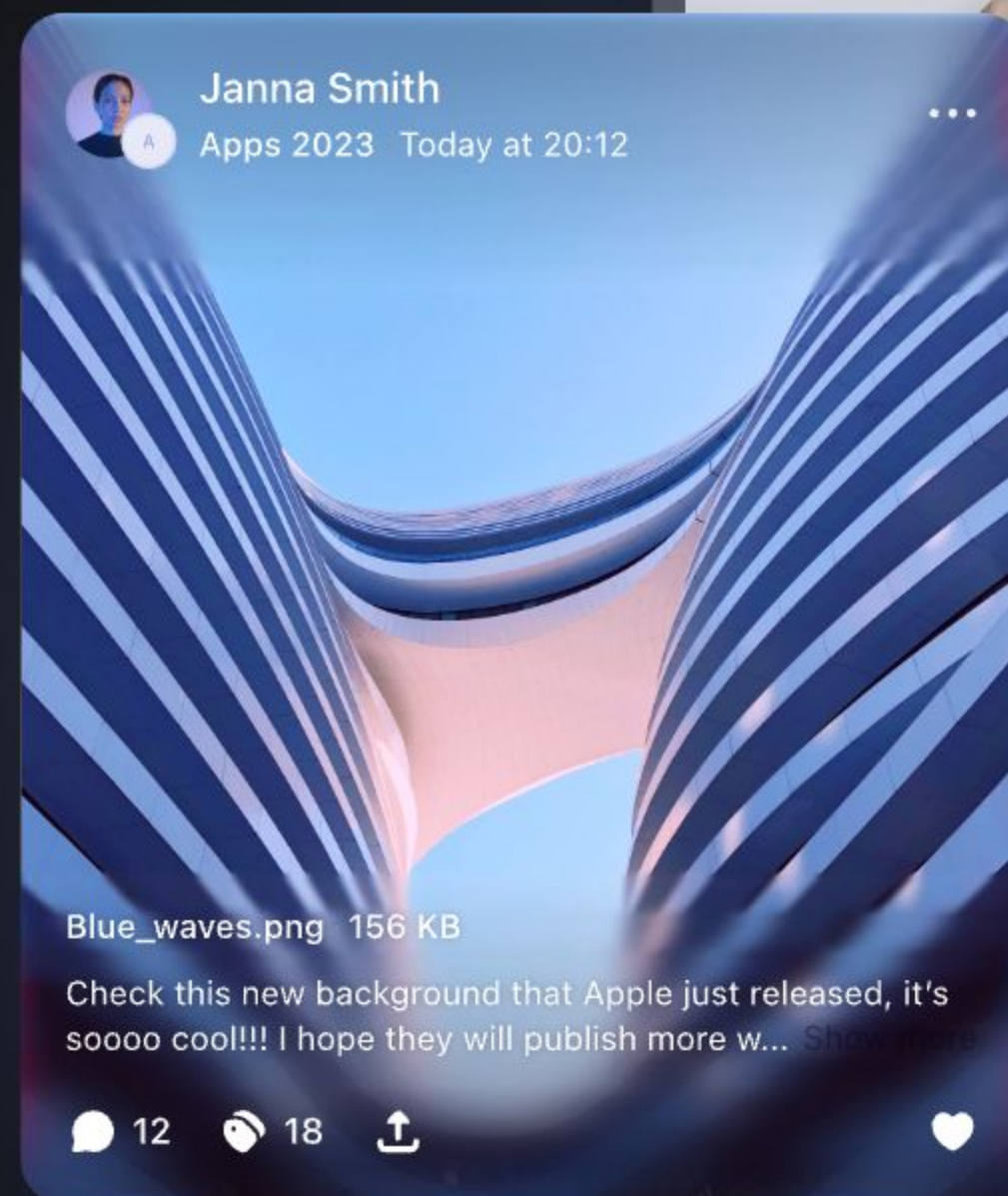


AI-powered private media sharing platform

In partnership with Tua, Norway, we've built mobile and desktop platforms focused on private and secure file sharing. To address a gap in their knowledge management system, we implemented a RAG-based search that reads full document content, enabling users to find information based on meaning rather than just titles or metadata.

INDUSTRY
Cloud, File storage

ENGAGEMENT
Standalone product team

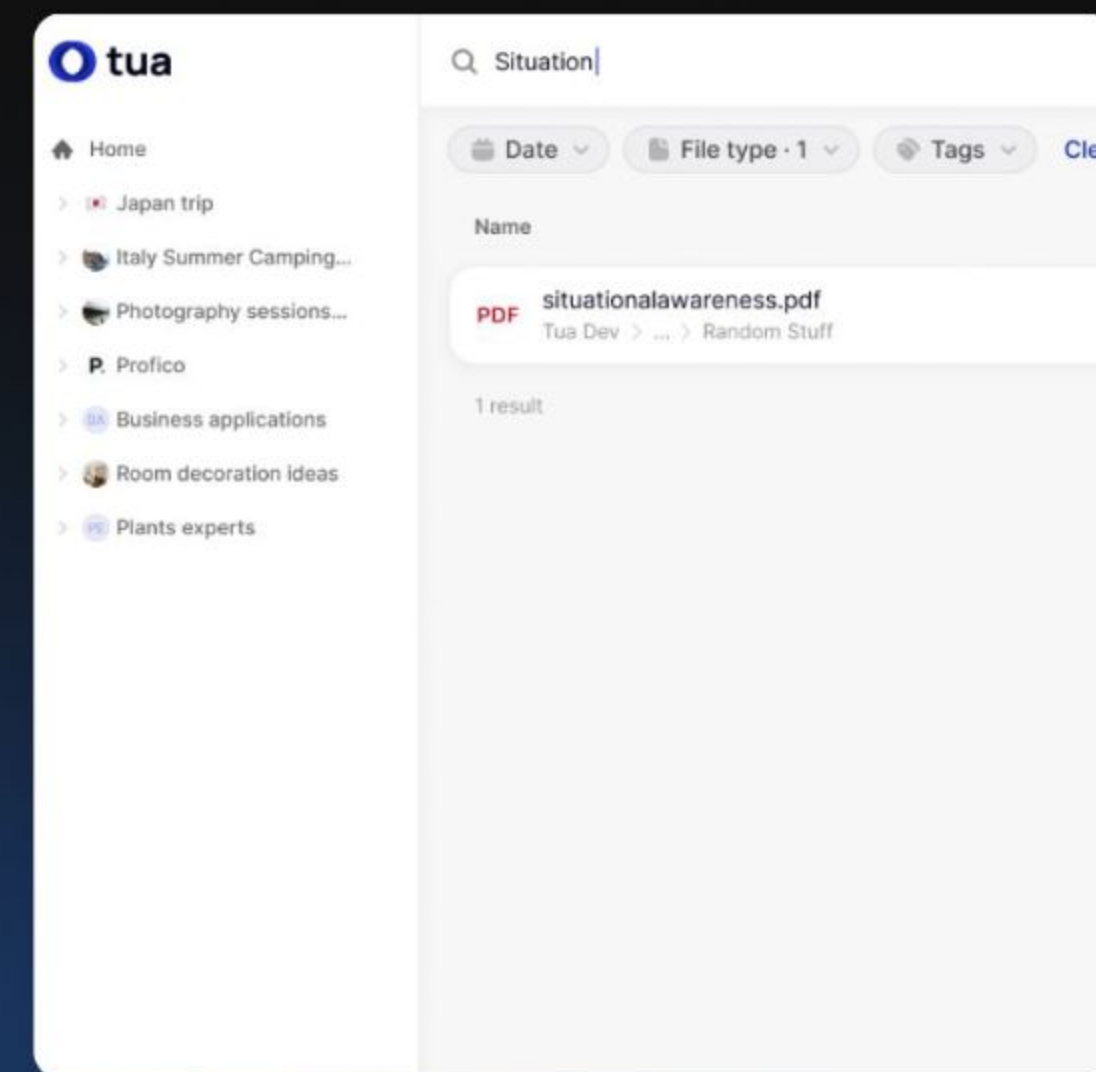


How AI improved file management for Tua?

The AI indexes the actual content of documents and images, allowing users to find what they need using natural language instead of precise file names. This shift removes the reliance on high-quality user input by automatically summarizing and categorizing files the moment they are uploaded.

