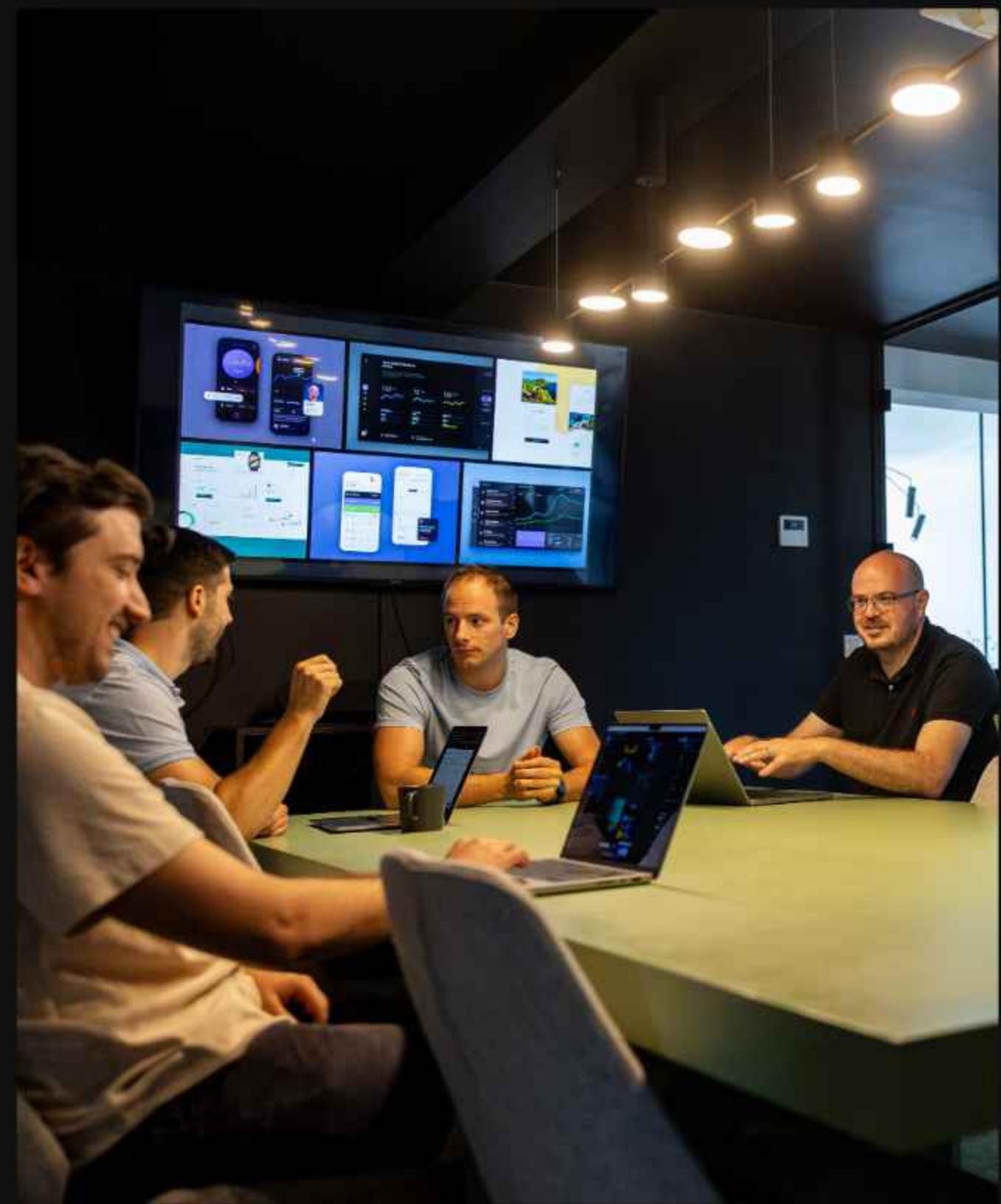
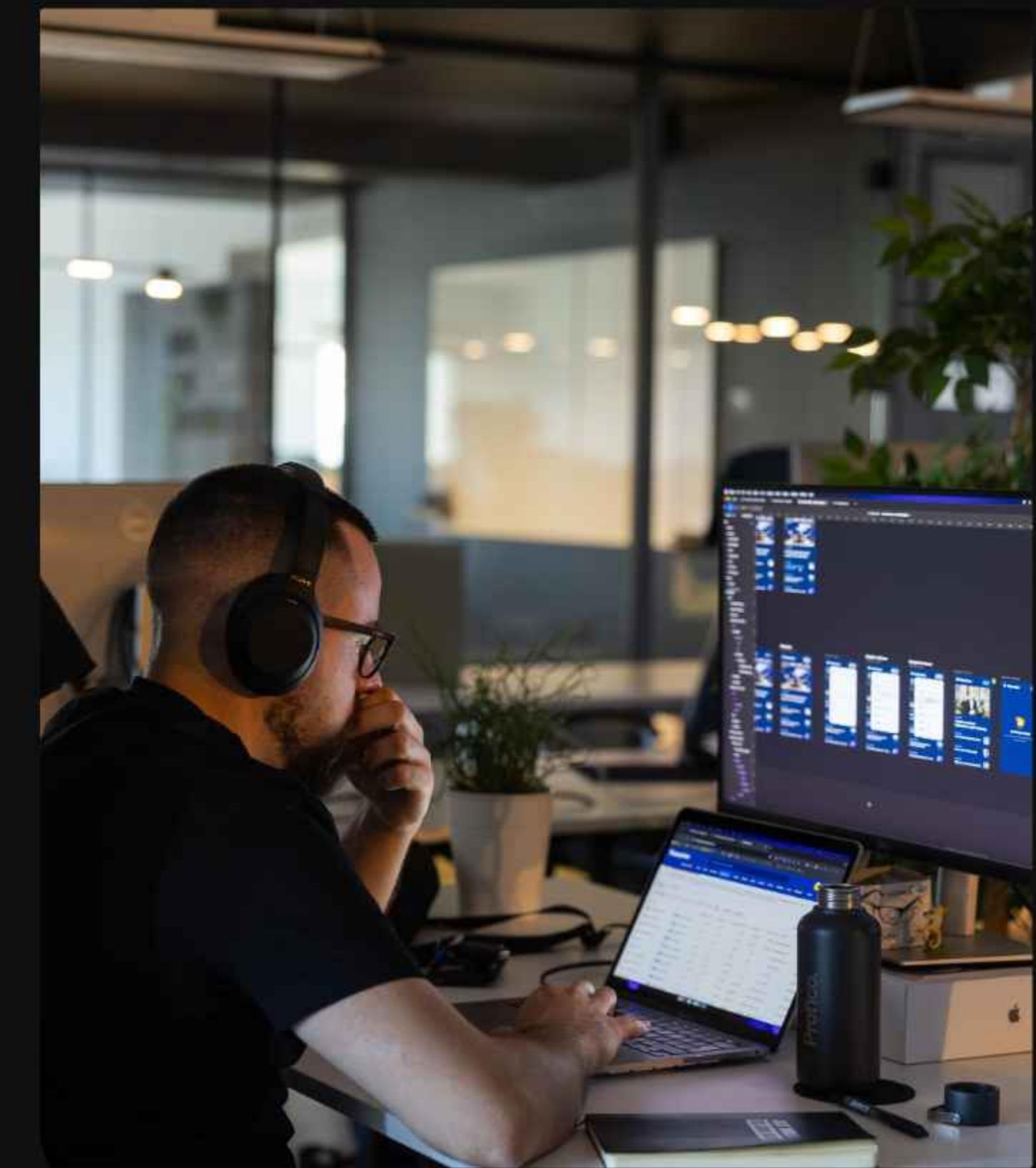


Profico Company deck

We design
develop and scale
AI-powered digital
products.



Drawing on 20 years of experience and average partnerships lasting over 7 years, we build more than digital products. We build relationships that last.



ERICSSON



HYRE

Sotheby's

nedap

Finansavisen

Kapital

T ..

CIBC

Radisson BLU

Le MERIDIEN

telenor
group

Allianz

infobip

FORTAN

PARTSLIFE

UHY

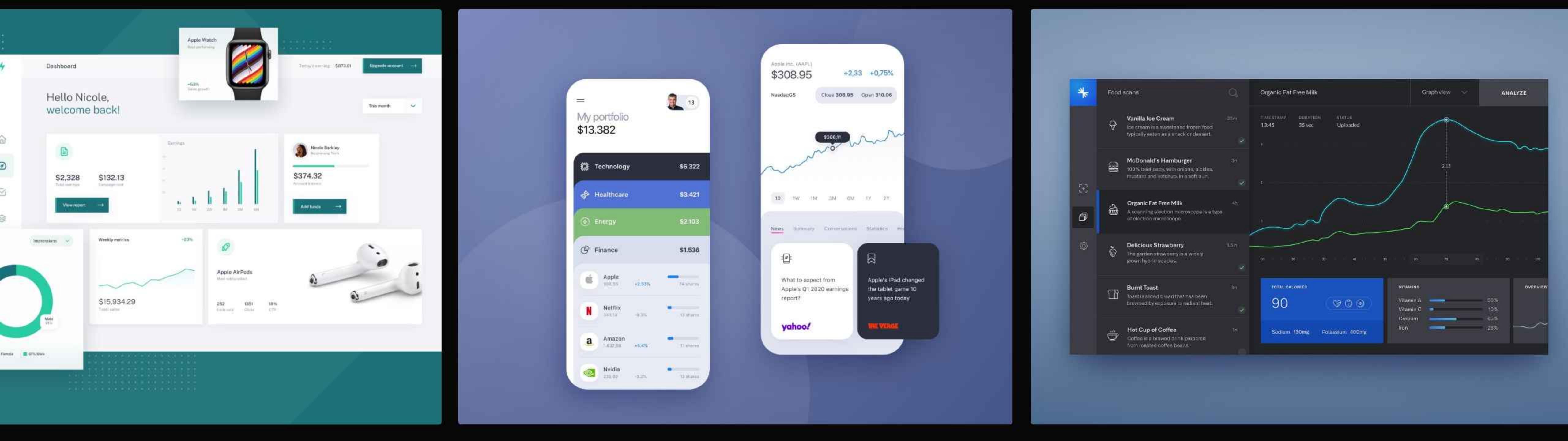
Deloitte.

abc/startside

Litewallet

Promise Robotics

vinify





Driven by a vision to offer our clients a premium experience in designing and developing digital products.

Dear friends and partners, at Profico, we are driven by a vision to offer our clients a premium experience in designing and developing digital products. We aspire to be a trusted partner, guiding you through every step of your journey.

This commitment extends not only to our clients but also to our team members, who trust us to nurture their creativity and professional growth. The trust we receive from the community holds us to a high standard, compelling us to adhere to our core values embedded in our company culture.

At Profico, we value teamwork, ambition, and leadership, while taking full ownership of our commitments and consistently striving to exceed expectations.

Technological excellence, social responsibility, sustainability, and community contribution are built into our core. We firmly believe technology can significantly contribute to a better world by incorporating sustainable solutions into everything we do, continually fostering positive societal and environmental impact.

Mateo Perak
CEO & co-founder

Ante Matijaca
Creative Director & co-founder

Trustworthiness backed
by numbers, like everything
else we do.

100+

EXPERTS
70+ IN-HOUSE
30+ VETTED
CONTRACTORS

14

YEARS IN
BUSINESS

7+

YEARS, AVERAGE
CLIENT
PARTNERSHIP
LENGTH

50M+

USERS
REACHED
GLOBALLY

Bespoke digital solutions regardless of the industry

Capitalize on digital opportunities by utilising our end-to-end expertise in creating and scaling digital solutions of any complexity.



[01]



[02]



[03]



[04]



Embed AI where it compounds value fastest

Unlock the power of AI with our comprehensive suite of services, designed to create and scale intelligent solutions tailored to your unique business needs.



[01]

Agentic workflows

Multi-step task automation that plans, calls tools/APIs, verifies outputs, closes the loop and harnesses human aware safeguards.



[02]

Intelligent search & RAG

Citations, metadata filters, and process automation with auditable states and clear affordances.



[03]

Decision copilots

Natural language interfaces that summarize, compare, explain patterns, classify, extract, and route with clear pricing and SLAs.

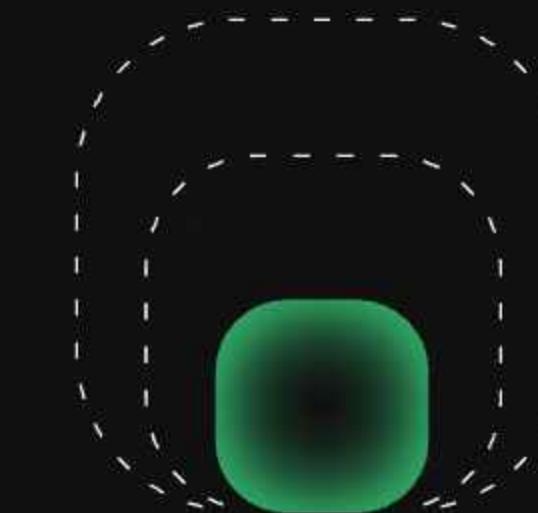


[04]

Predictive & optimization models

AI UX for end users with predictive analytics and optimization that delivers measurable business impact.

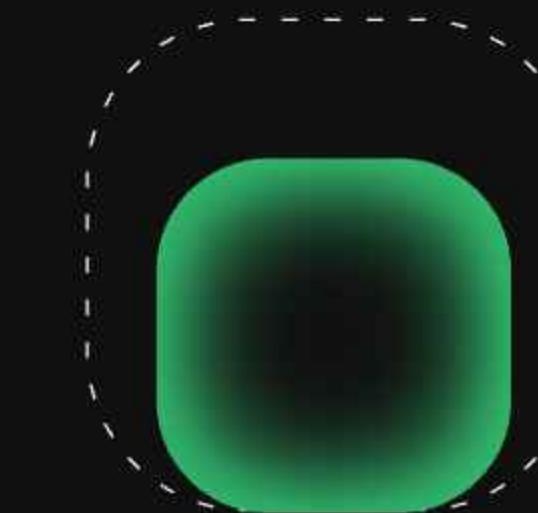
Technical partner for all business sizes



Startups & scaleups

Receive early stage support or cut time-to-market.