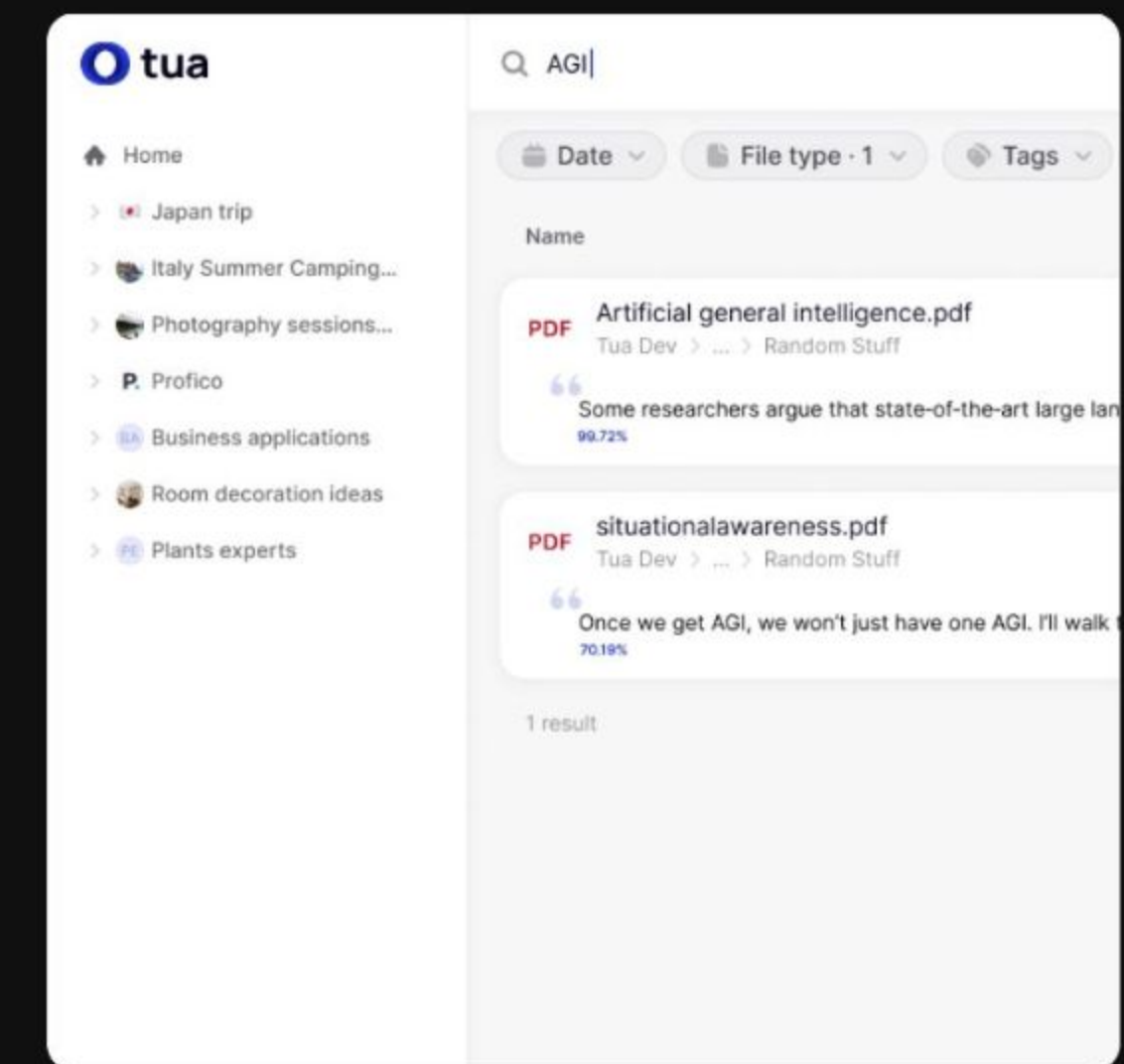
Profico
TUA CIRCLES: IMPROVED SEARCH

BEFORE



If search term does not appear in metadata (Name, description or caption) than user won't get any results.

AFTER

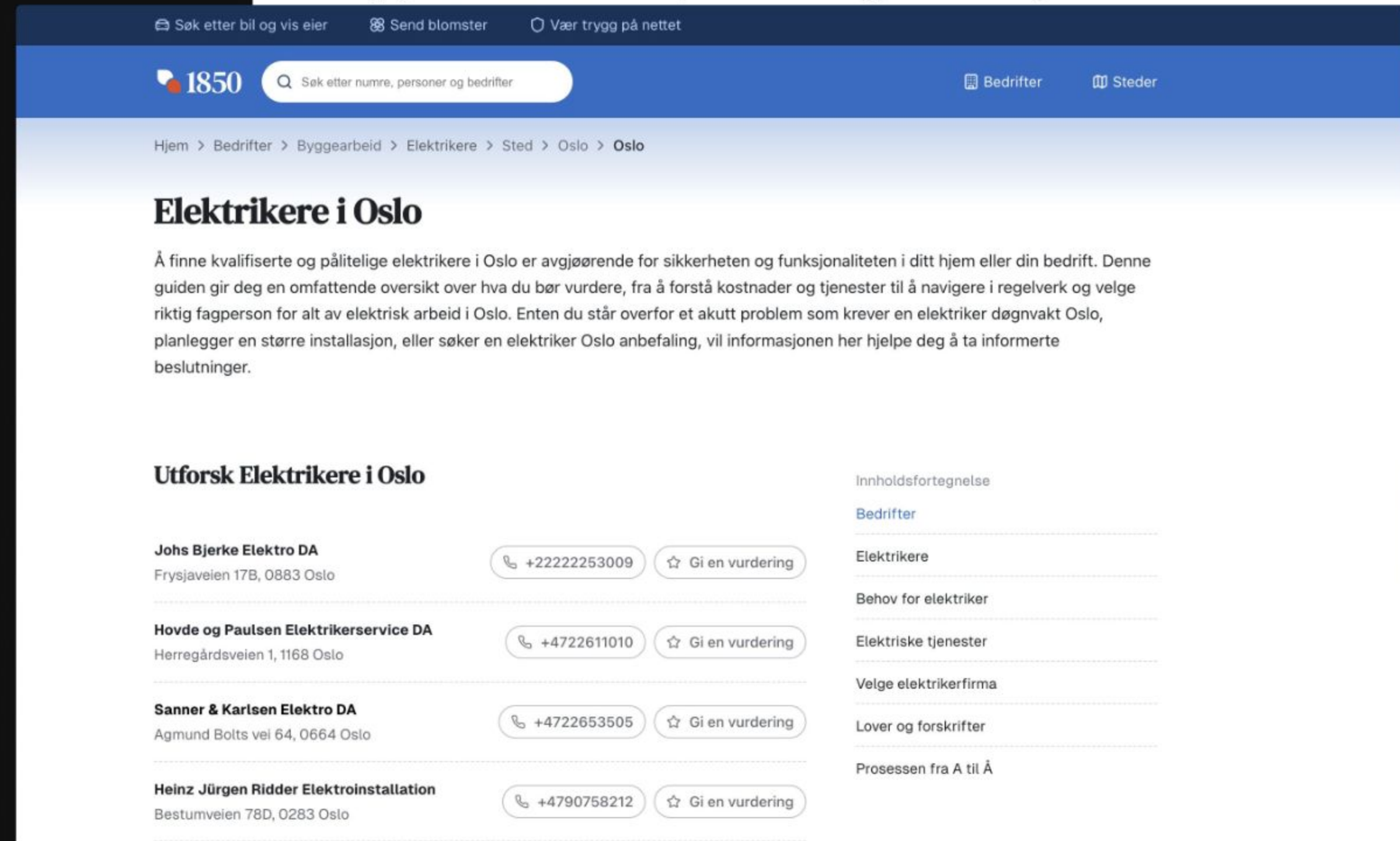


Searches across documents and determines the significance factor (%)

Multi-agent setup for content generation and optimisation

For 1850.no, a Norwegian digital directory, we were tasked with scaling their content production to cover thousands of unique service and location combinations.

As a result we built a fully automated content pipeline that transforms simple category and location inputs into complete, SEO-optimized articles with images and FAQs, enabling the production of thousands of unique pages without manual intervention.



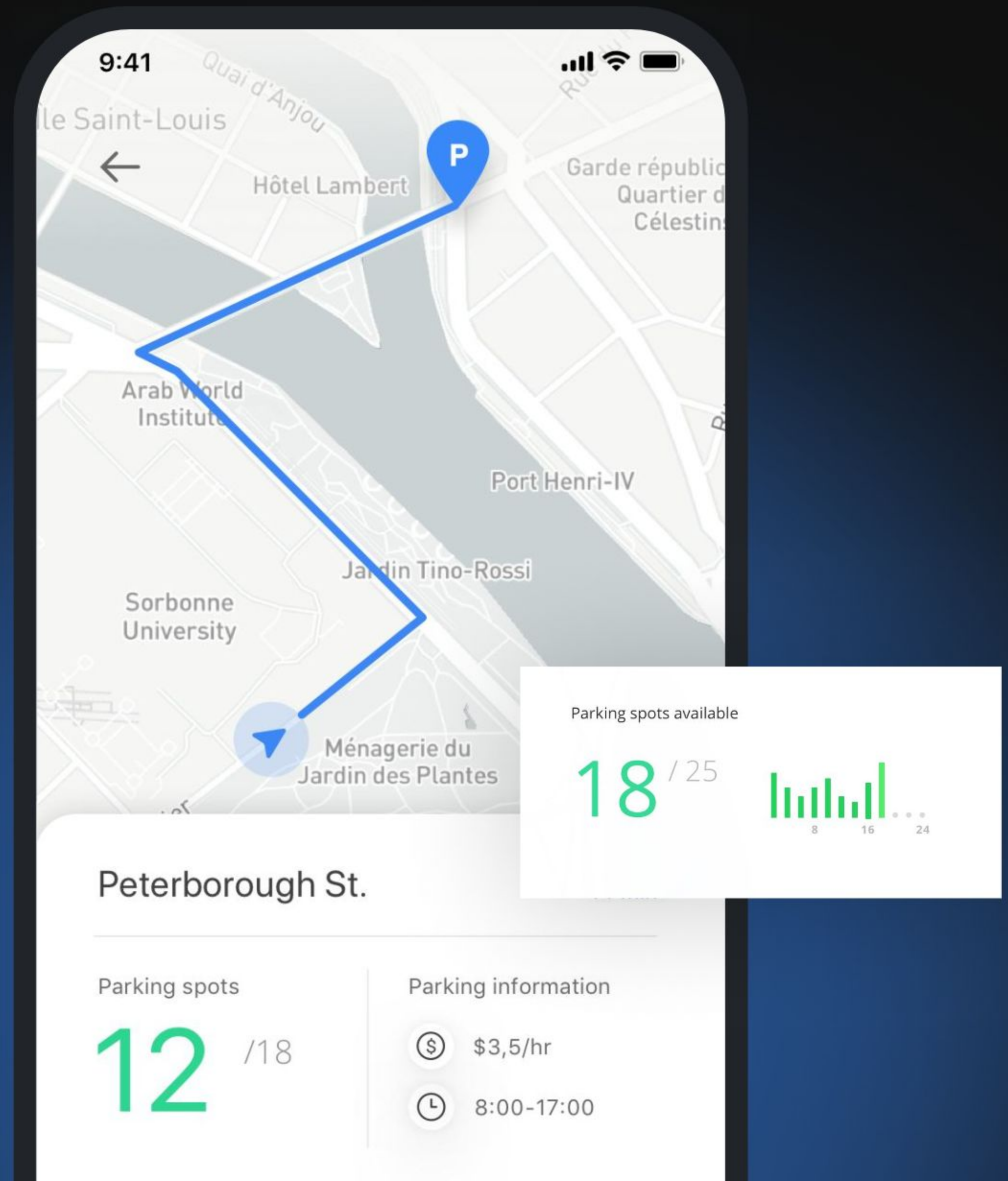
City Scale Smart Parking System – mastering urban movement with AI

Award winning parking management, navigation and payment platform for smart cities of tomorrow. Built over a network of 10,000+ NBloT sensors and deployed in 5 European cities. Evolving into an active urban planning tool that predicts availability for drivers and forecasts occupancy for operators, the platform is powered by a robust suite of features:

- INTELLIGENT DRIVER ROUTINES
- VOICE-TO-DATA INTERFACE
- OCCUPANCY INTELLIGENCE & PLANNING
- SMART SUPPORT FOR FIELD OFFICERS

INDUSTRY
Smart city

ENGAGEMENT
Standalone product team





SEE MORE PROJECTS →

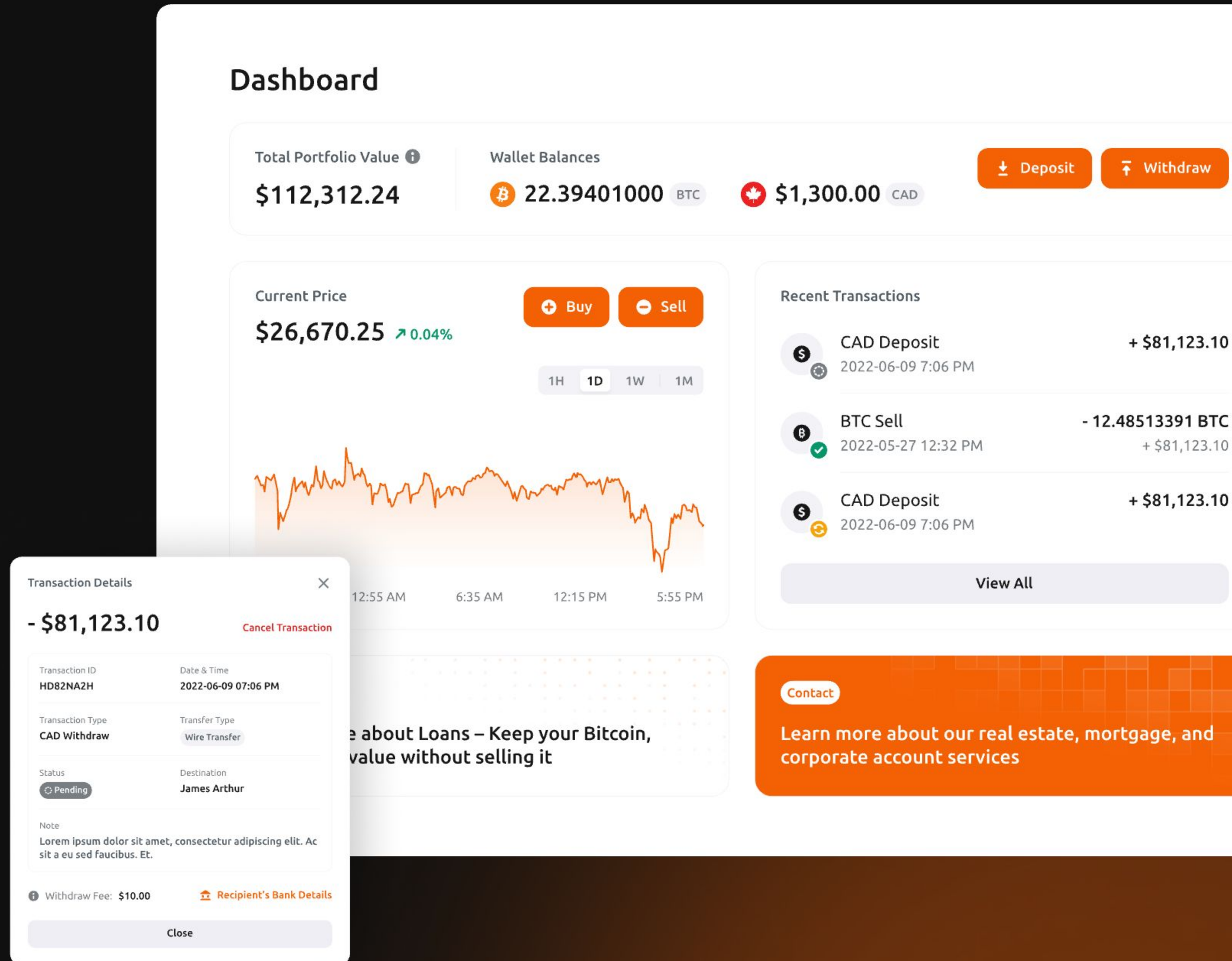
See our expertise
in action across
various industries

Modernizing the gateway to Bitcoin exchange services

Our team redesigned one of the leading Canadian Bitcoin vendors and service providers. A robust design system was defined for easy integration of future features.