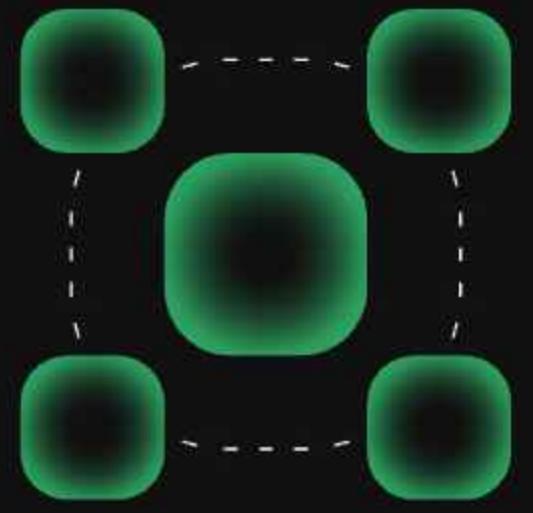
- 01 Rapid MVP building
- 02 Digital product concept validation
- 03 Skillset expansion w/ team extension
- 04 Full-scope digital product creation



SMEs

From team extension services to custom digital products and digital transformation.

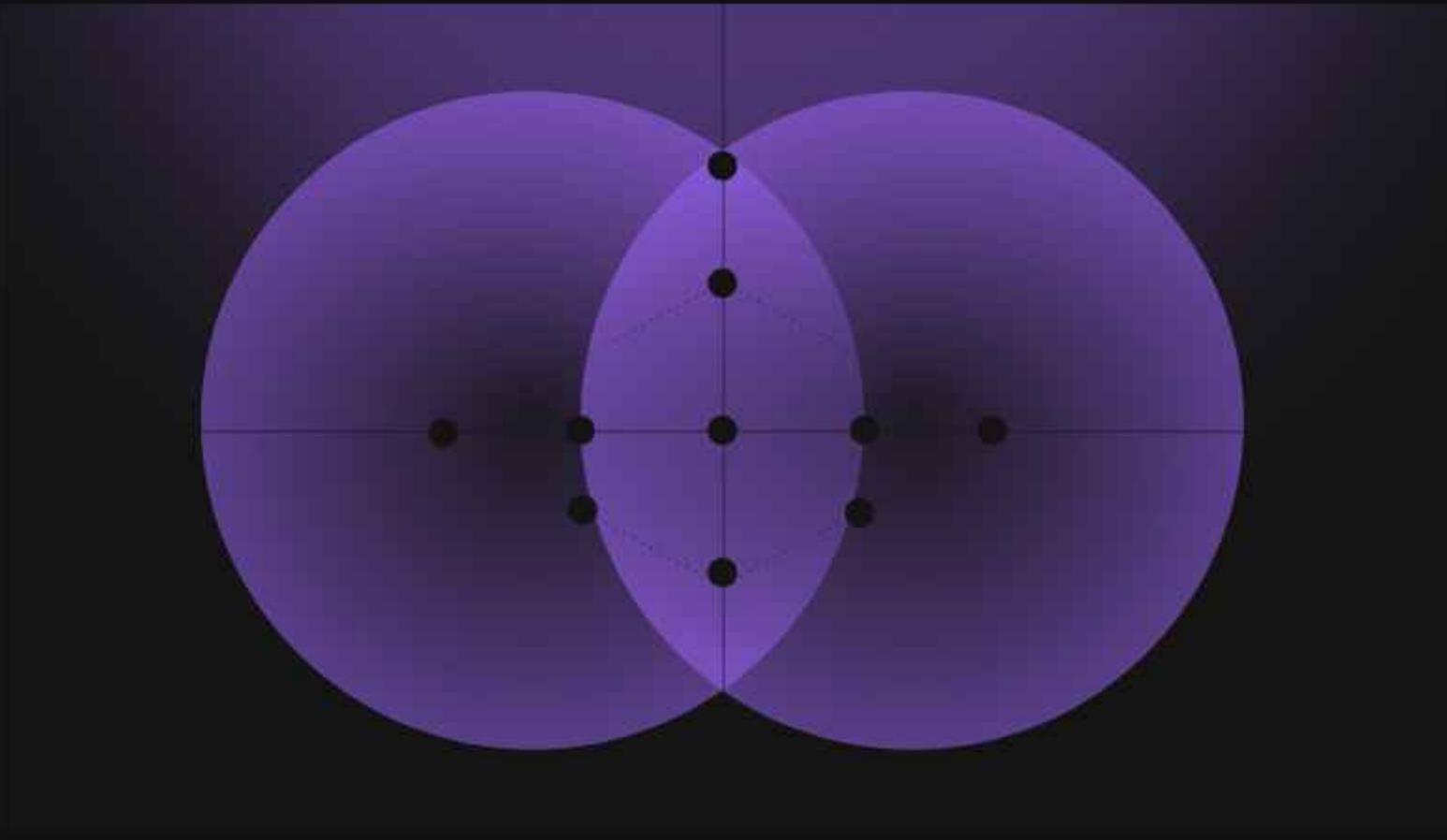
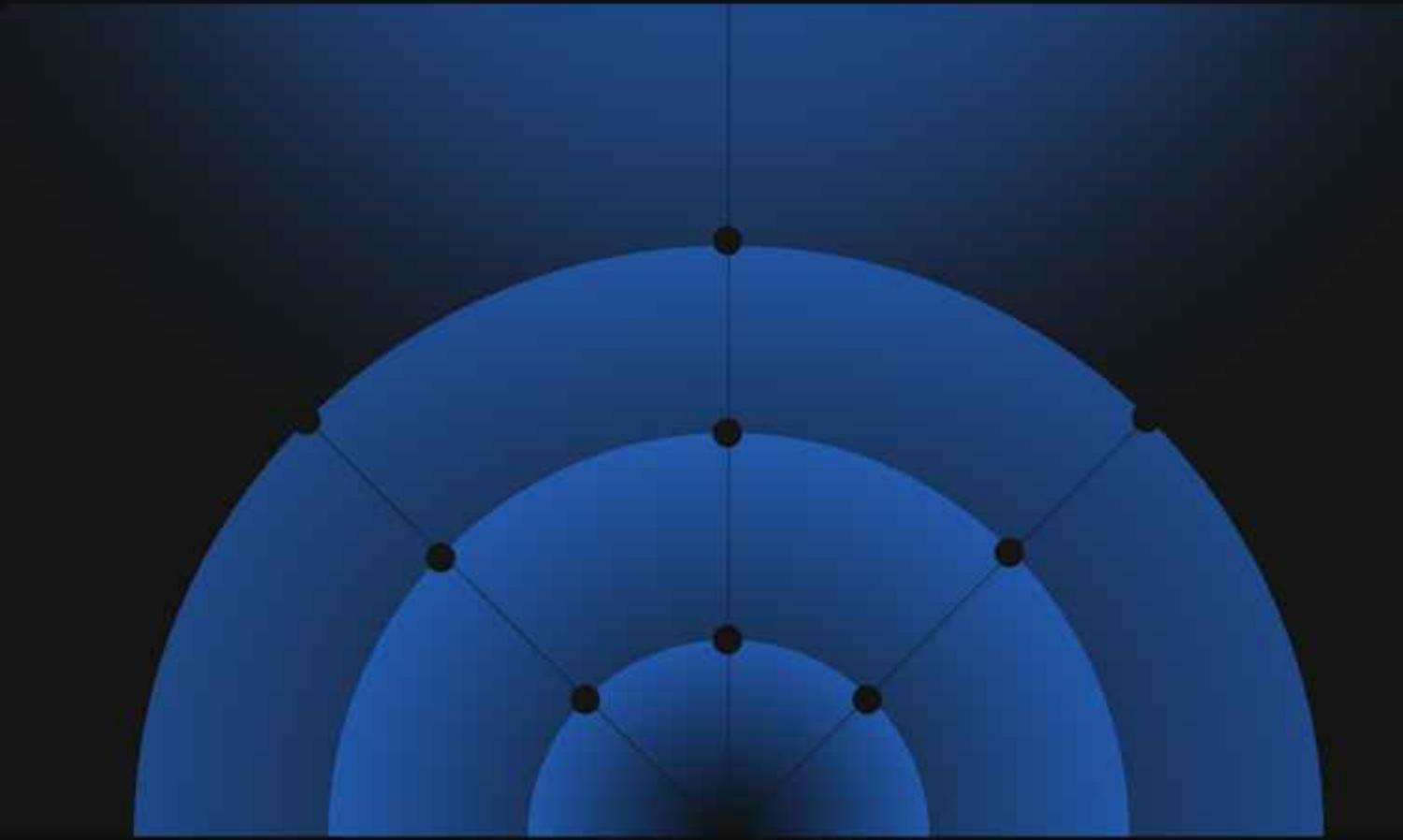
- 01 Full-scope digital product creation
- 02 Digital transformation & strategy
- 03 Digital product scaling
- 04 Advanced data analytics & business intelligence



Enterprises

Enterprise consultancy and comprehensive digital services. ISO27001 certified.

- 01 Digital transformation & strategy
- 02 Data-driven decision making support
- 03 Applied AI and automation
- 04 Technical staff augmentation



Standalone product team

- 01 Self-managed & multi-disciplinary teams
- 02 Agile methodologies
- 03 End-to-end development
- 04 Continuous Improvement

Transfer as much ownership as your project requires.

We collaborate with you in a way that best fits your needs.

Got a software project but no technical team to carry it out? Add one to your organisation without hiring

Team extension

- 01 Seamless team integration
- 02 Flexible scaling
- 03 Fully dedicated professionals
- 04 Full ownership of assigned segment

Support scope increase, speed up delivery, or add new skill sets to your existing technical team



Partnering with Profico

Profico collaborations are built on transparency. Here's what to expect before and during your project.

Before the offer

- 01 Gathering project information and detailed scope from key stakeholders
- 02 Discussing budgets and setting general timelines
- 03 Introduction to Profico C-suite and our processes

Offer & legal documents

- 01 Offer with detailed services and pricing breakdown
- 02 Additional references and resources sent per request
- 03 Drafting and signing of contracts and other legal documents

Discovery and set up

- 01 Creating short and long term project timelines
- 02 Detailed project discovery. May include workshops & Design Sprints.
- 03 Creating stakeholder to team Slack channel and performing team introduction

Production & collaboration

- 01 Agile work methodology with Incremental deliverables and robust QA
- 02 Regular work reviews with stakeholders and PM/team, feedback sessions with Profico C-suite
- 03 Open possibility of project scaling

Profico Network

Profico.Network is a pool of verified external vendors that helps us deliver more value for our partners.

01

Seamless scalability

Instant access to over 40 highly skilled professionals

02

Uncompromising quality

All of our vendors go through a comprehensive vetting process

03

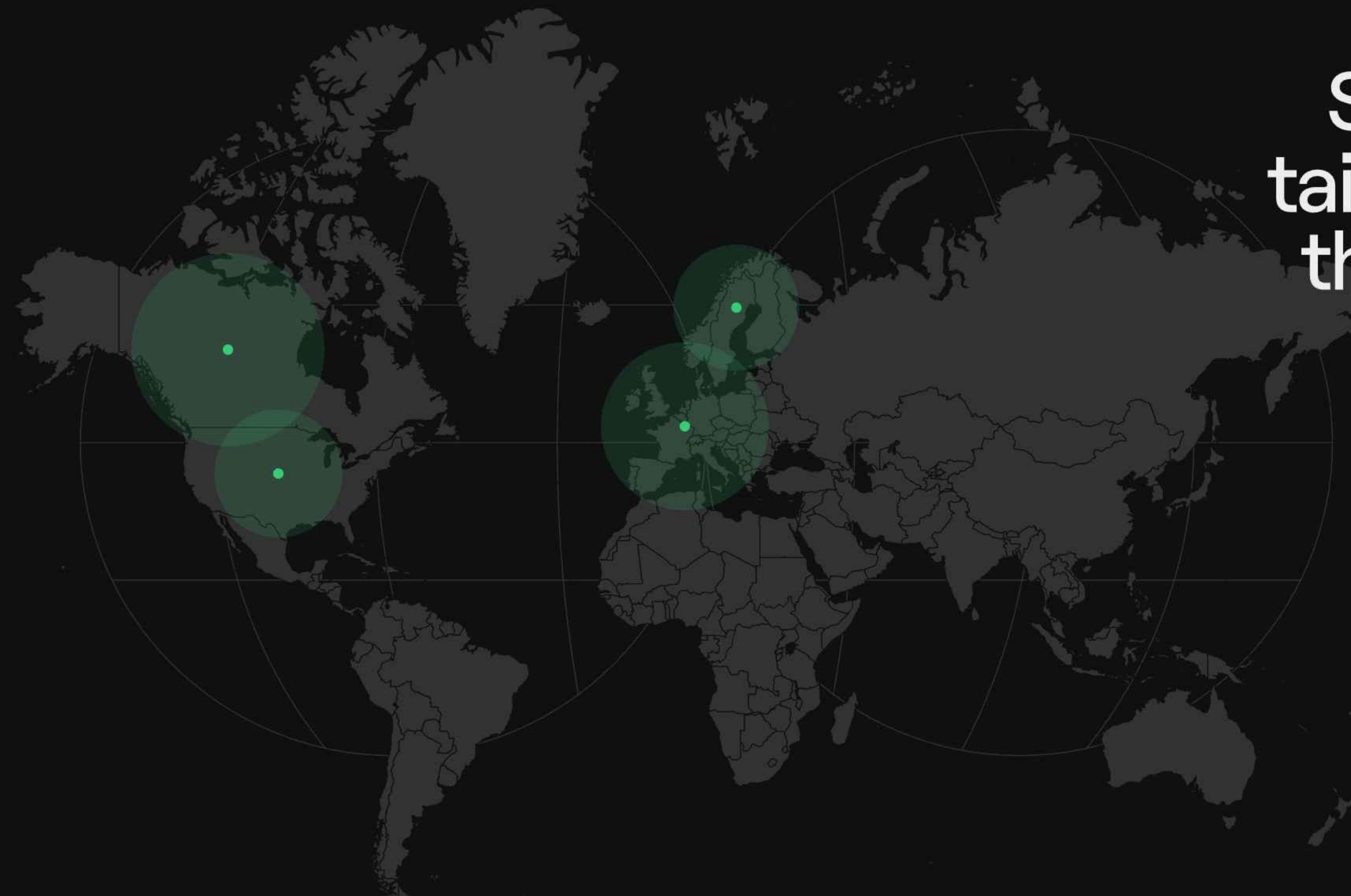
Flexible tech stack

Profico.Network covers the majority of tech stacks used in mobile and web development

04

Consistent excellence

Uniform standards set by Profico ensure high quality and reliability of output



Solutions
tailored for
the global
market

01
Canada

02
Scandinavia

03
USA

04
Western Europe



Meet the faces
behind Profico

Amazing digital
products by even
better people



Meet our leadership team

These are the people
you'll meet first and see
often.