INDUSTRY
Crypto, Fintech

ENGAGEMENT
Team extension

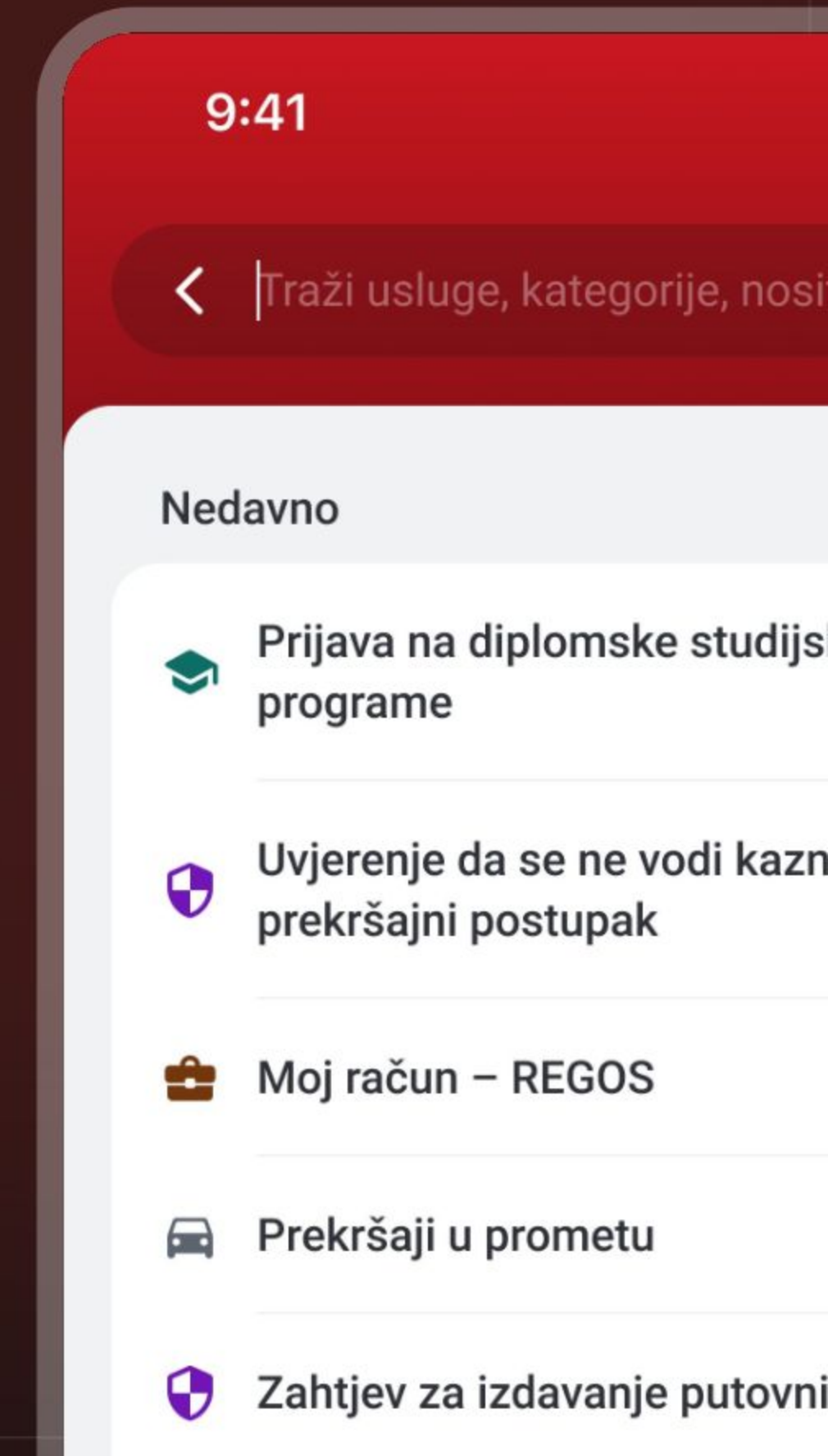
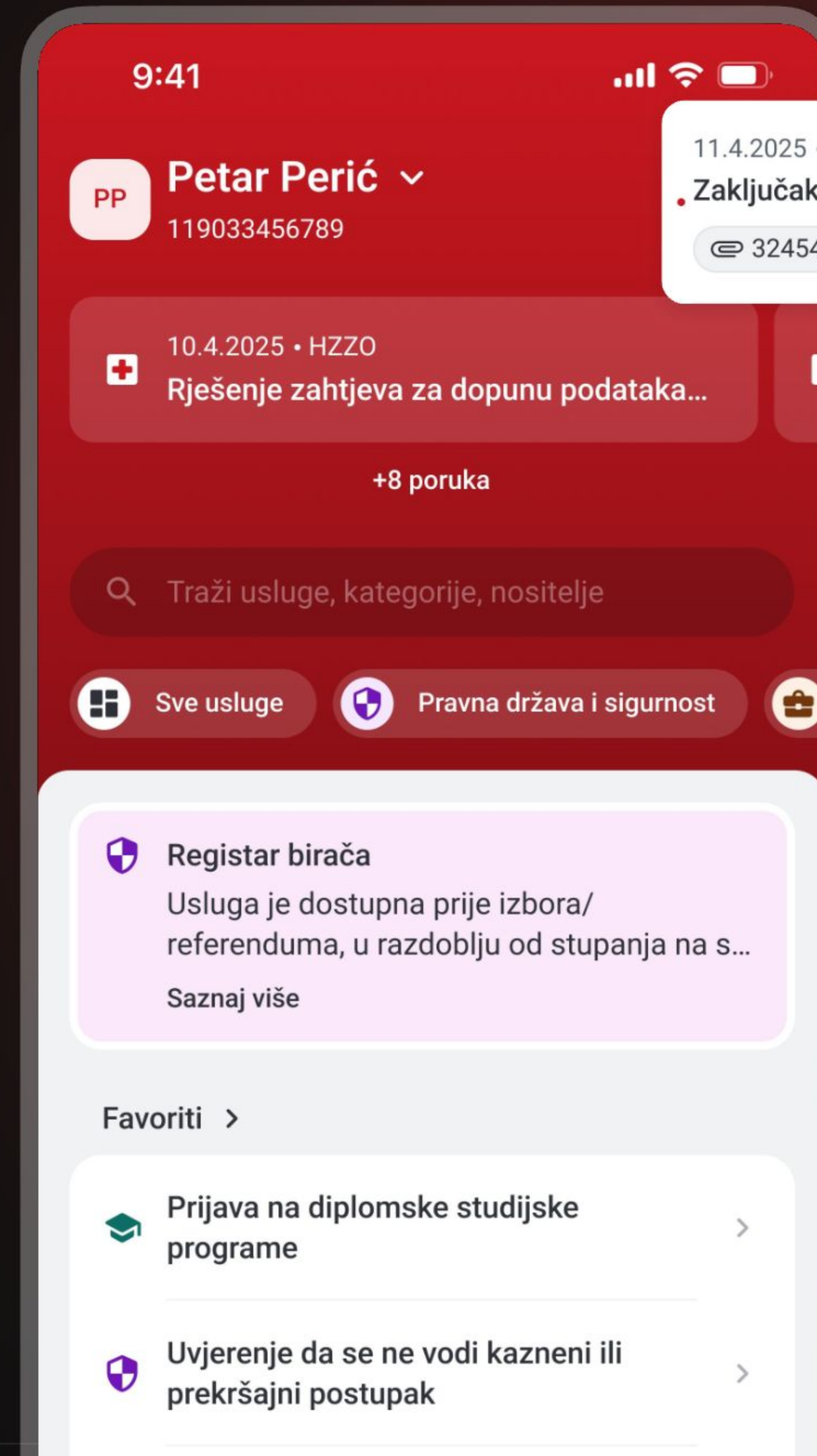


Unified digital gateway to government services

As the mobile development team on one of Croatia's most ambitious national digital projects, we built the mobile app - the system designed to scale to millions of Croatian citizens, offering access to services from various government bodies in a single, secure place.

INDUSTRY
E-government

ENGAGEMENT
Team extension



Sales support dashboard

A dashboard supporting sales efforts through an interactive interface and real-time customized insurance offer calculations.

Općenito o Allianz Zagreb

Allianz je u Hrvatskoj prisutan od 1999. godine, kada njemački Allianz zajedno sa Zagrebačkom bankom preuzima...

 Više



Osiguranje života

 Više



Osiguranje imovine

 Više



Poslovni paket

 Više



Auto osiguranje

 Više



Kasko osiguranje

 Više

Various projects & consulting

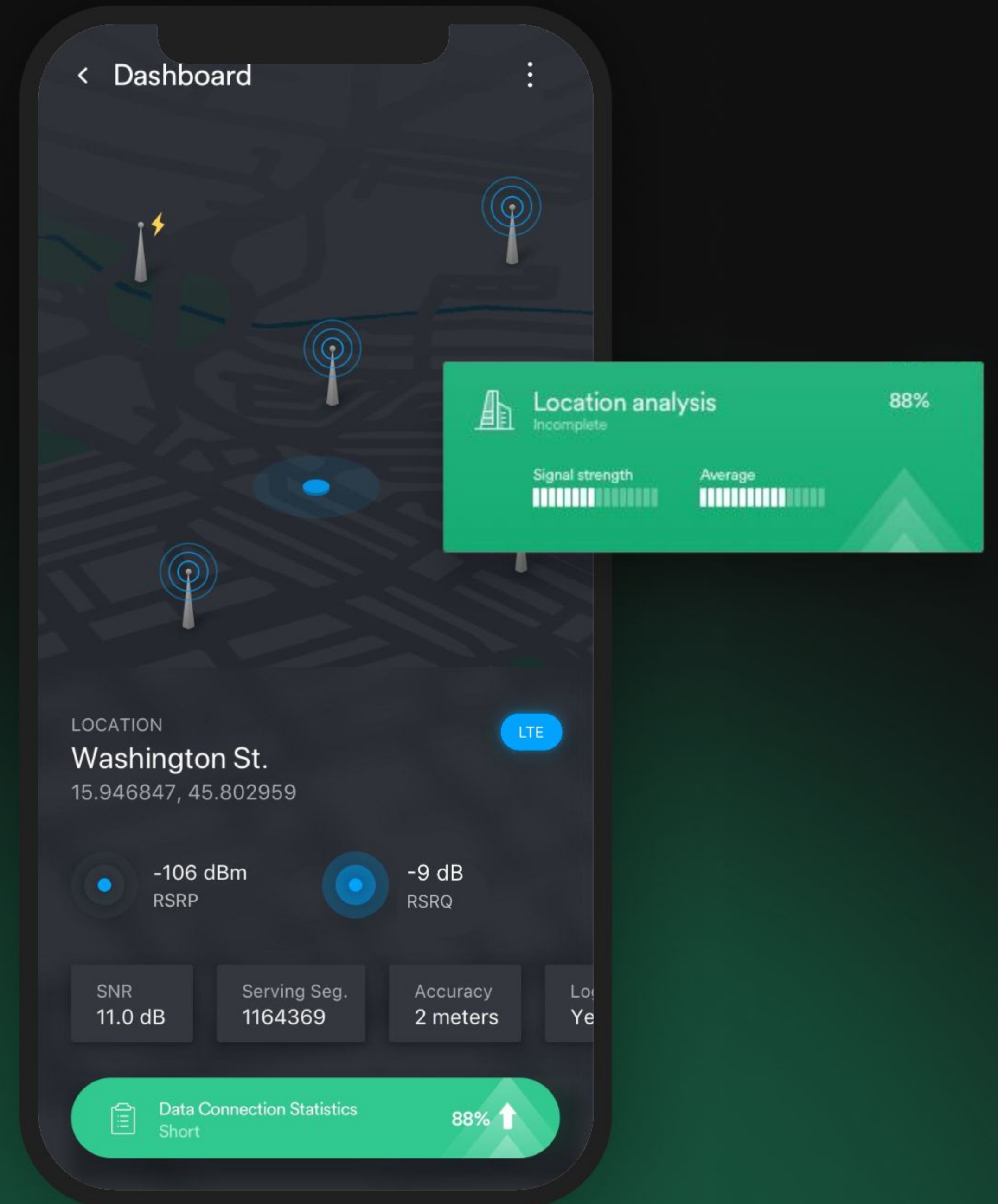
Along with providing continuous consultancy services on system architecture, mobile and backend development, we also collaborated on several public tender projects with this leading ICT provider.

PROJECTS

Smart City Parking

Network test and monitoring tool

E-health mobile consultancy app



Construction robot production planning software

We're designing and developing cloud-based software used for production planning, factory floor operations, scheduling, and logistics for robotic house construction.

INDUSTRY
Industrial robotics, Logistics

ENGAGEMENT
Team extension

The screenshot displays the software interface for a 'Single Family House' project. The main view shows a grid of panels for the 'Ground floor'. The first panel has a red warning icon, while the others have green checkmarks. An information popup is open for a panel, showing progress and status details.

INFO NOTES COLLAPSE >

Progress

83 PANELS

ISSUES 7

DESIGN REVIEW 17

PRODUCTION REVIEW 24

PRODUCTION READY 35

Location
Ms Alice Smith Apartment 1c 213
Derrick Street Boston, MA 02130 USA

Shipment date
04/05/2022

Erection date
07/08/2022

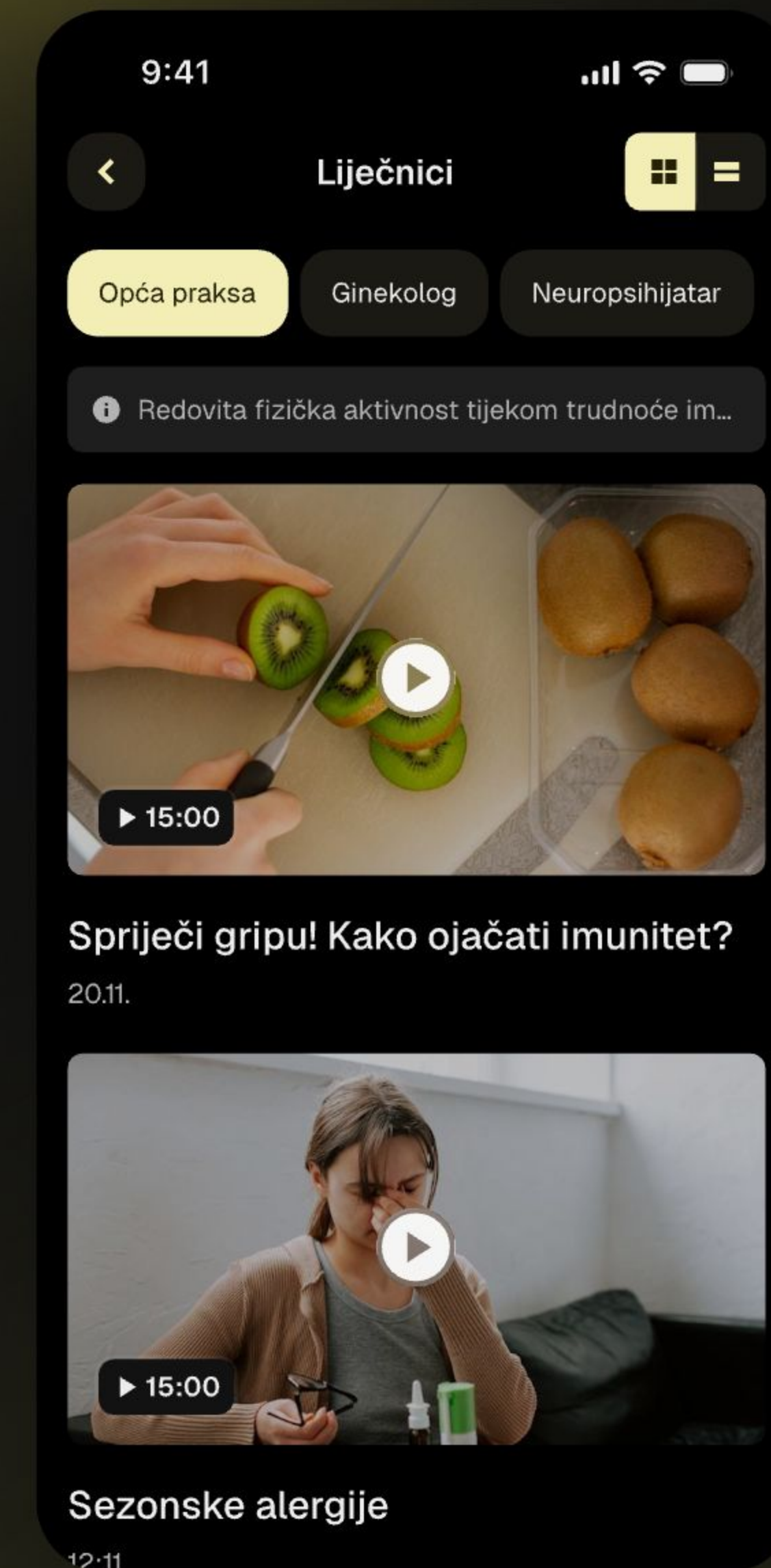
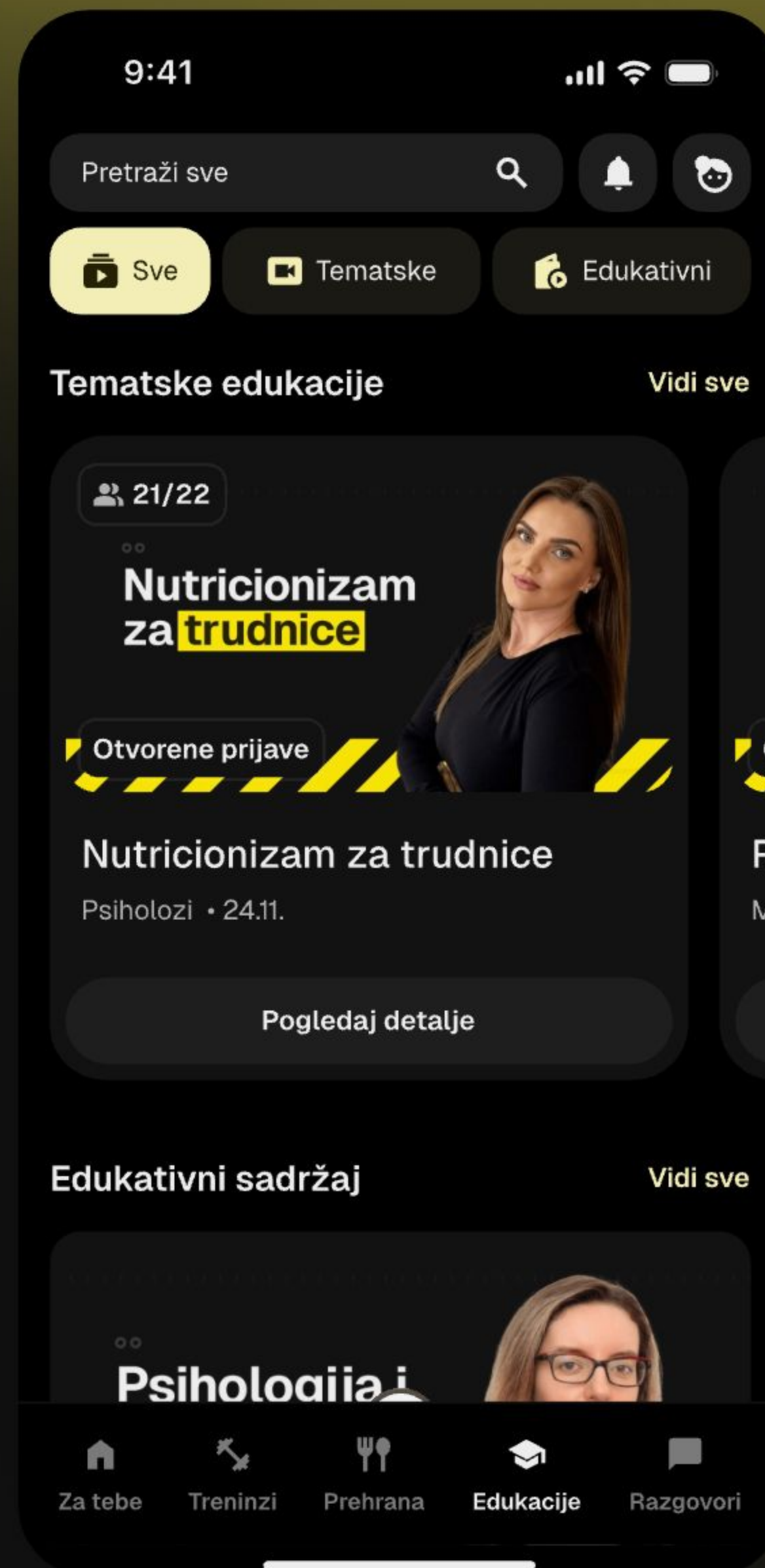


Home workout & social app

We partnered with one of the largest fitness brands in Southeast Europe to work on their app. 80.000 users get access to workout videos, support from a network of experts, and chat groups.