Miro Marasović

Partner & Chief Operations Officer

miro@profico.hr



Ante Matijaca

Creative Director & co-founder

am@profico.hr



Mateo Perak

CEO & co-founder

mateo@profico.hr



Ivan Ferenčak

Partner & Chief Technology Officer

iferencak@profico.hr



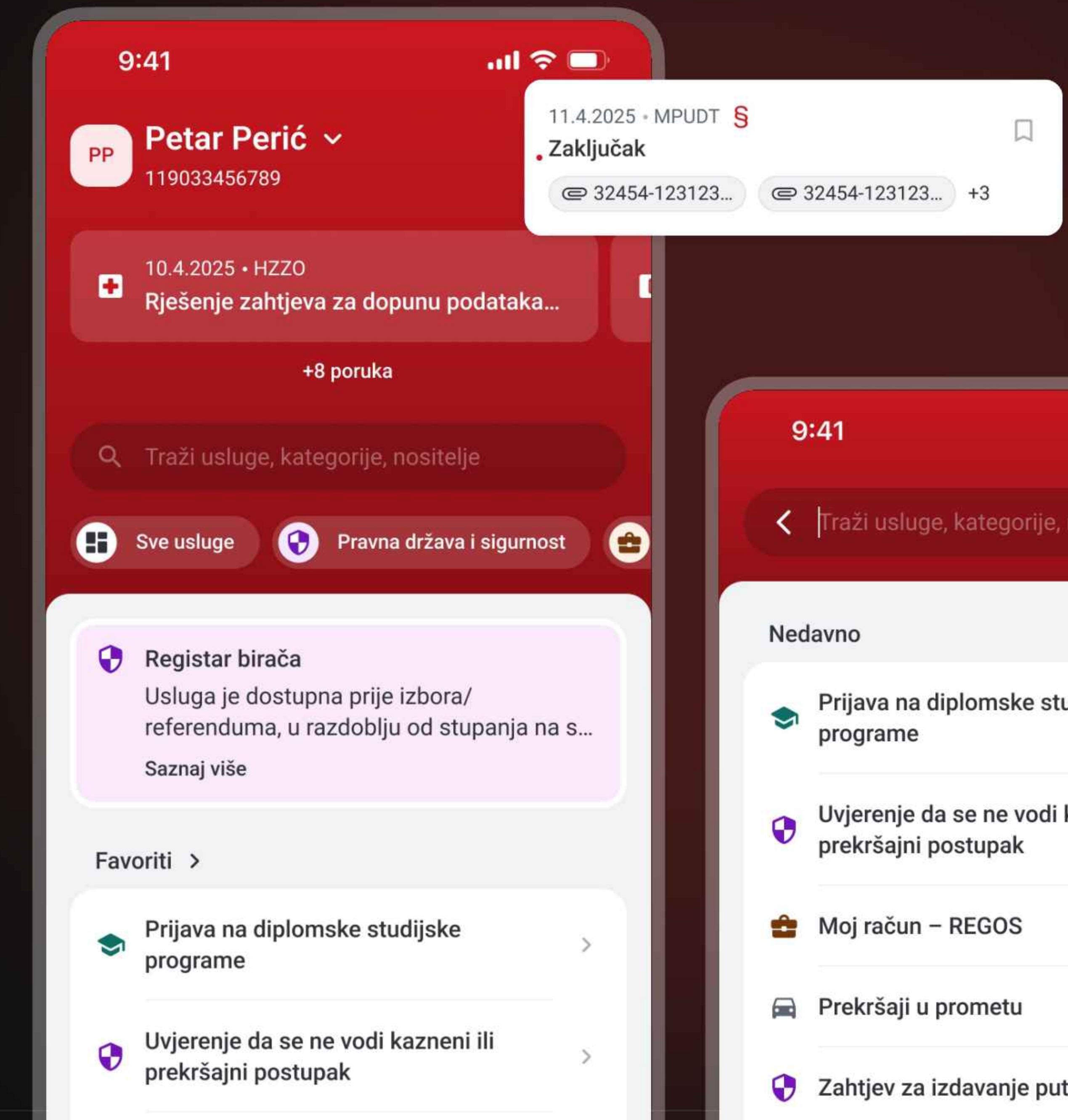
mGradani

As the mobile development team on one of Croatia's most ambitious national digital projects, we built the mobile app – the system designed to scale to millions of Croatian citizens, offering access to services from various government bodies in a single, secure place.

TECH STACK

Kotlin Multiplatform (Android & iOS)
Jetpack Compose (Android)

SwiftUI (iOS)



The screenshot displays the mGradani mobile application interface. At the top, a red header bar shows the time as 9:41. Below this, the user's profile is shown: Petar Perić (PP), ID 119033456789. A notification bubble indicates 11.4.2025 • MPUDT S Zaključak and 32454-123123... +3. Another notification for 10.4.2025 • HZZO Rješenje zahtjeva za dopunu podataka... is also visible, with +8 poruka. A search bar at the bottom of the red header is labeled "Traži usluge, kategorije, nositelje". Below the header, there are three tabs: "Sve usluge" (selected), "Pravna država i sigurnost", and "Nedavno". The main content area features a card for "Registrar birača" (Election Registrar) with a shield icon, a brief description, and a "Saznaj više" button. Below this, a "Favoriti" section lists "Prijava na diplomske studijske programe" and "Uvjerenje da se ne vodi kazneni ili prekršajni postupak". To the right, a sidebar titled "Nedavno" lists recent activities: "Prijava na diplomske studijske programe", "Uvjerenje da se ne vodi kazneni ili prekršajni postupak", "Moj račun – REGOS", "Prekršaji u prometu", and "Zahtjev za izdavanje putovni".

Car sharing & fleet management web platforms

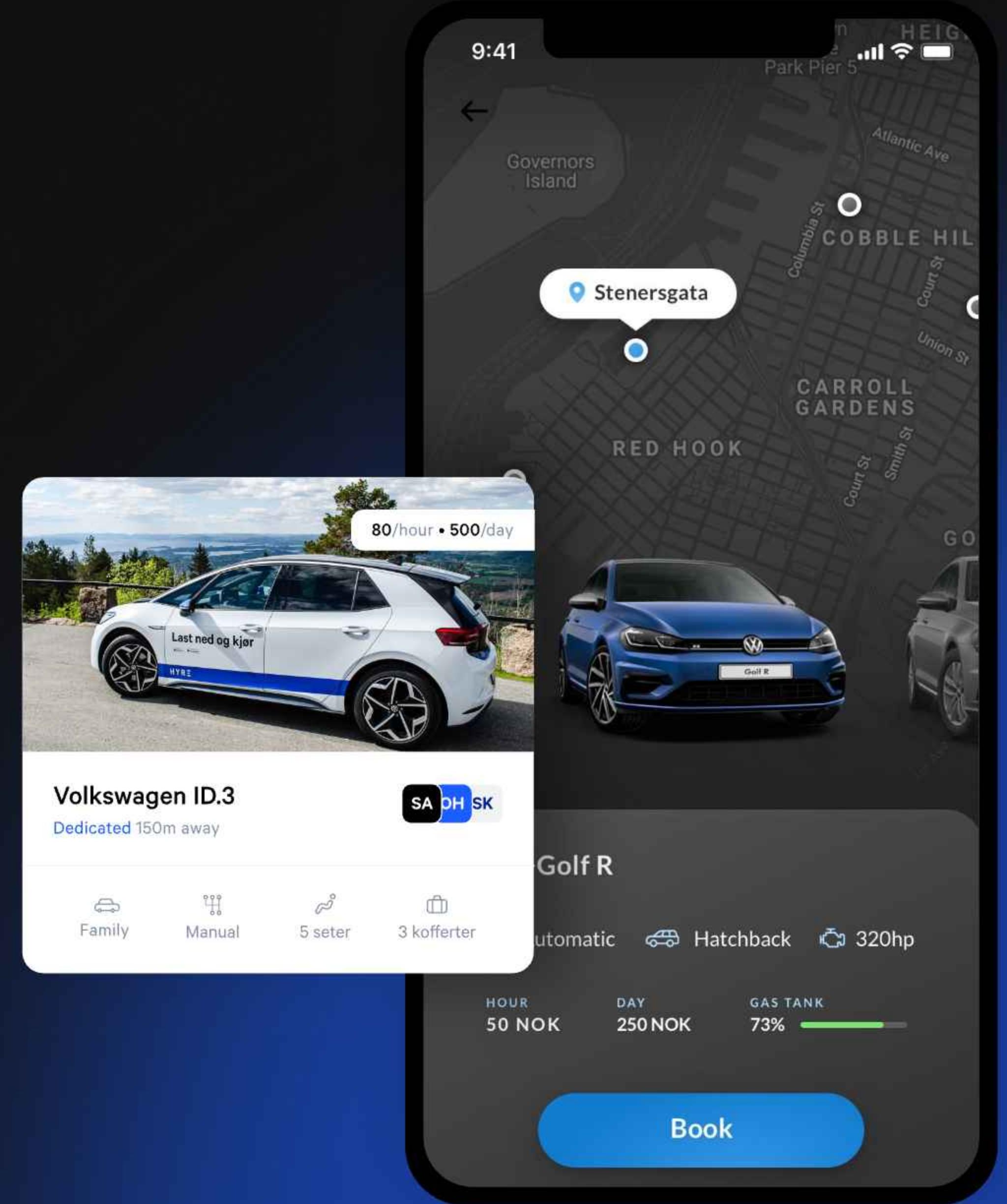
During our partnership, we designed and developed an MVP and four car sharing web platforms, each tailored to serve a specific B2B market segment.

INDUSTRY

Car sharing, Fleet management

ENGAGEMENT

Team extension



Add expense

Drag and drop here or [Browse](#)

Various projects & consulting

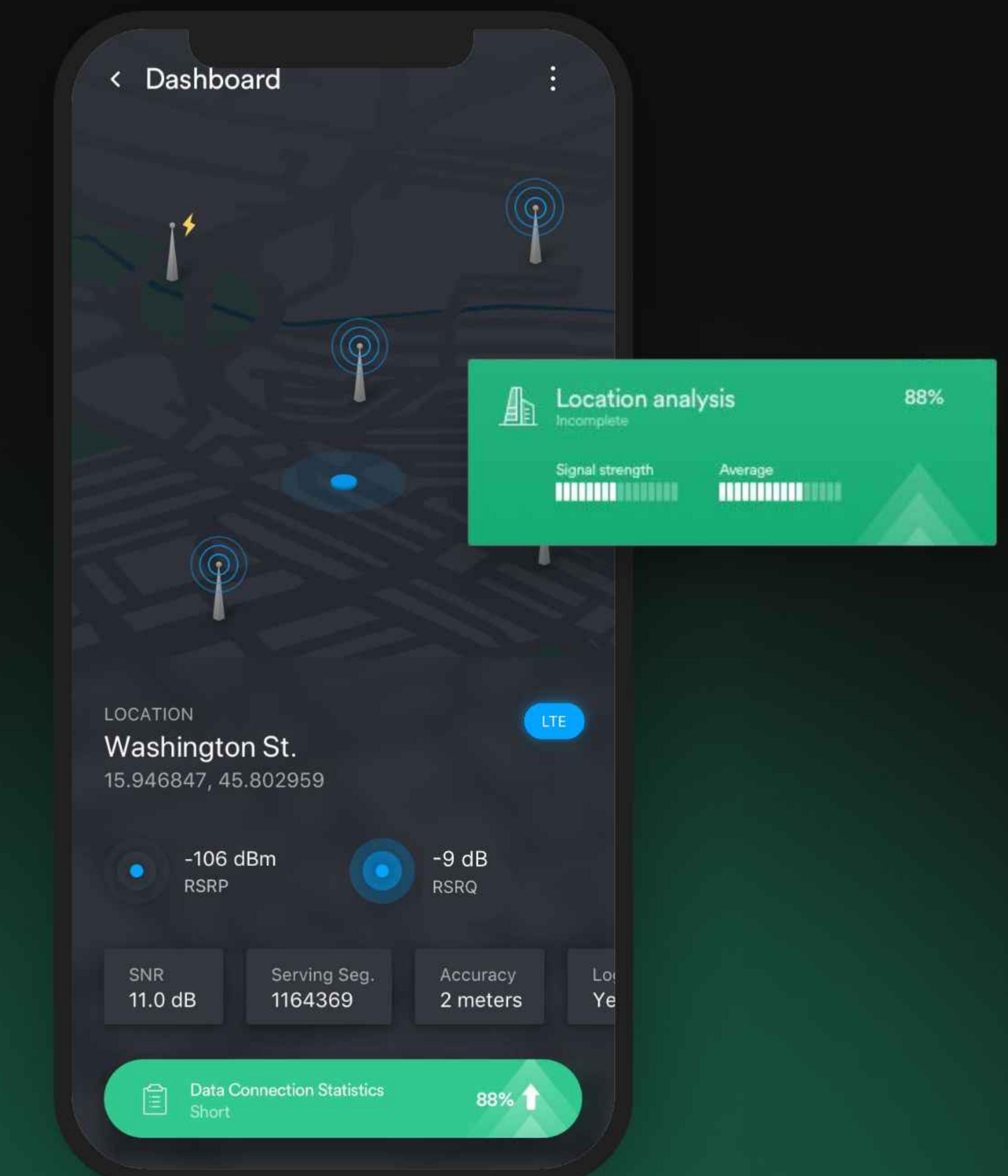
Along with providing continuous consultancy services on system architecture, mobile and backend development, we also collaborated on several public tender projects with this leading ICT provider.