INDUSTRY
Fitness apps, Social media

ENGAGEMENT
Standalone product team



Car sharing & fleet management web platforms

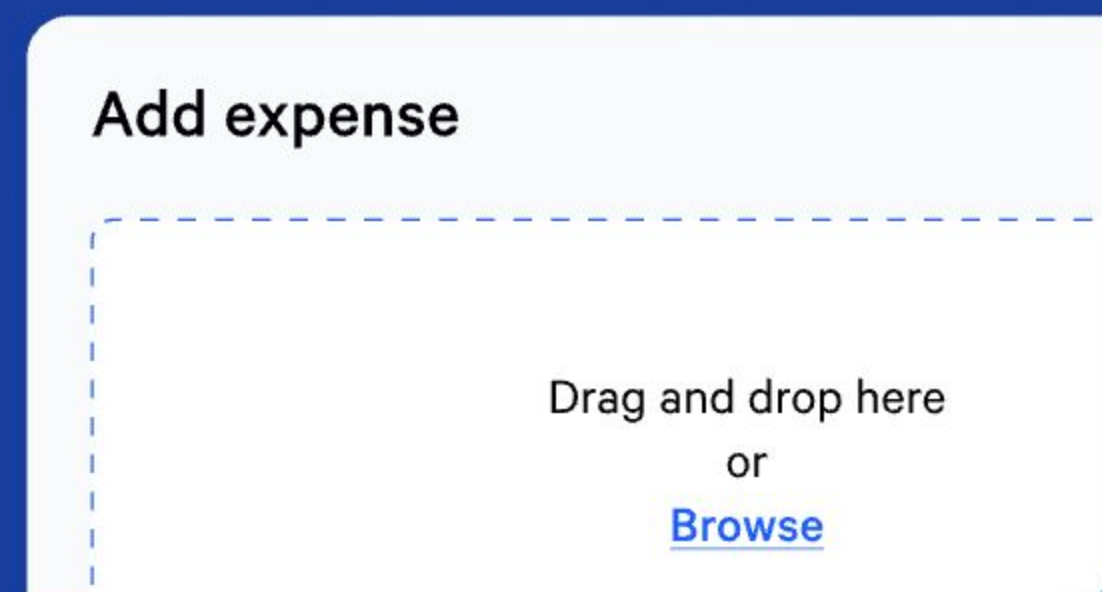
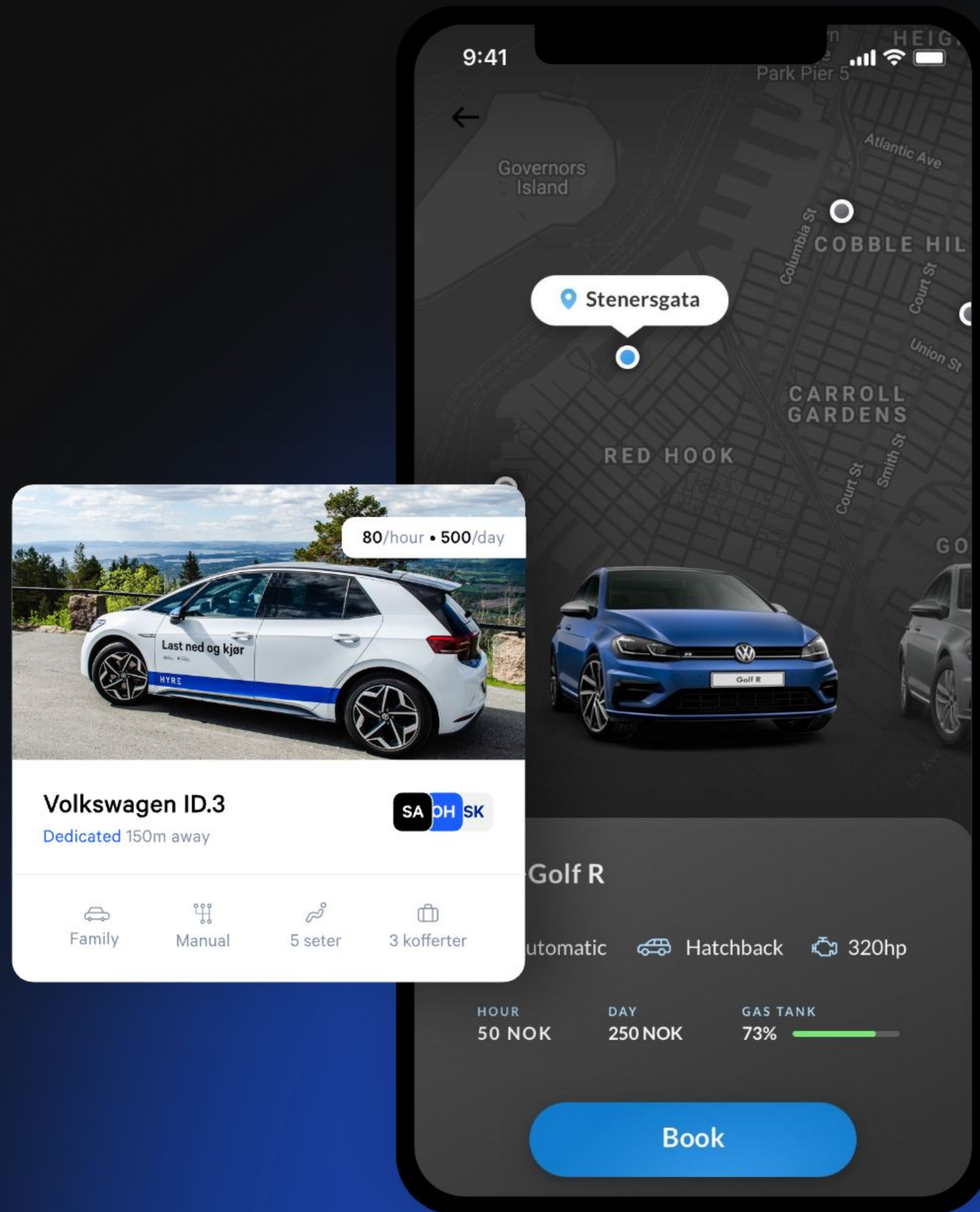
During our partnership, we designed and developed an MVP and four car sharing web platforms, each tailored to serve a specific B2B market segment.

INDUSTRY

Car sharing, Fleet management

ENGAGEMENT

Team extension



Online financial news portal

A full digital transformation was performed for Kapital, an Oslo-based Hegrar Media sub publication known best for its yearly financial reports and Norway's richest lists.

INDUSTRY
Online media

ENGAGEMENT
Standalone product team

Kapital Kjøp Logg inn

Lister Vin Reise KapiTalt Meny

40 under 40 Norges 400 rikeste Norges 100 mektigste kvinner Norges 500 største bedrifter Næringslivets mektigste

400 Norges rikeste

341 billionaires in 2019 33 billionaires more year over year 800 million net worth required to qualify 400000 million total net worth 3035,24 mill skatt 201E* 80 women on the list

Sponsored by DNE

Search in the list

Filter list by: GENDER INDUSTRY LOCATION FORMUESTØRRELSE Year 2020

Rank	Name	Net worth	Change in a Year	Taxes paid	Age	Industry
1	John Fredriksen	1140 mrd	+ 0,4 mrd	34,7 mill	76	Shipping
2	Torstein Hagen	600 mrd	+ 0,3 mrd	34,7 mill	77	Hotell/Reiseliv
3	Odd Reitan	424 mrd	+ 0,1 mrd	34,7 mill	69	Handel
4	Johan Johannson	400 mrd	+ 0,2 mrd	34,7 mill	53	Handel
5	John Kjell Inge Røkke	355 mrd	+ 0,1 mrd	34,7 mill	62	Olje og energi

5 John Kjell Inge Røkke

6 Ole Andreas Halvorsen

7 Johan H. Andresen

8 Arne Wilhelmsen

f. 1958 Oslo Location

Ingen høyere utdanning Utdannelse Olje og energi Bransje

Net worth development

Net worth Liknigsformue Taxes paid

Background

Erna Solberg (born February 24, Norway's prime minister since 2004 and elected to the Storting was municipal and regional minister for five years. During these years traces of power behind.

Solberg graduated with an MSc. Intermediate in Comparative Politics Master's Degree in Political Science from 1986. She also holds a Master's Degree from the same University from 1988.

Solberg has his entire professional and organizational life, mainly with a focus on trust in the Right. Among other things, she has served on several parliamentary committees and has been active since gymnastics, and joined the Conservative Party. Solberg is married to a businessman and has previously been both employed and self-employed in the Right, and has two children with her.