PROJECTS

Smart City Parking

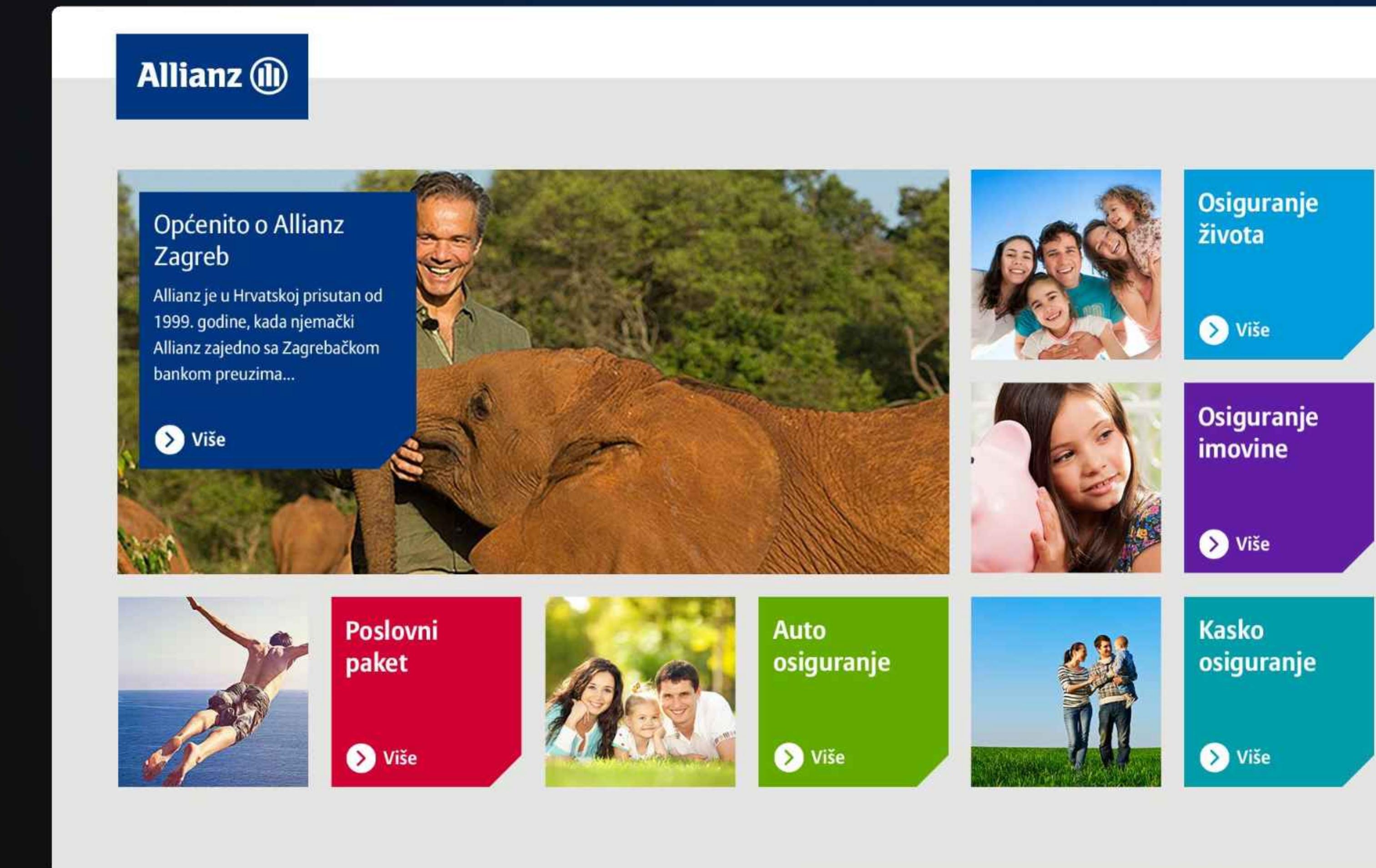
Network test and monitoring tool

E-health mobile consultancy app



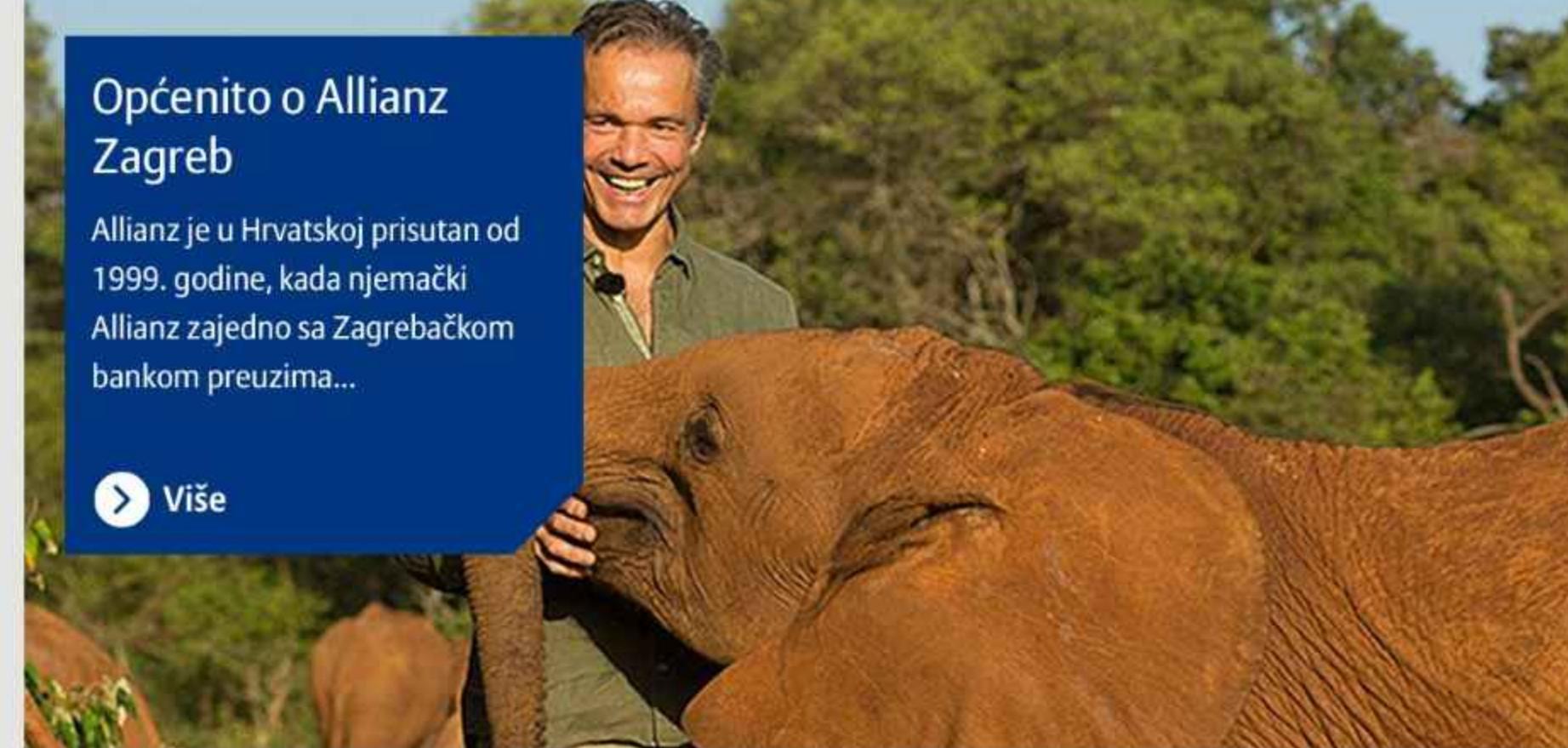
Sales support dashboard

A dashboard supporting sales efforts through an interactive interface and real-time customized insurance offer calculations.



The dashboard features a large central image of a smiling man interacting with a large elephant. To the left, a blue box contains text about Allianz Zagreb's history. To the right, there are four colored boxes: blue for life insurance, purple for property insurance, red for business packages, and green for auto insurance. Each box includes a 'Više' button.

Općenito o Allianz Zagreb
Allianz je u Hrvatskoj prisutan od 1999. godine, kada njemački Allianz zajedno sa Zagrebačkom bankom preuzima...



Poslovni paket



Auto osiguranje



Osiguranje života



Osiguranje imovine



Kasko osiguranje



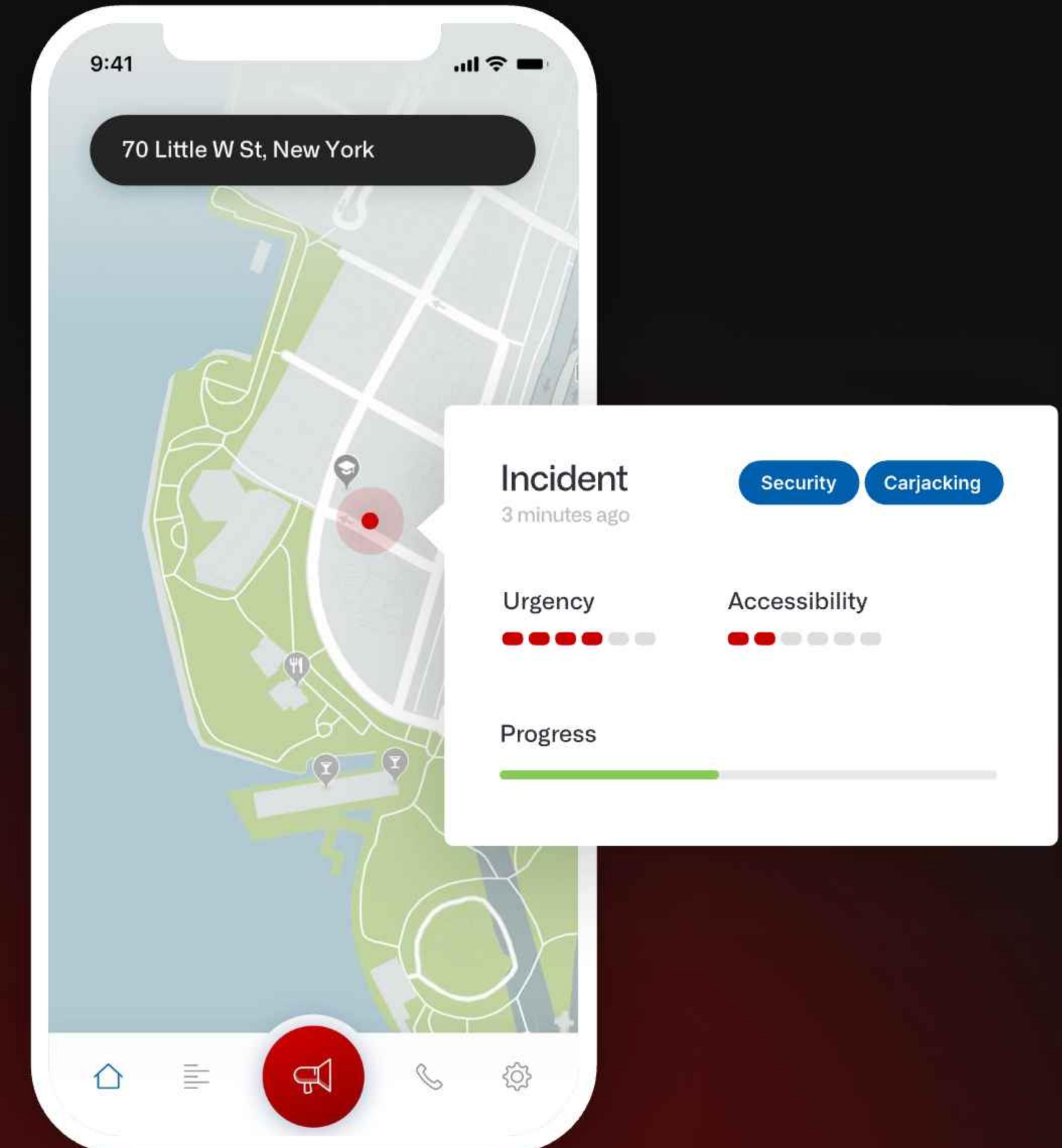


Incident Management App

Award winning mobile application used by IMC to assess field conditions in disastrous events. Usage has helped to speed up emergency response information flow.

INDUSTRY
Medical

ENGAGEMENT
Standalone product team



Online news, stock market monitoring & multimedia platform

After completing Finansavisen's digital transformation, we built and continue to expand a rich online platform for this leading Norwegian financial news publication.

INDUSTRY

Online media

ENGAGEMENT

Standalone product team

Oslo Børs 1153,04 +0,11 Brent spot 69,54 -0,62 US Dollar 8,92 -0,11 EUR 10,45 -0,44

Søk på ticker



PODCASTS
Tar du ikke risiko, tjener du ikke penger



VIDEO
Vi tester Audi e-tron GT



VIDEO
Opel med elektrisk nyhet–Viktig for det norske markedet

NÅ: Stort innsidesalg–fallet tiltar i ESG-aksje



Is America getting less dynamic, less global?

An attempt to remove California's governor from office has brought attention to a populist electoral tool



COVID
Asia Pacific New Zealanders begin life in lockdown as Delta COVID-19 cases edge up



ECONOMY
Think two tank shares can rise 50 and 100 percent

Siste nytt

- 13:29 ARBEIDSLIV Oslofolk gir bånn gass, peker nese til MDG
- 13:03 POLITIKK Blandet dag på Wall Street etter svake jobbtall
- 12:30 ARBEIDSLIV Danske Bank venter flere år med oljeoppgang
- 12:27 BØRSOPPDATERING RML Short Wheelbase er basert på Ferrari 550 Maranello
- 11:40 BØRSOPPDATERING Grin-gründer Lars-Martin Berglund har utviklet et retursystem for å sikre gjenbruk og resirkulering
- 11:04 BØRSOPPDATERING Tror rotasjonen fra vekst til verdiaksjer har startet



COVID
Asia Pacific New Zealanders begin life in lockdown as Delta COVID-19 cases edge up



CULTURE
Ser du på nybilsalget i

New Zealanders begin life in lockdown as Delta COVID-19 cases edge up

ECONOMY
Think two tank shares can rise 50 and 100 percent

en > Frederik Wilhelm Mohn 4,60 mrd (+64,29 %)

TRYGVE HEGNARS LEDER

Fra gratis til dyrt



NYHETER
Lei av grønne Bærekraft

NYHETER
Opel med Viktig for

NYHETER
Det blir ikke Bentley E

NYHETER
Full fart på Cannes

Wine discovery platform & wine stock management

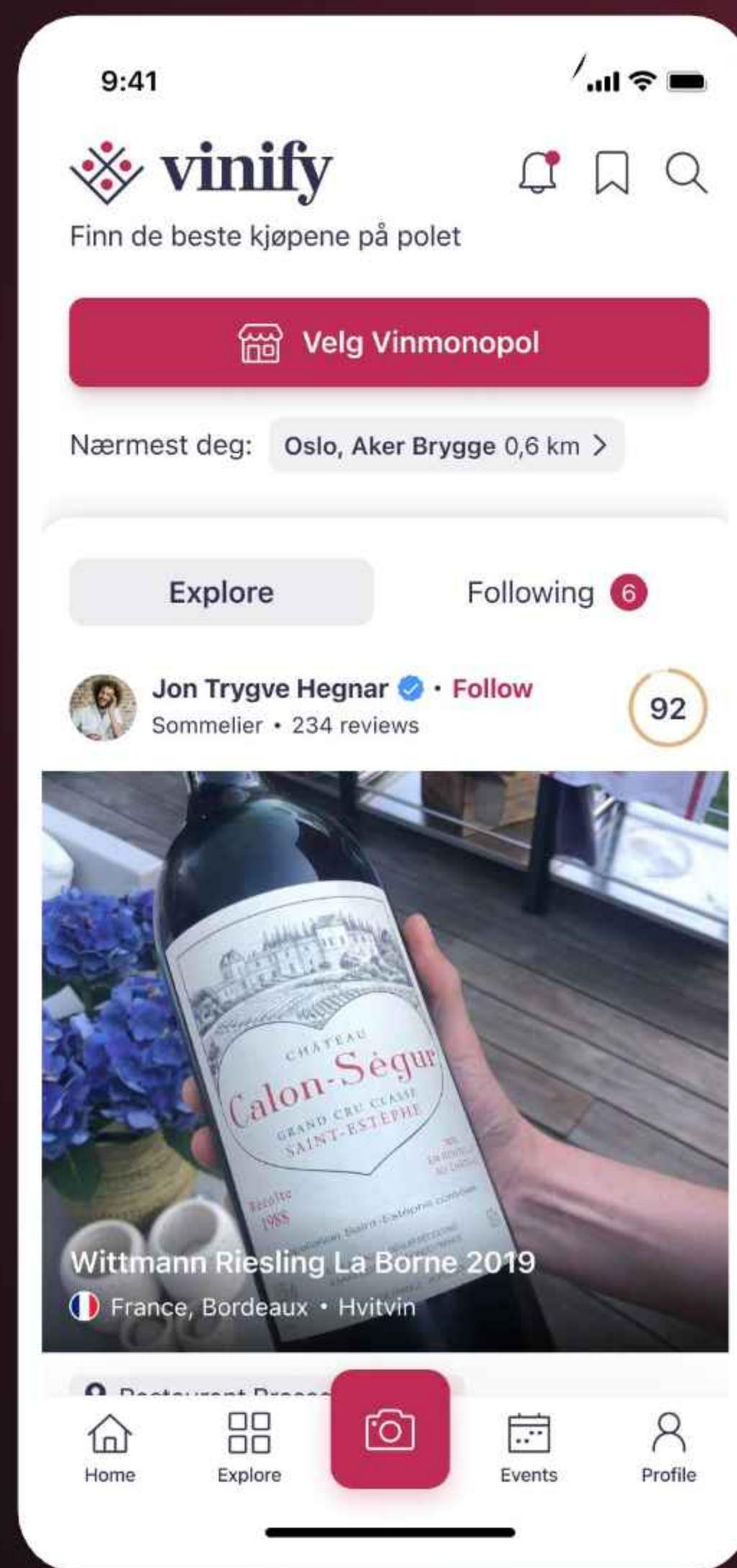
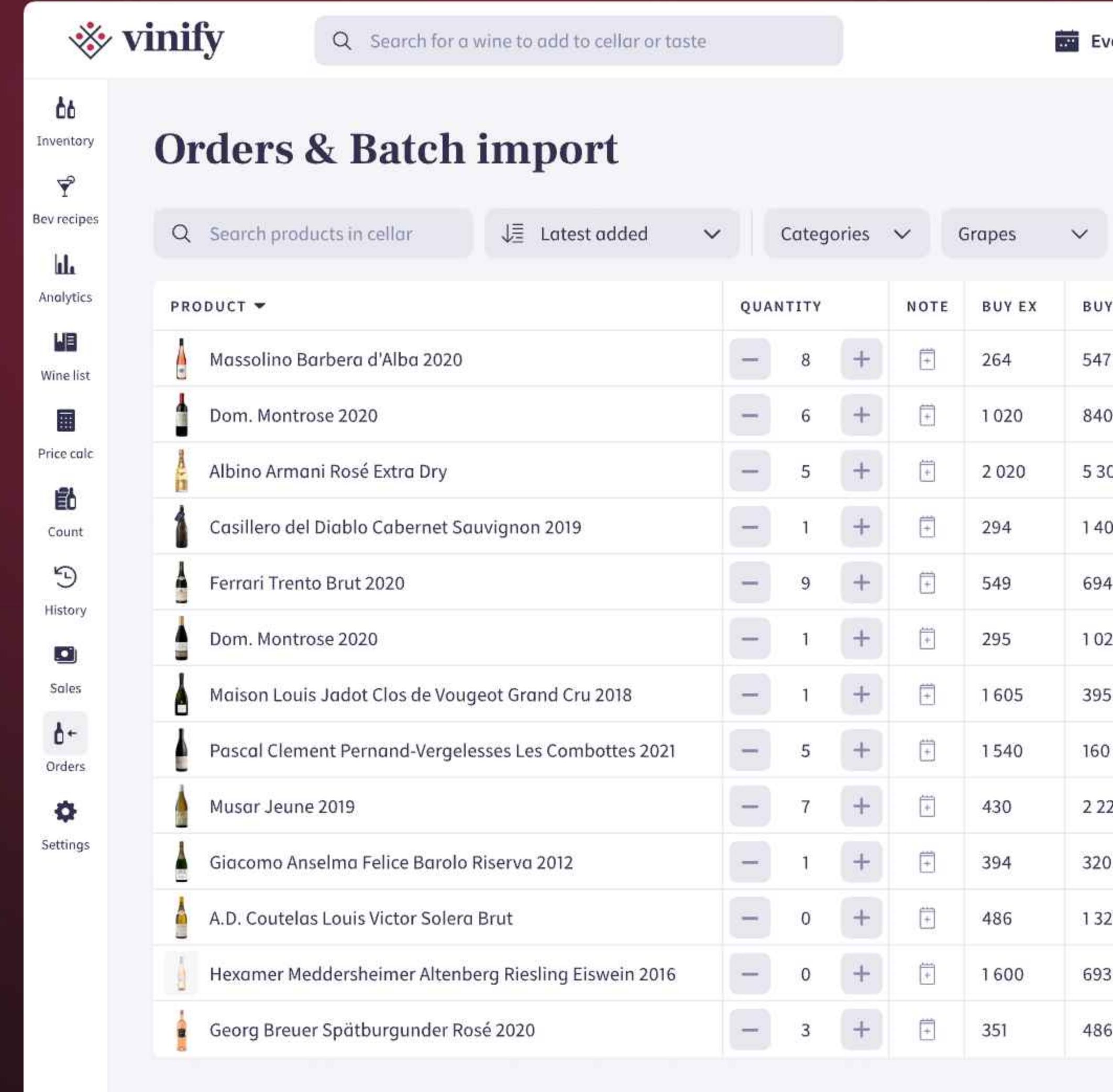
We've been a technical partner for this Norwegian startup since day one, handling design and development efforts of their online platform.

INDUSTRY

Food, Supply chain

ENGAGEMENT

Standalone product team

The desktop application interface for vinify. The left sidebar lists navigation options: Inventory, Bev recipes, Analytics, Wine list, Price calc, Count, History, Sales, Orders, and Settings. The main area is titled "Orders & Batch import" and features a search bar. A table lists wine products with columns for PRODUCT, QUANTITY, NOTE, BUY EX, and BUY. The table data is as follows:

PRODUCT	QUANTITY	NOTE	BUY EX	BUY
Massolino Barbera d'Alba 2020	8		264	547
Dom. Montrose 2020	6		1020	840
Albino Armani Rosé Extra Dry	5		2 200	5 300
Casillero del Diablo Cabernet Sauvignon 2019	1		294	140
Ferrari Trento Brut 2020	9		549	694
Dom. Montrose 2020	1		295	102
Maison Louis Jadot Clos de Vougeot Grand Cru 2018	1		1 605	395
Pascal Clement Pernand-Vergelesses Les Combottes 2021	5		1 540	160
Musar Jeune 2019	7		430	2 220
Giacomo Anselma Felice Barolo Riserva 2012	1		394	320
A.D. Coutelas Louis Victor Solera Brut	0		486	132
Hexamer Meddersheimer Altenberg Riesling Eiswein 2016	0		1 600	693
Georg Breuer Spätburgunder Rosé 2020	3		351	486

Construction robot production planning software

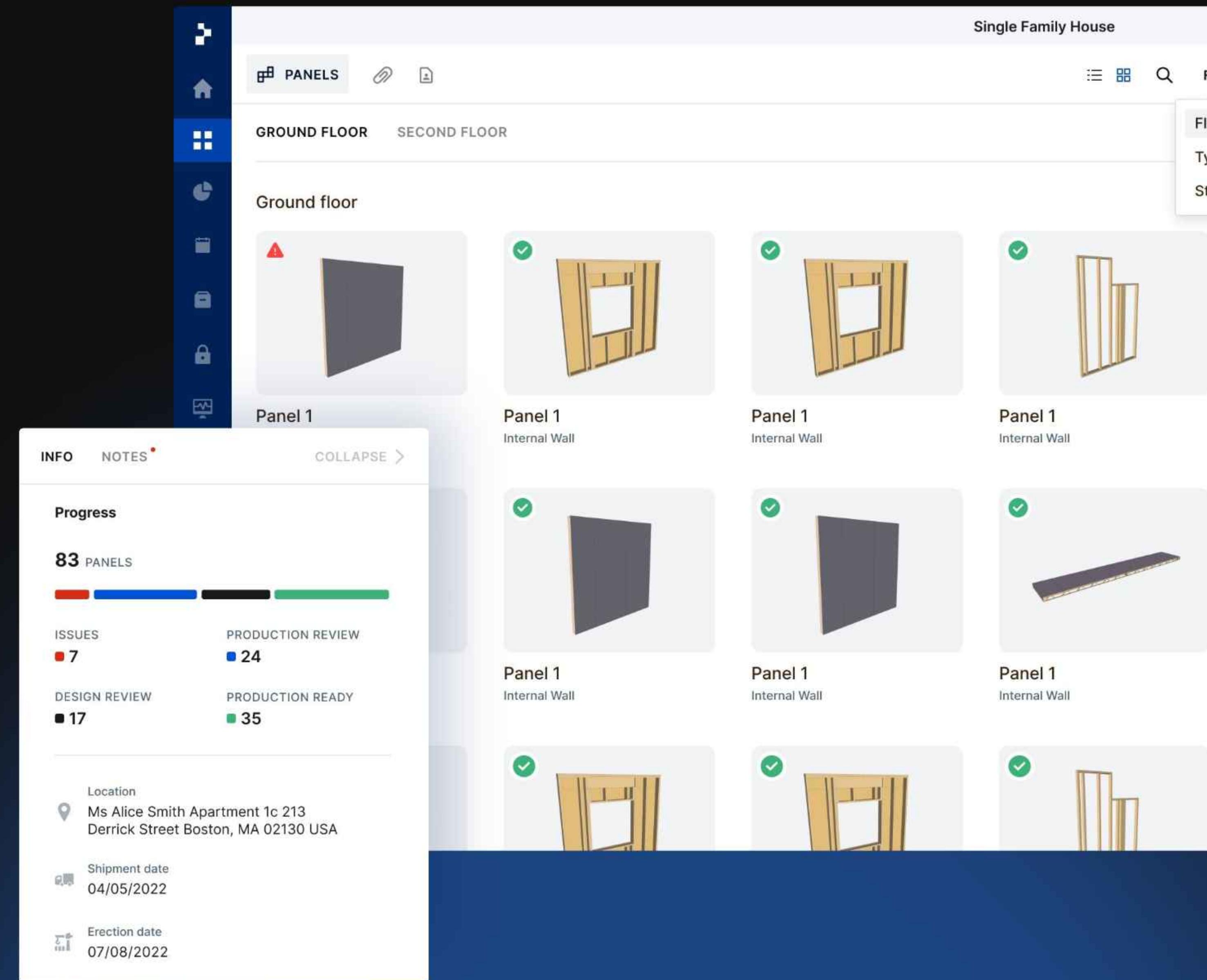
We're designing and developing cloud-based software used for production planning, factory floor operations, scheduling, and logistics for robotic house construction.

INDUSTRY

Industrial robotics, Logistics

ENGAGEMENT

Team extension



The screenshot shows a software interface for construction robot production planning. At the top, it says "Single Family House". On the left, there's a vertical sidebar with icons for navigation and management. The main area is divided into sections: "GROUNDFLOOR" and "SECOND FLOOR". Below these, under "Ground floor", there are several panels representing internal walls. Each panel has a status indicator (green checkmark) and a label: "Panel 1 Internal Wall". A detailed card for "Panel 1" is open, showing the following data:

INFO		NOTES		COLLAPSE >	
Progress					
83 PANELS					
Red	Blue	Black	Green		
ISSUES	7	PRODUCTION REVIEW	24		
DESIGN REVIEW	17	PRODUCTION READY	35		
Location					
Ms Alice Smith Apartment 1c 213 Derrick Street Boston, MA 02130 USA					
Shipment date					
04/05/2022					
Erection date					
07/08/2022					

Bitcoin exchange & services web platform

Our team redesigned one of the leading Canadian Bitcoin vendors and service providers. A robust design system was defined for easy integration of future features.