In 2005 Solberg was appointed as a member of the Olav.

01.12.20

Anbefalinger: BlodrFull storm rammer offshore"ødt

Akkurat da flere offshorebedrifter var på vei opp av bølgedalen

Kapital

01.12.20

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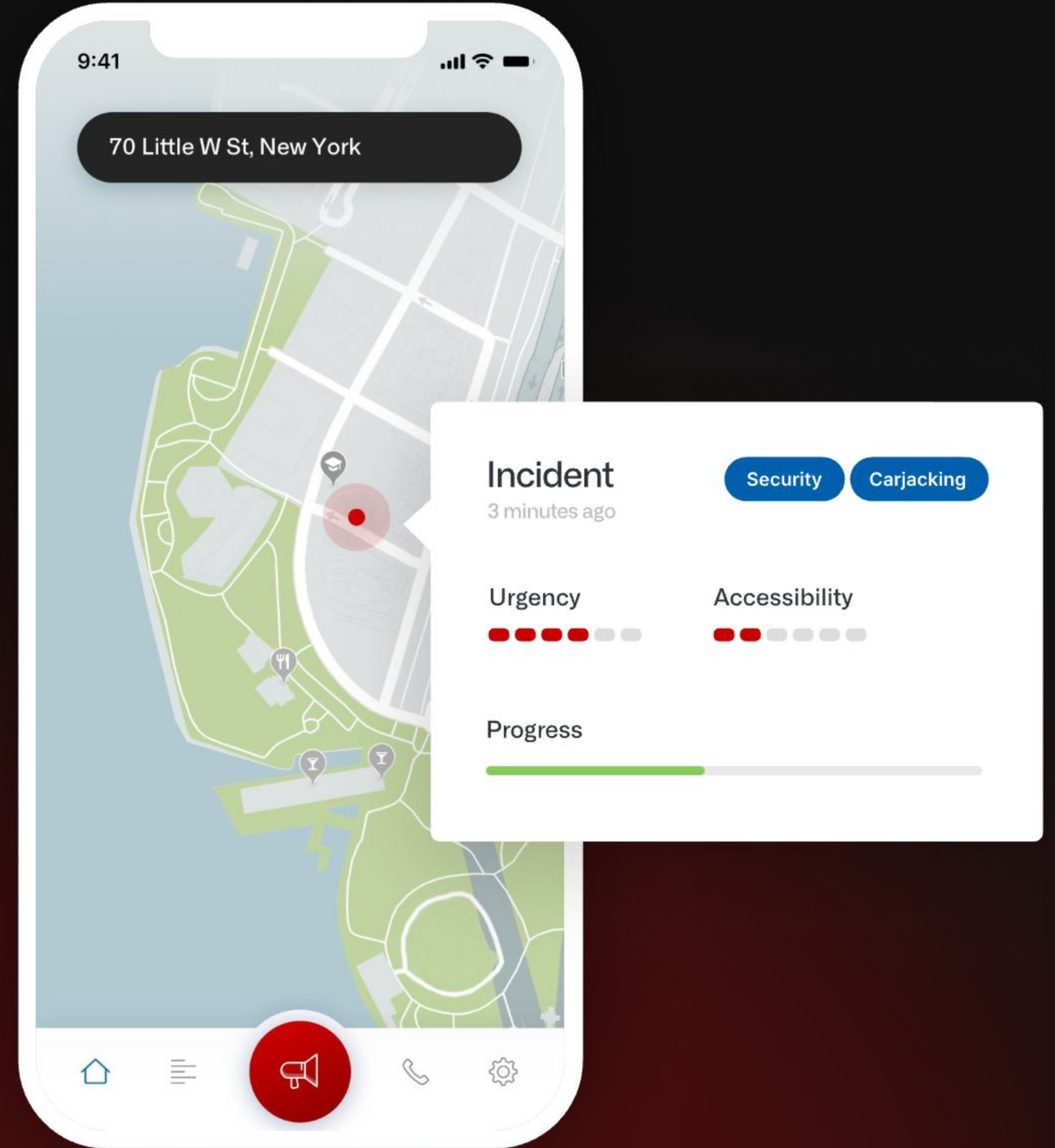


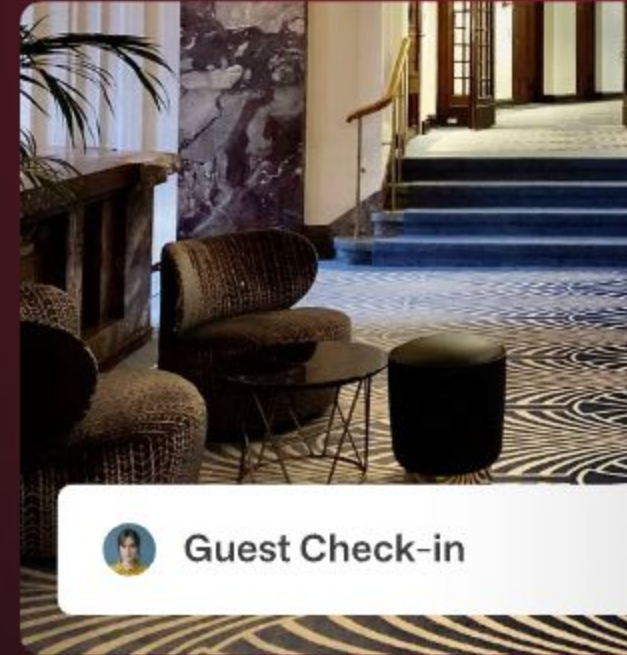
Incident Management App

Award winning mobile application used by IMC to assess field conditions in disastrous events. Usage has helped to speed up emergency response information flow.

INDUSTRY
Medical

ENGAGEMENT
Standalone product team





Guest Check-in



Cleaning service

Workflow automation platform

Workflow automation and productivity suite designed to manage hotel staff and boost efficiency.

INDUSTRY

Hospitality, Workflow automation

ENGAGEMENT

Standalone product team

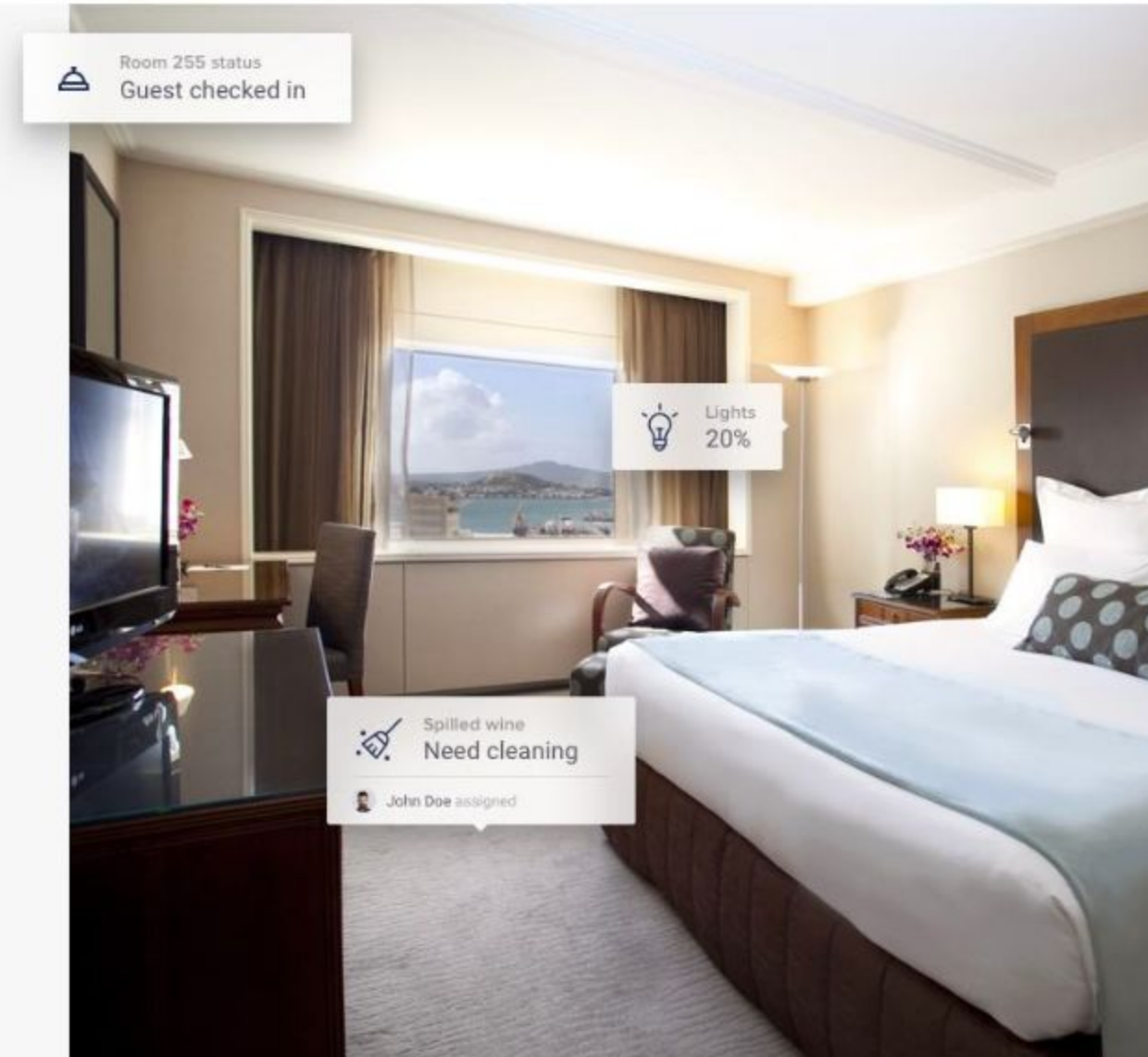
CREATED TODAY FOR HOTELS OF TOMORROW

Unleash the power of automated operations

Shifting the degree to which the hotel managers and staff members can automate hotels core functions and operations.