INDUSTRY

Crypto, Fintech

ENGAGEMENT

Team extension

Dashboard

Total Portfolio Value \$112,312.24

Wallet Balances 22.39401000 BTC \$1,300.00 CAD

Current Price \$26,670.25 0.04%

Recent Transactions

CAD Deposit + \$81,123.10

BTC Sell - 12.48513391 BTC + \$81,123.10

CAD Deposit + \$81,123.10

View All

Contact

Learn more about Loans – Keep your Bitcoin, value without selling it



Private media sharing platform

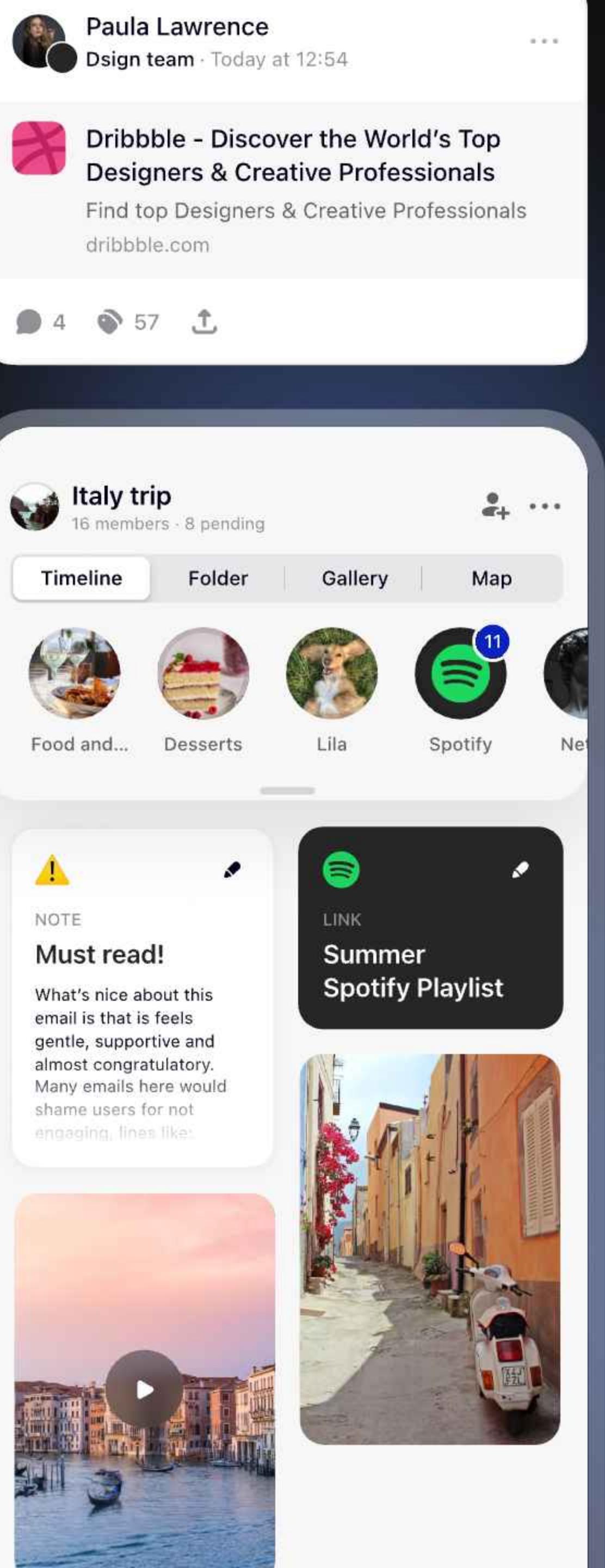
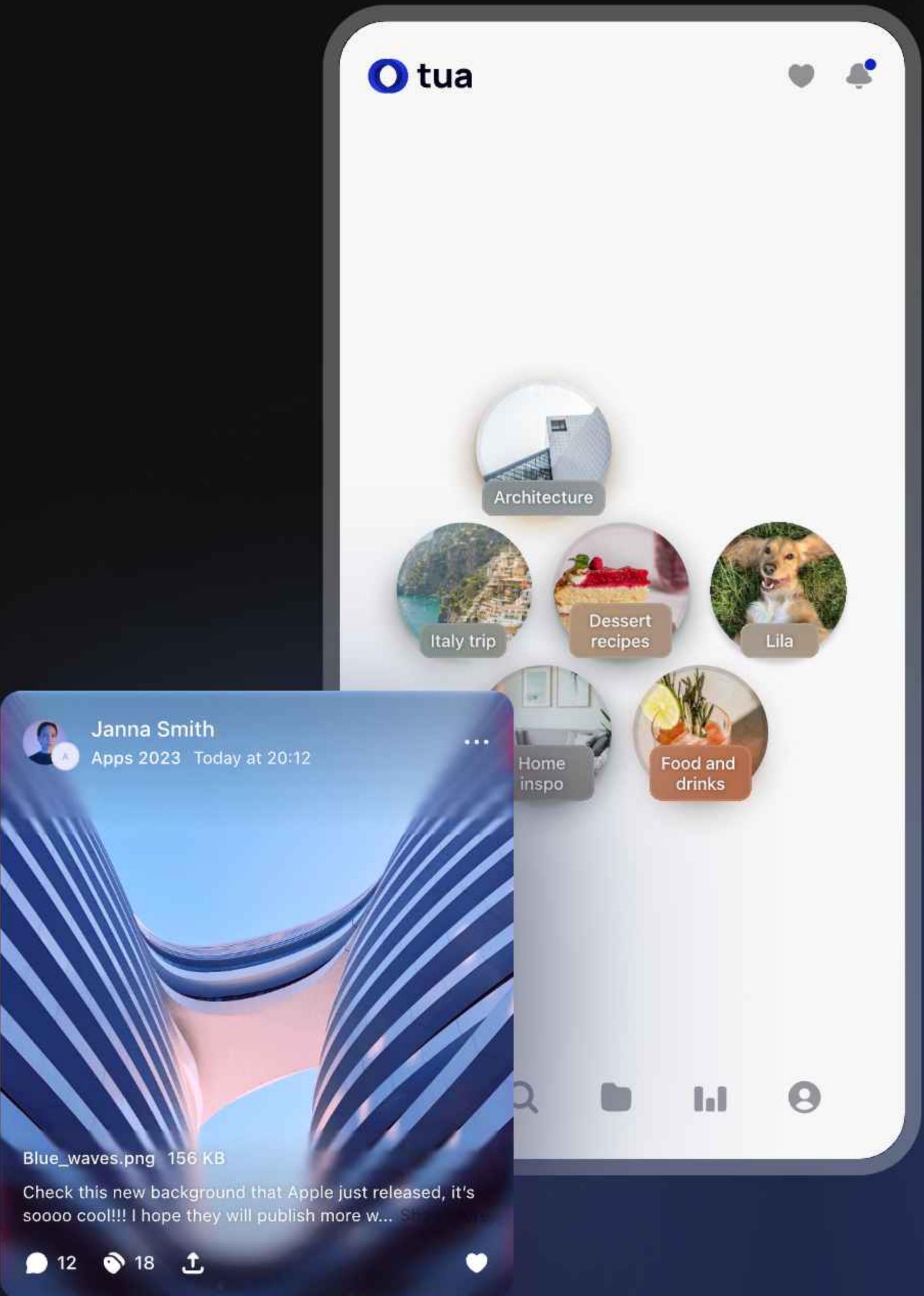
In partnership with Tua, Norway, we're building mobile and desktop platforms focused on private and secure file sharing. Users can upload, organise, and browse multi-format files and links, with precise control over sharing permissions.

INDUSTRY

Cloud, File storage

ENGAGEMENT

Standalone product team





Home workout & social app

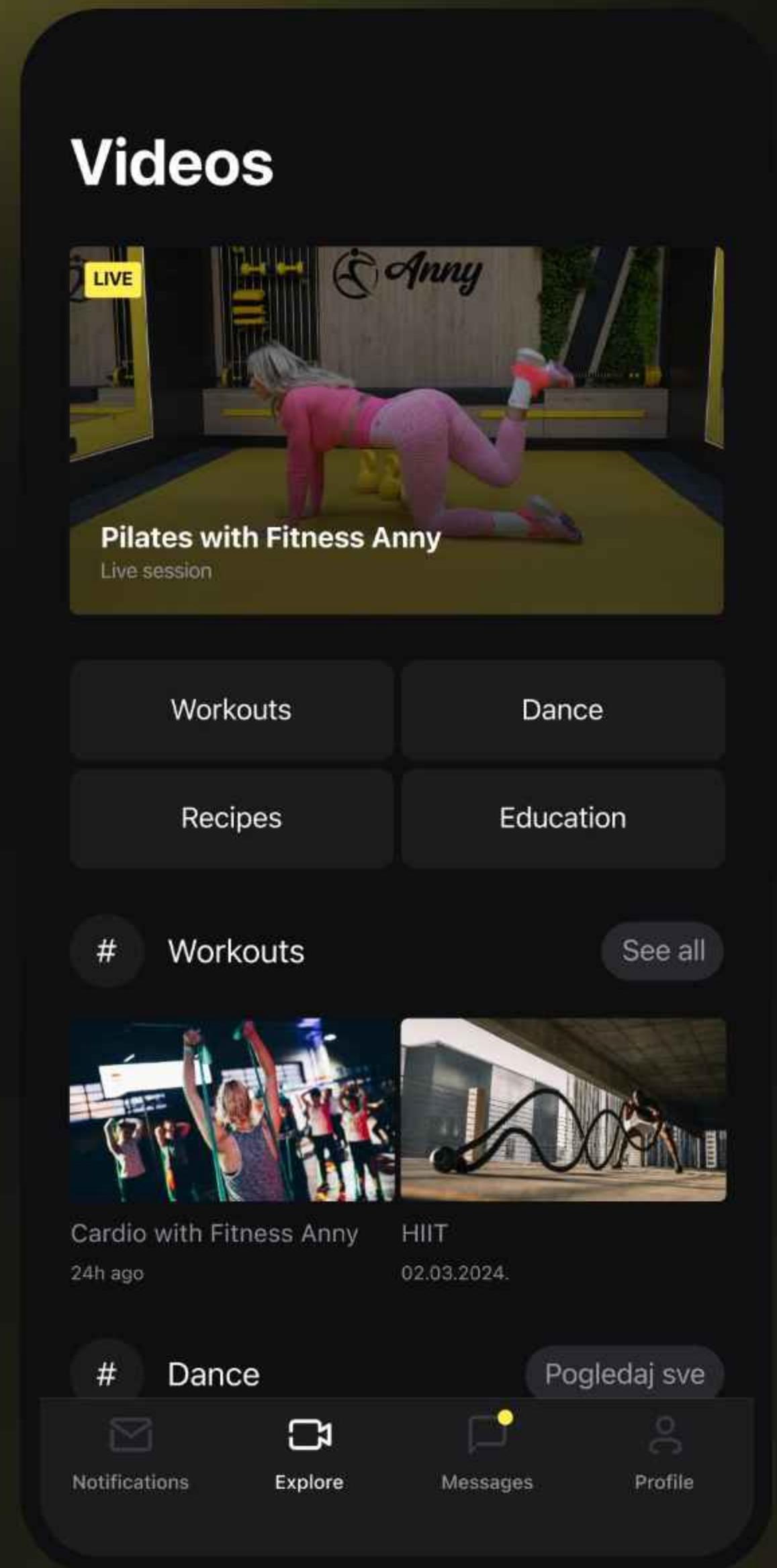
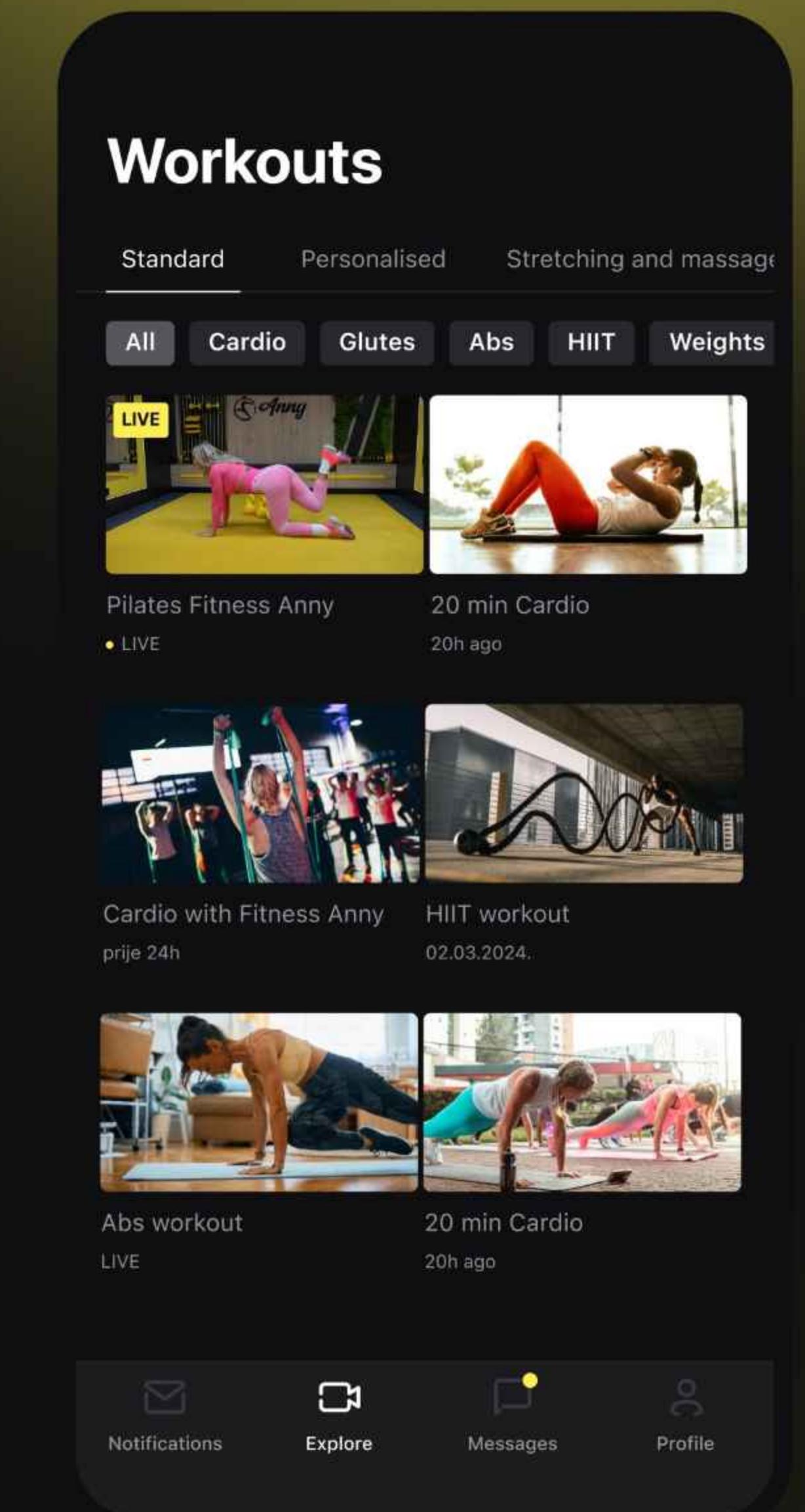
We partnered with one of the largest fitness brands in Southeast Europe to work on their app. 80.000 users get access to workout videos, support from a network of experts, and chat groups.

INDUSTRY

Fitness apps, Social media

ENGAGEMENT

Standalone product team



Online financial news portal

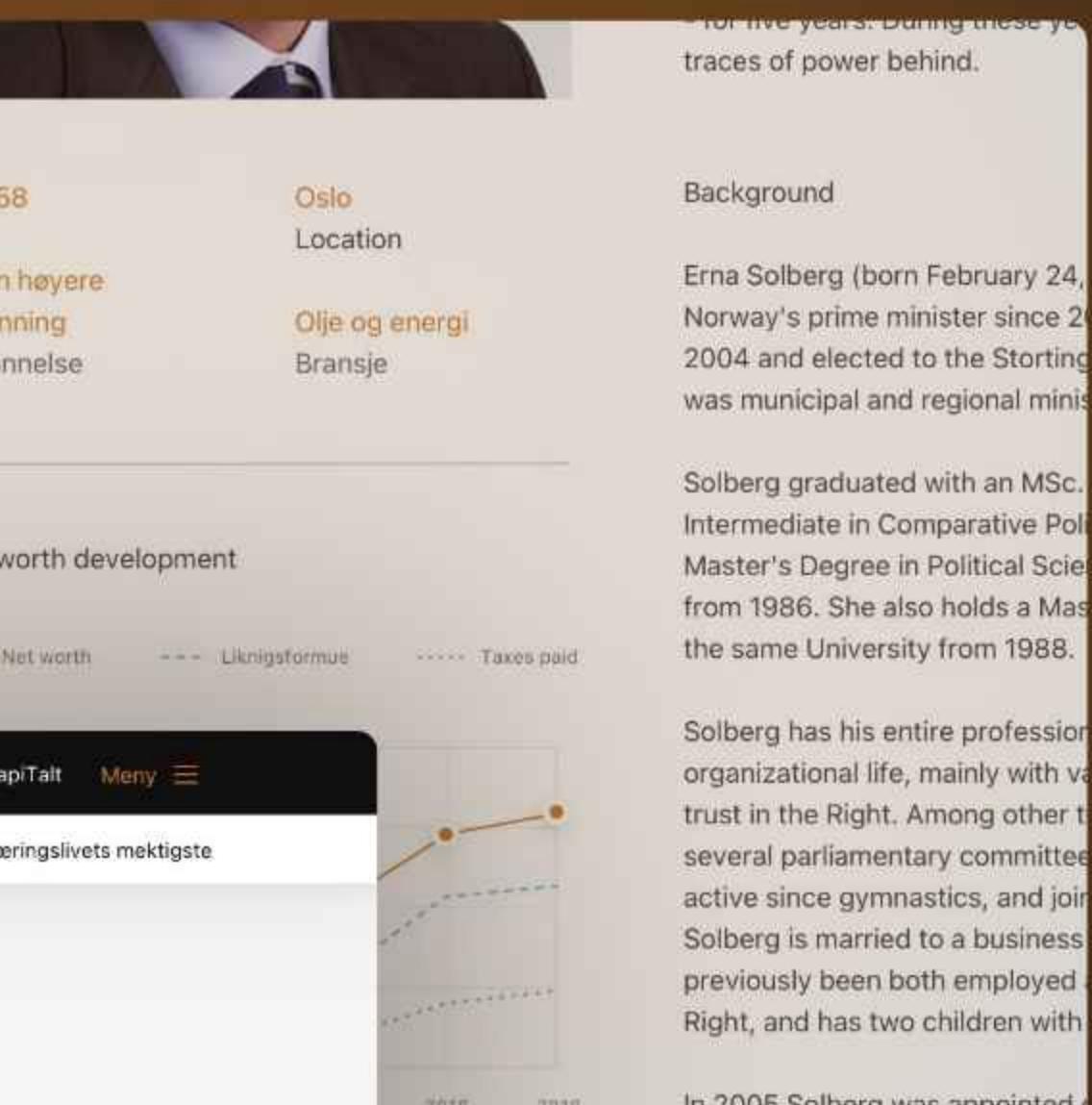
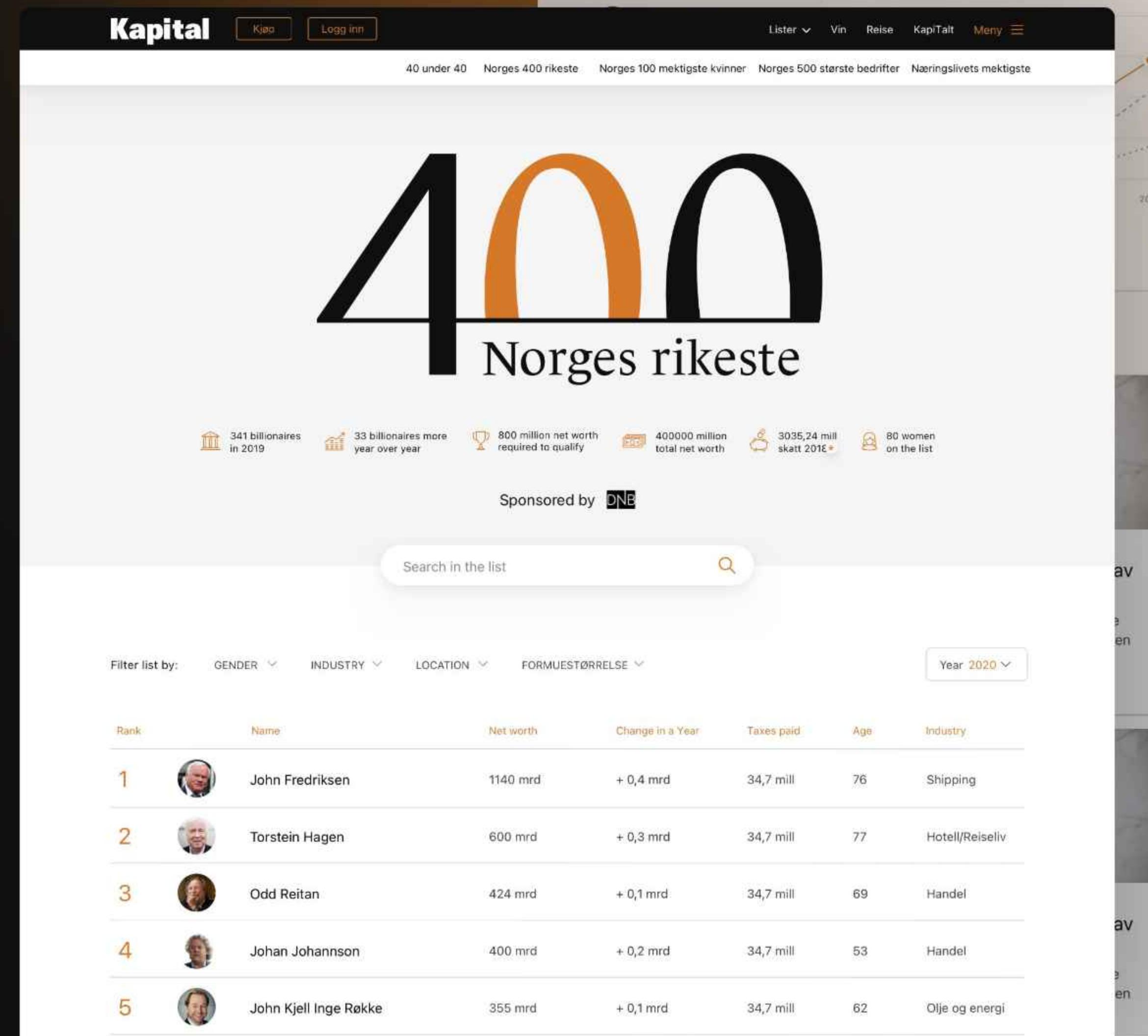
A full digital transformation was performed for Kapital, an Oslo-based Hegnar Media sub publication known best for its yearly financial reports and Norway's richest lists.

INDUSTRY

Online media

ENGAGEMENT

Standalone product team



Workflow automation platform

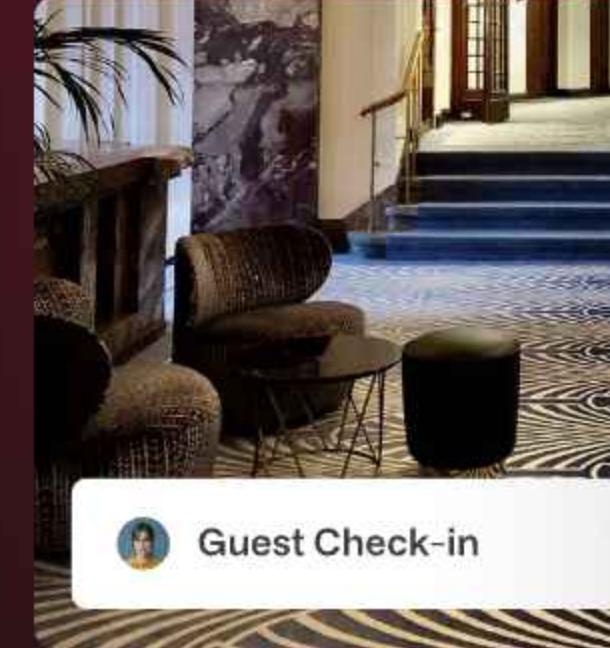
Workflow automation and productivity suite designed to manage hotel staff and boost efficiency.

INDUSTRY

Hospitality, Workflow automation

ENGAGEMENT

Standalone product team



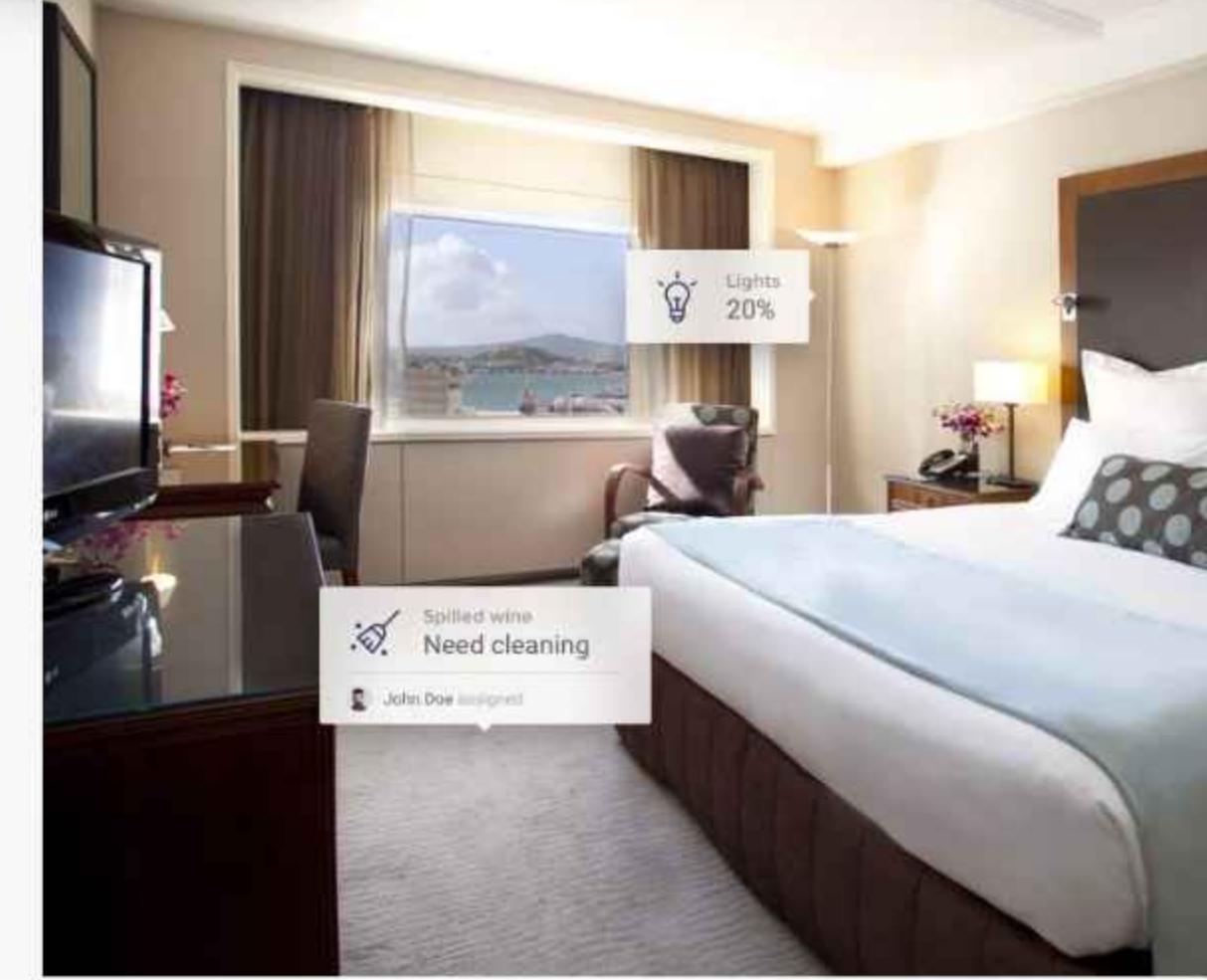
CREATED TODAY FOR HOTELS OF TOMORROW

Unleash the power of automated operations

Shifting the degree to which the hotel managers and staff members can automate hotels core functions and operations.

[FIND OUT MORE](#)

[GET IN TOUCH](#)

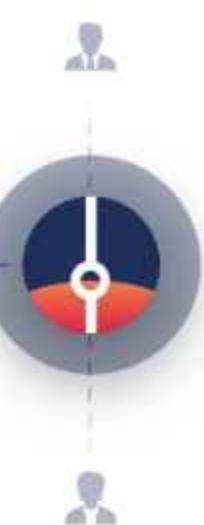
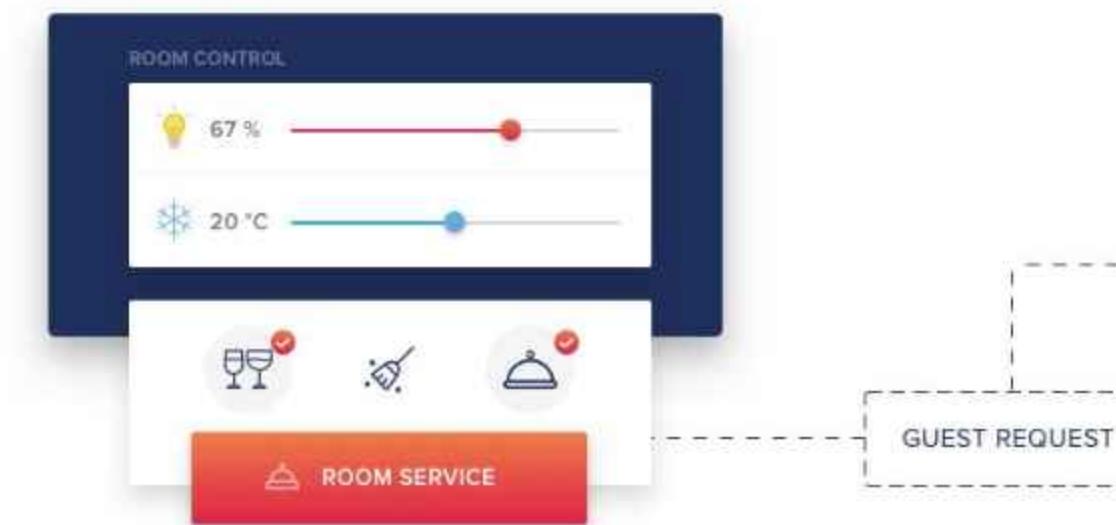


POWERED BY HOUDINI

Helius guest experience app

Modern traveler is tech savvy and has high expectations, while hotels strive to meet those expectations at a targeted profit margins.

With that in mind we have developed a guest facing app that manages every single possible touchpoint between you and your guest.



HELIUS MANAGEMENT SYSTEM
Optimised workflow
No middleman
No idle time
Auto-pilot

Research QA dashboard

We designed and developed a prototype shaping complex features and spectroscopy data into a user-friendly dashboard.