FIND OUT MORE

GET IN TOUCH



POWERED BY HOUDINI

Helius guest experience app

Modern traveler is tech savvy and has high expectations, while hotels strive to meet those expectations at a targeted profit margins.

With that in mind we have developed a guest facing app that manages every single possible touchpoint between you and your guest.

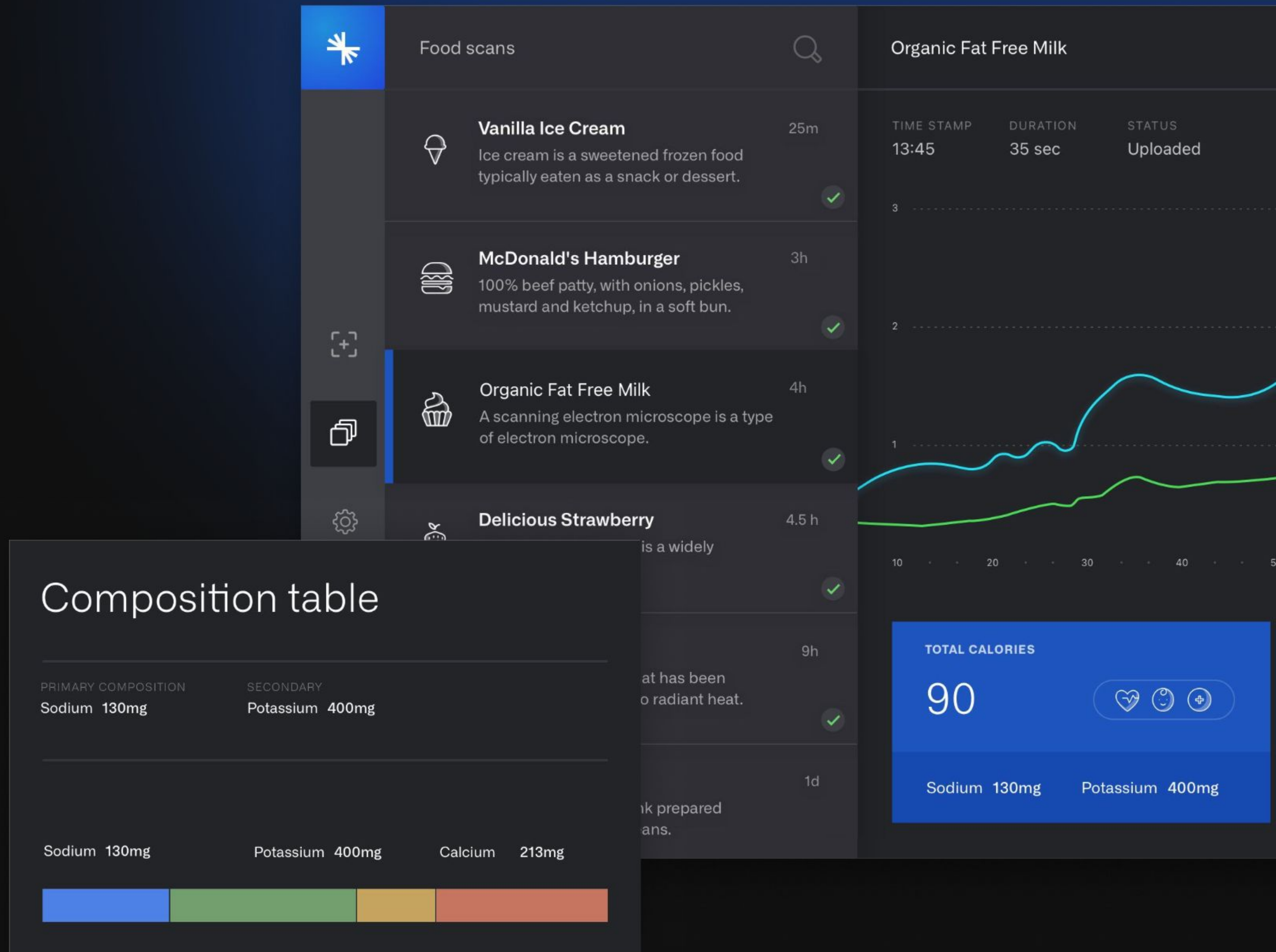


Research QA dashboard

We designed and developed a prototype shaping complex features and spectroscopy data into a user-friendly dashboard.

INDUSTRY
Research, Nutritional science

ENGAGEMENT
Standalone product team



Smart bike companion app

Our team designed and developed a companion app for this French e-bike brand, offering built-in navigation, bike status and controls, and an intelligent fitness mode.

INDUSTRY
E-mobility, IoT

ENGAGEMENT
Standalone product team



A dark-themed dashboard for the smart bike companion app. It features a large circular speedometer showing 13 km/h with a rainbow-colored arc. Below it is a battery level indicator at 65%. The distance section shows 32.5 km. The time section shows 10:15:22. A small white card at the bottom left shows a side view of the e-bike. A circular icon with a lightbulb is at the bottom right.

A navigation screen from the smart bike companion app. It shows a map with a blue route. At the top, a dark bar indicates "150 mètres" and "Continuer tout droit". Below that, a white box says "Puis prendre à droite". The map shows streets like "Avenue Dr Jean Pierre Franceschi" and "Avenue des Caillols". A speedometer at the bottom left shows 13 km/h and 65% battery. At the bottom right, there are icons for navigation and a red "Stop" button. The bottom status bar shows "09:14 Arrivée", "48 min Durée", and "15 km Distance".

A bike status screen from the smart bike companion app. It shows the bike name "Maël" and ID "IW-0107". There are two main status cards: "Distance total" showing 894 km and "Usure Batterie" showing 96% with a green progress bar. At the bottom, there are three icons for "Moteur", "Batterie", and "Système". A "Connecter mon vélo" button is at the top right.

“Profico is very engaged in product development”

From the start of Vinify app in 2021, Profico has had a central role in designing and developing Vinify both on web and mobile. Vinify has since release grown to over 50.000 monthly users in over 83 countries.

“Profico offers a complete set of skills;

from design and development to strategic planning and project management. They're more than a provider, so we consider them an essential part of our product development team.”

“Very happy with the willingness and ability

that Profico brings to think about our business-needs and co-create solutions. We are developing big slices of our customer journeys together with Profico.”

“We have been working with Profico for 9 years,

and could not be more satisfied. They provide excellent services deeply integrated with our business.”



Ole S. Berg
Head of Sales & Business Development



Jon Trygve Hegnar
Lead Digital Strategist, Hegnar Media



Ola Gjønnnes
Product Manager, Hyre



Trygve Sørvaag
Director products and business development, ABC Startsiden

Awards & recognitions

Recognised for excellence in business and leadership.



2025

2x Zlatna Bilanca



ZLATNA
KUNA

2022 & 2023

2x Zlatna kuna
Regional winner



2022

EY Croatia
Entrepreneur of the
year nominee



2017 & 2018

2x Deloitte
Technology Fast 50



2023

Dun & Bradstreet
AAA Creditworthiness



2023, 2024

ISO 27001
Certified

Trustworthy
partner certified
by universally
recognized
organisations

Verified business &
information security
practices.

Profico Academy Design & development course

Dev & design education programme for future digital professionals. Guided by our mentors, Profico Academy teaches industry-applicable skills through practical learning.

Envisioned as a bridge between formal education and the real world, Profico Academy aims to equip young developers and UI/UX designers with the skills needed to kick-start their careers.



180

APPLICANTS IN
2023

16

ACADEMY
GRADUATES

Green Future Conference Environment Energy & E-mobility

Profico is a proud organizational partner, and our team is responsible for the majority of the digital and visual presentation of the conference.

The conference brings together technology leaders, policy makers, and scientists to spark discussion and encourage action in the fields of green environment, energy, and e-mobility.



Our ESG pledge Environmental, Social & Governance

1

Environmental

To inspire positive environmental action by our own example.

2

Social

To maintain a positive work environment, facilitate growth, and build our community.

3

Governance

To uphold and introduce quality and legal standards, and ethical business practices.

Every challenge is a chance. Ready to turn yours into results?

Get in touch

Arrange your free discovery session at a time that best suits you.

Get us up to speed

Share your goals and aspirations & all issues that are keeping you from achieving your business targets.

Get your roadmap for success

With a solution roadmap, technical plan and expert development your perfect solution is within your reach.

Contact us.

www.profi.co

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