INDUSTRY

Research, Nutritional science

ENGAGEMENT

Standalone product team



We are a technical partner for the most visited website of Norway, helping them define and execute their digital strategy through design and development.

INDUSTRY

Online media

ENGAGEMENT

Standalone product team

Web search, news & shopping aggregator platform



abc/startside abc/nyheter abc/tv-guiden abc/søk abc/tv

abc/tv-guiden

HOME FILM SERIES SPORT MORE ▾

TODAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY SUNDAY

OCT 16 SAT

Today's TV schedule

Her kan du se hva som skjer på NRK Se hele NRKs store utvalg av serier, dokumentarer, underholdning, film, sport og nyheter.

6:00 9:00 12:00 15:00 18:00 24:00

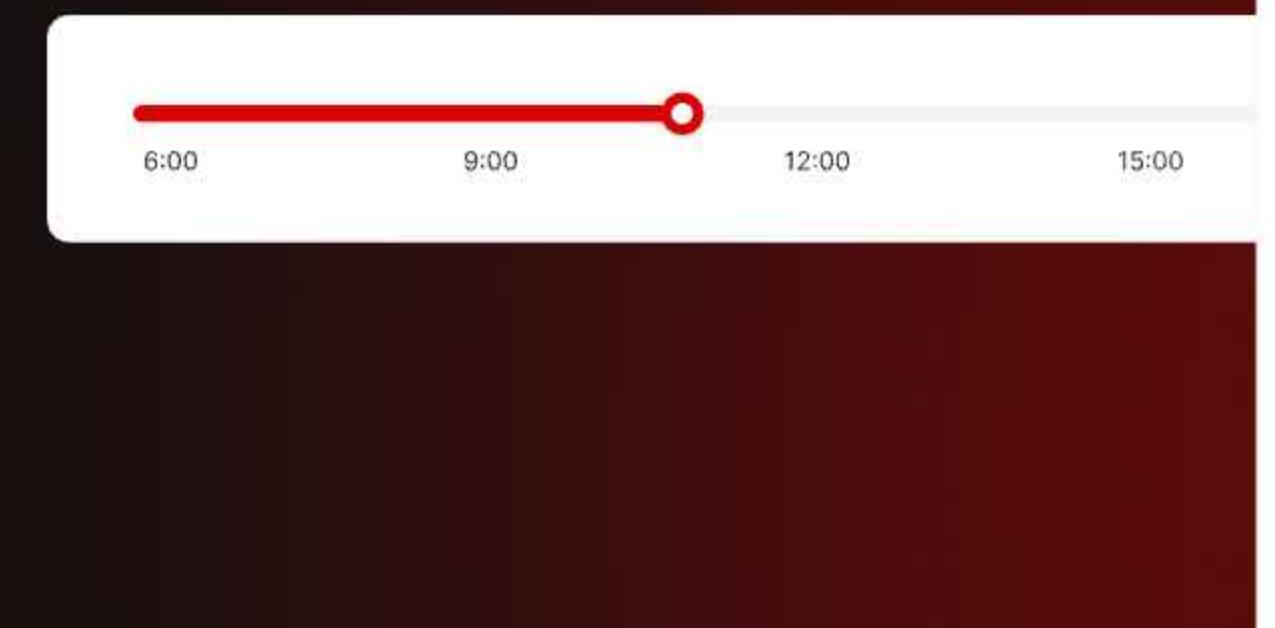
Prime Time

NRK 2 TV 2 Sport 1 Norway Now Spin City 18:30 (•) Diving Into Roatan 18:30 Seinfeld 18:30 Husjakt i Karibia 18:30 (•) Husjakt i Karibia 18:30 Sinnasnekker'n Sverige 18:30 2. verdenskrig i farger

NRK 2 TV 2 Sport 1 Norway Now Premier League 18:30 (•) Diving Into Roatan 18:30 Will & Grace 18:30 Will & Grace 18:30 (•) Spin City 18:30 Spin City 18:30 Seinfeld

NRK 2 TV 2 Sport 1 Norway Now Husjakt i Karibia 18:30 (•) Diving Into Roatan 18:30 Husjakt i Karibia 18:30 Sinnasnekker'n Sverige 18:30 2. verdenskrig i farger 18:30 Premier League 18:30 Will & Grace

CITY Now Husjakt i Karibia 18:30 (•) Diving Into Roatan 18:30 Husjakt i Karibia 18:30 Sinnasnekker'n Sverige 18:30 2. verdenskrig i farger 18:30 Premier League 18:30 Will & Grace



match

Søk etter single i ditt område

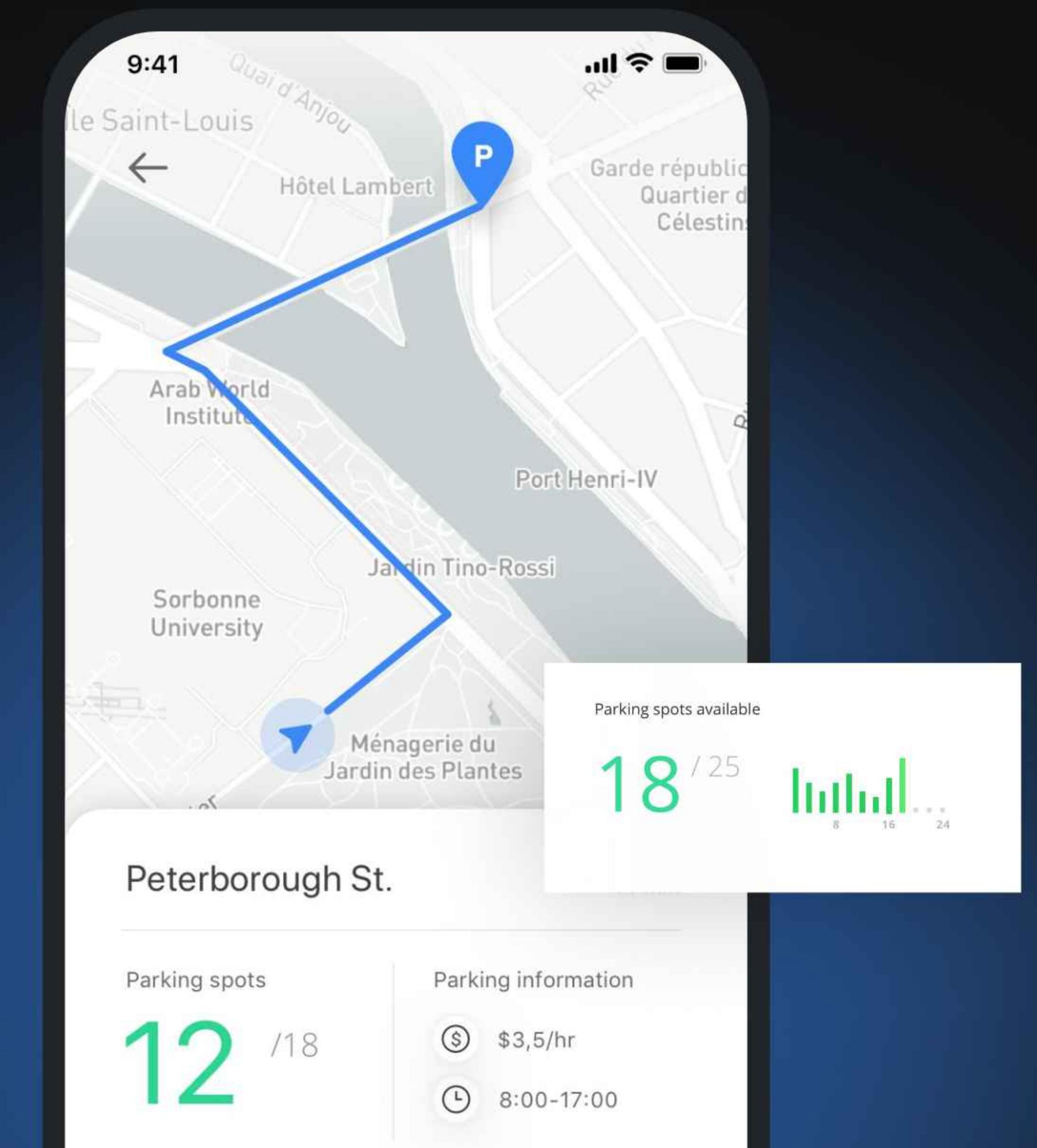
SE SINGLE HER

City scale smart parking system

Award winning parking management, navigation and payment platform for smart cities of tomorrow. Built over a network of 10.000+ NBLoT sensors and deployed in 5 European cities.

INDUSTRY
Smart city

ENGAGEMENT
Standalone product team



Smart bike companion app

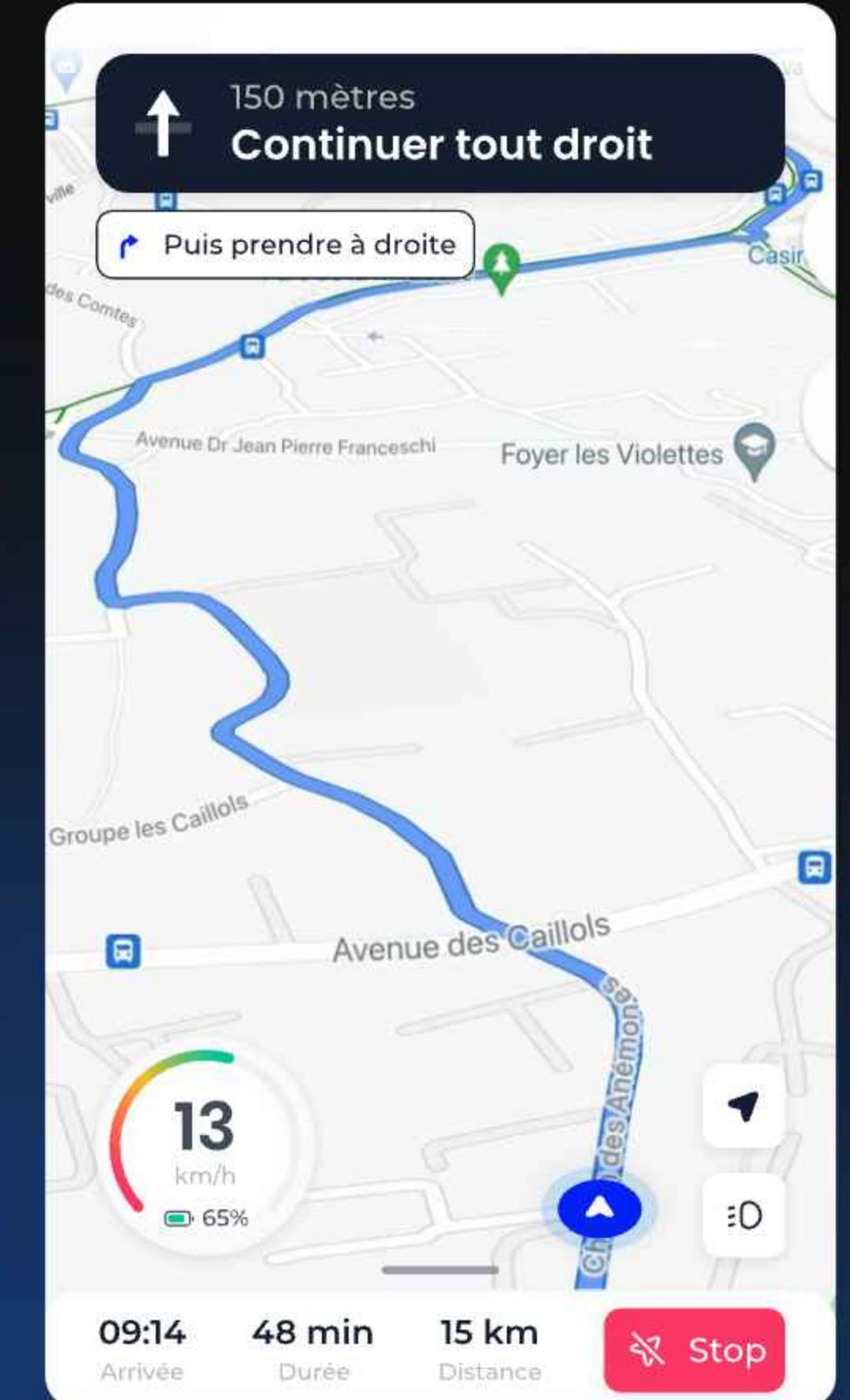
Our team designed and developed a companion app for this French e-bike brand, offering built-in navigation, bike status and controls, and an intelligent fitness mode.

INDUSTRY

E-mobility, IoT

ENGAGEMENT

Standalone product team



“Profico offers a complete set of skills;

from design and development to strategic planning and project management. They're more than a provider, so we consider them an essential part of our product development team.”



Jon Trygve Hegnar
Lead Digital Strategist, Hegnar Media

“Very happy with the willingness and ability

that Profico brings to think about our business-needs and co-create solutions. We are developing big slices of our customer journeys together with Profico.”



Ola Gjønnes
Product Manager, Hyre

“We have been working with Profico for 9 years,

and could not be more satisfied. They provide excellent services deeply integrated with our business.”



Trygve Sørvaag
Director products and business development, ABC Startsiden

Awards & recognitions

Recognised for excellence in business and leadership.



2025

2x Zlatna Bilanca



2022 & 2023

2x Zlatna kuna
Regional winner



2022

EY Croatia
Entrepreneur of the
year nominee



2017 & 2018

2x Deloitte
Technology Fast 50





Highest Creditworthiness

©Dun & Bradstreet 2023

2023

Dun & Bradstreet
AAA Creditworthiness

2023, 2024

ISO 27001
Certified



2023

Dun & Bradstreet
AAA Creditworthiness

Trustworthy
partner certified
by universally
recognized
organisations

Verified business &
information security
practices.

Profico Academy Design & development course



Dev & design education programme for future digital professionals. Guided by our mentors, Profico Academy teaches industry-applicable skills through practical learning.

Envisioned as a bridge between formal education and the real world, Profico Academy aims to equip young developers and UI/UX designers with the skills needed to kick-start their careers.

180

APPLICANTS IN
2023

16

ACADEMY
GRADUATES

Green Future Conference

Environment Energy & E-mobility

Profico is a proud organizational partner, and our team is responsible for the majority of the digital and visual presentation of the conference.

The conference brings together technology leaders, policy makers, and scientists to spark discussion and encourage action in the fields of green environment, energy, and e-mobility.



Our ESG pledge

Environmental, Social & Governance

1

Environmental

To inspire positive environmental action by our own example.

2

Social

To maintain a positive work environment, facilitate growth, and build our community.

3

Governance

To uphold and introduce quality and legal standards, and ethical business practices.

Contact us.

www.profi.co

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